

12.5-01

12-10-2001

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings  $\Rightarrow \Rightarrow \Rightarrow$ 

R



101911069

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Valve Network Service, Inc.

- ☐ Individual(s) ☒ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: November 29, 2001

## 2. Name and address of receiving party(ies)

Name: Florists' Transworld Delivery, Inc.

Internal

Address:

Street Address: 3113 Woodcreek Drive

City: Downers Grove State: IL Zip: 60515

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State Michigan  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/782, 712

B. Trademark Registration No.(s)

2,465, 100

Additional number(s) attached ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bruce A Tassan

Internal Address: Tassan Law Firm

Street Address: 4143 North 27th Street

City: Arlington State: VA Zip: 22207

## 6. Total number of applications and registrations involved:

23

7. Total fee (37 CFR 3.41).....\$ 590.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bruce A Tassan

Name of Person Signing

Signature

Dec. 5, 2001

Date

DO NOT USE THIS SPACE

Total number of pages including cover sheet, attachments, and document:

12/07/2001 JJALLAH2 00000015 75782712

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

02 FEB 2002

40.00 DP  
225.00 DPTRADEMARK  
REEL: 002404 FRAME: 0926

# Exhibit A

## Value Network Service, Inc.

Trademark Report by Country  
Status: ACTIVE

Printed: 11/29/2001

Page 1

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>CANADA</b>							
9970003	1-877-SEND-VNS	7/26/1999	1,023,526	8/20/2001	549,908	REGISTERED	A,B
9970001	BASIC IS BETTER	7/21/1999	1,023,087	8/6/2001	549,327	REGISTERED	A,B
9970017	BUZZ	4/18/2000	1,055,285			PENDING	A
9970018	BUZZ	10/25/2000	1,080,070			PENDING	A
9970016	BUZZ DESIGN	4/26/2000	1,056,076			PENDING	35
9970019	BUZZ DESIGN	11/1/2000	1,080,998			PENDING	A
9970023	FLOWER STAR	8/20/2001	1,113,410			PENDING	A
9970005	VALUE NETWORK SERVICE	7/13/1999	1,022,104	8/20/2001	549,907	REGISTERED	A,B
9970006	VNS	7/13/1999	1,022,106	5/30/2001	545,816	REGISTERED	A,B
9970008	VNS & DESIGN	2/29/2000	1,049,160			PENDING	A
9970010	WE SEND FLOWERS WORLDWIDE	11/17/2000	1,083,163			PENDING	A

### UNITED STATES

9970004	1.877.SENDVNS	8/24/1999	75/782,712			PENDING	36,38,39
9970002	BASIC IS BETTER	9/7/1999	75/793,290	7/3/2001	2,465,100	REGISTERED	36,38,39
9970020	BUZZ	2/25/2000	75/928,058			PENDING	35
9970013	BUZZ	4/11/2001	76/238,853			PENDING	35,36,38 39
9970021	BUZZ DESIGN	5/8/2000	76/043,823			ALLOWED	35
9970012	BUZZ DESIGN	6/14/2001	76/270,709			PENDING	35,36,38 39
9970022	FLOWER STAR	8/15/2001	76/299,108			PENDING	35
9970014	VALUE NETWORK SERVICE	7/13/1999	75/751,918	9/4/2001	2,484,339	REGISTERED	36,39,42
9970015	VNS	7/13/1999	75/751,917	8/7/2001	2,474,995	REGISTERED	36,38,39 42
9970009	WE SEND FLOWERS WORLDWIDE	11/15/2000	76/165,662			PENDING	35

END OF REPORT

TOTAL ITEMS SELECTED = 23

## ASSIGNMENT

ASSIGNMENT made this 29<sup>th</sup> day of November, 2001, by and between Value Network Service, Inc. ("Assignor"), a Delaware corporation, having an address of 3113 Woodcreek Drive, Downers Grove, Illinois 60515 and Florists Transworld Delivery, Inc. ("Assignee"), a Michigan corporation, having an address of 3113 Woodcreek Drive, Downers Grove, Illinois 60515.

WHEREAS, Assignor owns and will use or is using the marks identified in Exhibit A ("the Marks") in the United States.

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as all federal and state applications and registrations therefor.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Marks and all the federal and state applications and registrations therefor, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor warrants that it has good and valid title to the Marks, including the applications and registrations therefor. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

VALUE NETWORK SERVICE, INC.

By:

  
Jon R. Burney Secretary

Dec 5 '01 11:14 P.02

RECORDED: 12/05/2001

TRADEMARK  
REEL: 002404 FRAME: 0928