

12-07-2001

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To the Honorable Commissioner c

original documents or copy thereof.

1. Name of conveying party(ies):

101909333

receiving party(ies):

Love and Beauty, LLC
11-29-01

Name: Safect Berrebi

Internal Address: _____

Street Address: 6359 West 6th St.

City: Los Angeles State: CA ZIP: 90048

- Individual(s)
- General Partnership
- Corporation-State
- Other limited liability company
- Association
- Limited Partnership

Individual(s) citizenship U.S.

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State _____

Other _____

Additional name(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: November 27, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/073,041

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Julianne Bochinski, Esq.

Internal Address: c/o American Trademark Co.

Street Address: P.O. Box 2723

City: Westport State: CT ZIP: 06880

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Julianne Bochinski
Name of Person Signing

[Signature]
Signature

11-29-01
Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

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12/06/2001 DBYRNE

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40.00 DP

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Washington, D.C. 20231

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TRANSFER/ASSIGNMENT

WHEREAS, Love and Beauty, LLC (Assignor), a California limited liability company whose place of business and address is 8491 Sunset Blvd., PMB 770, West Hollywood, CA 90069, applied for the following intent-to-use trademark application, namely:

BREATHE


Serial No. 76/073,091

Filing Date: June 20, 2000

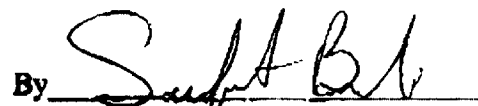
WHEREAS, Sofect Berrebi (Assignee), a U.S. Citizen and Resident of the State of California, whose place of business and address is 6359 West 6th Street, Los Angeles, CA 90048 is the successor to that portion of the business of applicant's to which the above-referenced intent-to-use trademark pertains to, namely, "skin care and body products, namely, body and facial cremes, body and facial lotions, eye cream, skin toners, cosmetic astringents, facial soap, bath soap, bath gel, facial cleansers, essential oils for personal use, hair and body shampoo, hair conditioner, hair gel, hair mousse, hair spray, foundation, concealer, blush, mascara, eyeliner, eye shadow, eyebrow pencils, lip pencils, lip stick, lip gloss, perfumes, body powder, body spray, nail polish, and nail polish remover," in International Class 3.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Love and Beauty, LLC (Assignor) does hereby assign to Sofect Berrebi (Assignee) all right, title and interest in and to its intent-to-use trademark application listed above.

LOVE AND BEAUTY
(Assignor)

By 
Reavis Daniel Moore
Dated: 11/27/01, 2001

SOFEET BERREBI
(Assignee)

By 
Sofeet Berrebi
Dated: 11-27-01, 2001