

01-25-2002



101950185

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The House of Seagram Limited  
(a limited company existing under the laws of  
England and Wales)

3. Nature of conveyance:

☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other:

Execution Date: December 21, 2001

Effective Date: December 21, 2001

2. Name and address of receiving party(ies):

Portugal Venture Limited  
8 Henrietta Place  
London W1G 0NB, England

☐ Individual(s) citizenship:  
☐ Association:  
☐ General Partnership:  
☐ Limited Partnership:  
☐ Corporation-State:  
☒ Other: a limited company existing under the laws of England and  
Wales

If assignee is not domiciled in the U.S.A., a domestic representative  
designation is attached: ☒ Yes; ☐ No

(Designations must be a separate document from Assignment)

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

B. Trademark Registration No.(s):

90,925	1,402,440	300,871
1,186,083	302,263	1,400,611
1,366,975	1,679,588	1,668,750
1,071,926	1,071,925	64,221
1,206,428	2,362,926	

5. Name and address of party to whom  
correspondence document should be mailed:

Attn: TMSU  
Morgan, Lewis & Bockius LLP  
1111 Pennsylvania Avenue, NW  
Washington, D.C. 20004  
  
Telephone: 202-739-5517  
Facsimile: 202-739-3001  
E-Mail: cklein@morganlewis.com

6. Total number of applications and registrations involved: 14

7. Total fee (37 CFR 3.41) Cal. 1 x \$40.00 = \$ 40.00  
13 x \$25.00 = \$ 325.00  
Total \$ 365.00

☒ Authorized to charge overpayments/deficiencies to deposit account.

8. Deposit account number: DA 13-4520

01/28/2002 DBYRNE 00000113 1402440

DO NOT USE THIS SPACE

01 FC:481 40.00 OP  
02 FC:482 325.00 OP  
03 FC:483 120.00 OP

Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy  
of the original document.

Carole R. Klein

Name of Person Signing

Signature

22 JAN 02

Date

Total number of pages including cover sheet, attachments and document: 5

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DESIGNATION OF DOMESTIC REPRESENTATIVE

With respect to the Trademark Assignment between The House of Seagram Limited (“Assignor”) and Portugal Venture Limited (“Assignee”), Assignee hereby appoints **Morgan, Lewis & Bockius LLP**, MICHAEL F. CLAYTON, JAMES R. SIMS III, RON N. DREBEN, CAROLE R. KLEIN, NANCY L. ROWE, KAREN A. BUTCHER, BARBARA A. FRIEDMAN, STEPHANIE M. FOSTER, SHANA E. OMMAYA, BRETT I. MILLER, LAUREL E. QUEENO, ANITA B. POLOTT, JASON I. HEWITT, MEREDITH A. CARLO, JOSEPH E. WASHINGTON, MARIA D. CASTNER, MARY J. FRANK, JENNIFER T. MILLER, MATTHEW J. SCOTT, and JAKE D. FELDMAN, members of the District of Columbia Bar, JULIAN F. SAENZ, a member of the Maryland Bar, REGINA A. O’BRIEN, and ROBERT P. HENLEY, members of the Virginia Bar, and TRAVIS P. BOOZER, a member of the Florida and Georgia Bars, all located at 1111 Pennsylvania Avenue, NW, Washington, D.C. 20004, GREGORY S. SHATAN, STEPHEN W. FEINGOLD, JOSHUA PAUL, GERRY A. FIFER, IAN J. WARREN, JEFFREY H. GREENE, JESSICA N. COHEN and ELISABETH STEWART BRADLEY, members of the New York Bar, all located at 101 Park Avenue, New York, New York 10178, as its domestic representative on whom may be served notices or process in proceedings affecting this recordation.

Signed this 18 day of January, 2002.

**PORTUGAL VENTURE LIMITED**

By: [Signature]  
Name: John J. Blood  
Title: Authorized Representative

**HOUSE OF SEAGRAM LTD (UK CO)**

**United States of America**

**Brand: Sandeman**

Trademark	Country	Appln. No.:	Filing Date:	Reg. No.:	Reg. Date:	Class(es)
ARMADA	US		01-Apr-33	90925	01-Apr-33	47
CHARACTER Label	US	73/558661	22-Jul-86	1402440	22-Jul-86	47
CORREGIDOR	US	71/331704	14-Feb-33	300871	14-Feb-33	47
DON (Figure)	US	73/259205	12-Jan-82	1186083	12-Jan-82	33
DON (Figure)	US	71/331705	04-Apr-44	302263	04-Apr-33	47
DON FINO	US	73/558660	16-Sep-85	1400611	08-Jul-86	33
FOUNDERS RESERVE	US	73/336418	09-Nov-81	1366975	22-Oct-85	33
GSC & DESIGN	US	74/088725	17-Aug-90	1679588	17-Mar-92	33
QUINTA DO VAU	US	74/118265	21-Nov-90	1668750	17-Dec-91	33
ROYAL AMBROSANTE	US	73/103221	23-Aug-77	1071926	23-Aug-77	33
ROYAL CORREGIDOR	US		23-Aug-77	1071925	23-Aug-77	33
SANDEMAN	US		30-Jul-07	64221	30-Jul-07	47
THE DON	US	06/277425	24-Aug-82	1206428	24-Aug-82	33
VAU VINTAGE	US	75/462590	06-Apr-98	2362926	27-Jun-00	33

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by **The House of Seagram Limited**, a limited company existing under the laws of England and Wales and domiciled at The Ark, 201 Talgarth Road, London W6 8BN, England (hereinafter "Assignor"), in favor of **Portugal Venture Limited**, a limited company existing under the laws of England and Wales, having a principal business address at 8 Henrietta Place, London W1G 0NB, England, (hereinafter "Assignee").

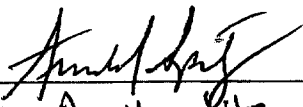
WHEREAS, the Assignor is the registered owner of the trademark registrations/ applications set forth on the attached schedule (hereinafter "the Marks") and the goodwill of the business symbolized thereby, and desires to confirm having assigned all of its right, title, and interest in and to the said Marks to the Assignee.

WHEREAS, Assignor did, on Dec. 21, 2001, by separate instrument, assign certain of its assets and business to Assignee, including all of its right, title and interest in and to the Marks, and the goodwill of the business symbolized thereby; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, transferred and set over to Assignee, effective as of Dec. 21, 2001, its entire right, title and interest in and to the Marks and the goodwill symbolized by the Marks, including the right to sue for and receive all damages from past infringements of the Marks arising prior to the effective date of the assignment, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 21 day of December, 2001.

THE HOUSE OF SEAGRAM LIMITED

By:   
Name: Arnell Litz  
Title: Authorized Representative