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101922160

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (EXP. 5/31/2009)

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Bridgestone/Firestone Research, LLC **12-1301**

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Limited Liability Company - State

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Bridgestone/Firestone North American Tire, LLC
Internal
Address: _____
Street Address: 50 Century Boulevard
City: Nashville State: TN Zip: 37214

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Limited Liability Company - State

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: November 30, 2001 12:06 PM

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) See Attached
B. Trademark Registration No.(s) See Attached

Additional number(s) attached Yes No **140804**

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: John H. Hornickel
Internal Address: Bridgestone/Firestone Americas Holding, Inc.
Street Address: 1200 Firestone Parkway
City: Akron State: OH Zip: 44317-0001

6. Total number of applications and registrations involved: 257

7. Total fee (37 CFR 3.41).....\$ 6440.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
06-0925

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9. Signature.
John H. Hornickel John H. Hill 10 DECEMBER 2001
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **14**

Mail documents to be recorded with required cover sheet information to:
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12/19/2001 LMJELLER 00000232 060925 140804
01 FC:481 40.00 CH
02 FC:482 6400.00 CH

TRADEMARK
REEL: 002405 FRAME: 0314

ASSIGNMENT
FROM
BRIDGESTONE/FIRESTONE RESEARCH, LLC
TO
BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC

Page 1

140,804	649,326	976,379	1,247,635
151,732	663,474	976,817	1,256,811
155,426	666,273	979,824	1,261,663
159,855	685,143	1,004,811	1,261,664
172,503	688,769	1,011,912	
			1,262,926
201,751	701,581	1,075,464	1,263,557
209,064	703,963	1,079,339	1,264,158
234,670	715,449	1,082,429	1,282,786
236,060	720,682	1,101,406	1,286,424
259,303	725,988	1,103,024	
			1,286,438
265,807	740,642	1,113,091	1,331,954
265,808	746,931	1,115,237	1,331,960
299,977	750,196	1,130,324	1,333,146
364,908	756,436	1,136,110	1,335,395
366,937	765,907	1,137,345	
			1,346,004
371,804	781,889	1,138,964	1,363,249
376,814	787,334	1,144,612	1,366,561
378,189	788,307	1,150,982	1,385,174
378,238	823,195	1,162,637	1,387,468
378,439	824,897		
		1,166,438	1,392,839
379,936	832,910	1,170,711	1,415,778
393,309	832,915	1,178,631	1,415,779
396,796	832,917	1,191,146	1,421,829
397,874	848,657	1,191,647	1,445,053
401,421	848,662		
		1,199,487	1,445,182
507,684	859,309	1,220,784	1,448,370
508,377	863,146	1,224,406	1,451,333
520,891	890,491	1,226,929	1,471,366
574,767	895,474	1,227,799	1,471,665
575,424	910,429		
		1,235,060	1,473,045
582,353	918,501	1,241,470	1,475,837
590,267	922,819	1,241,988	1,478,589
607,042	927,789	1,243,515	1,488,345
635,204	929,909	1,244,369	1,492,140
642,951	948,402		
		1,245,201	1,494,150

ASSIGNMENT
FROM
BRIDGESTONE/FIRESTONE RESEARCH, LLC
TO
BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC

Page 2

1,495,027	2,138,630	2,396,328	78040054
1,495,034	2,138,633	2,418,297	
1,517,139	2,138,634		78042638
1,519,839		2,464,005	78043161
	2,152,343	2,480,096	78055361
1,539,334	2,162,645	2,480,637	78055967
1,626,958	2,173,839	2,480,638	78056681
1,629,063	2,176,680	2,485,658	
1,642,092	2,181,398		78058686
1,685,164		75602919	78058701
	2,182,852	75624924	78060325
1,712,844	2,206,685	75669704	
1,715,499	2,216,245	75768214	
1,737,583	2,217,613	75768719	
1,769,961	2,218,594		
1,811,509		75769803	
	2,220,354	75811569	
1,875,903	2,221,673	75833185	
1,878,889	2,223,255	76085366	
1,883,103	2,223,630	76095976	
1,935,939	2,225,475		
1,984,592		76138605	
	2,225,476	76139636	
1,984,595	2,226,761	76165633	
2,028,611	2,232,814	76165634	
2,057,707	2,232,916	76165635	
2,059,920	2,256,588		
2,062,106		76173411	
	2,274,940	76173419	
2,078,060	2,276,689	76173420	
2,092,253	2,285,628	76173421	
2,126,048	2,293,396	76173422	
2,126,049	2,298,778		
2,126,050		76176073	
	2,298,779	78035264	
2,128,970	2,318,752	78038745	
2,129,457	2,351,976	78039504	
2,130,456	2,368,866	78039795	
2,131,198	2,369,137		
2,132,436		78039824	
	2,369,203	78039826	
2,133,094	2,369,216	78039830	
2,135,712	2,369,336	78039834	

EXHIBIT A -- REGISTRATIONS

Mark	Reg. No:	Reg. Date	Goods
721	1,130,324	2/5/1980	Tires.
5° NR (and design)	2,138,630	2/24/1998	Vehicle tires.
A BEAR FOR WEAR (and design)	155,426	5/30/1922	Rubber vehicle tires and rubber tire treads.
AEROFIRE	1,335,395	5/14/1985	Tires.
AFFINITY	1,935,939	11/14/1995	Tires.
AFFINITY HP	2,351,976	5/23/2000	Vehicle tires.
AIRAIL	1,166,438	8/25/1981	Pneumatic springs used as component in railcar suspensions.
AIRIDE	371,804	10/10/1939	Pneumatic suspension and shock absorbing units for land vehicles and airplane landing gear.
AIRMOUNT	666,273	8/26/1958	Vibration absorbing suspensions for machinery and equipment and parts therefor.
AIRSTROKE (Stylized)	895,474	7/28/1970	Actuators, consisting of pneumatic rubber bellows, to initiate and control the motion of mechanical equipment.
ALL TRACTION	607,042	6/7/1955	Tires.
AMBASSADOR	2,057,707	4/29/1997	Tires.
AMERICA'S HOME FOR TIRES & SERVICE	2,285,628	10/12/1999	Automobile repair services.
AMERICA'S HOME FOR TIRES & SERVICE	2,318,752	2/15/2000	Retail tire store services.
AMERICA'S HOME FOR CAR SERVICE	1,286,424	7/17/1984	Automobile repair services.
ASR	1,262,926	1/3/1984	Tires.
B-GRIP SILICA (and design)	2,138,634	2/24/1998	Vehicle tires.
BLUE RIBBON (Stylized)	393,309	2/3/1942	Tires.
CAVALLINO	859,309	10/29/1968	Tires.
CFNA	1,883,103	3/7/1995	Credit card services.
CO-CS	2,130,456	1/20/1998	Vehicle tires.
COIL-RITE	2,133,094	1/27/1998	Air helper springs for vehicles.
COMMUTER	642,951	3/19/1957	Tires.
CONCEPT	1,103,024	9/26/1978	Tires.
COURIER	234,670	11/1/1927	Tires.
CREDIT FIRST	2,480,638	8/21/2001	Banking services, namely, credit card services.
CREDIT FIRST YOUR CAR CARE CARD	2,480,637	8/21/2001	Banking services, namely, credit card services.

EXHIBIT A -- REGISTRATIONS

Mark	Reg. No:	Reg. Date	Goods
DAYTON (Stylized)	575,424	6/9/1953	Tires.
DAYTONA	740,642	11/13/1962	Tires.
DAYTONA SUPER STAG	1,244,369	7/5/1983	Tires.
DEEP SKID	663,474	6/24/1958	Tires.
DELUXE CHAMPION	725,988	1/2/1962	Tires.
DISTINCTION	2,206,685	12/1/1998	Vehicle tires.
DLC-100	824,897	2/28/1967	Tires.
DUPLEX	720,682	8/29/1961	Tires.
DURADENE	781,889	12/22/1964	Synthetic rubber.
EARLY BIRD SERVICE	1,286,438	7/17/1984	Automobile repair services.
EXPERTTIRE	1,712,844	9/1/1992	Automobile repair services, namely, mounting and balancing of tires.
F-560	1,415,779	11/4/1986	Tires.
F-570	2,128,970	1/13/1998	Vehicle tires.
FALCON	1,115,237	3/20/1979	Tires
FD663	2,232,916	3/16/1999	Vehicle tires
FIREHAWK	1,471,366	1/5/1988	Tires.
FIREHAWK (and design)	1,475,837	2/9/1988	Tires.
FIREHAWK (and design)	2,368,866	7/18/2000	Tires
FIREHAWK FTX	1,629,063	12/25/1990	Tires.
FIREHAWK GTX	1,478,589	3/1/1988	Tires.
FIREHAWK LH	2,176,680	7/28/1998	Vehicle tires.
FIREHAWK PV40	2,173,839	7/14/1998	Vehicle tires.
FIREHAWK PV41	2,274,940	8/31/1999	Vehicle tires.
FIREHAWK RMT	1,875,903	1/24/1995	Tires.
FIREHAWK SH30	2,181,398	8/11/1998	Vehicle tires.
FIREHAWK SS	1,473,045	1/19/1988	Tires.
FIREHAWK SS10	2,218,594	1/19/1999	Vehicle tires.
FIREHAWK SS20	2,396,328	10/17/2000	Vehicle tires.
FIREHAWK SVX	1,626,958	12/11/1990	Tires.
FIREHAWK SZ50	2,131,198	1/20/1998	Vehicle tires.

EXHIBIT A -- REGISTRATIONS

Mark	Reg. No:	Reg. Date	Goods
FIREHAWK SZ50 EP	2,418,297	1/2/2001	Vehicle tires.
FIRESTONE	2,223,630	2/16/1999	Providing, by means of an on-line computer network, information in the field of roofing and other building products.
FIRESTONE	948,402	12/12/1972	Raw or partly prepared plastic resins in the form of powders, granules, pellets, or chips, for further use in the industrial arts.
FIRESTONE	1,471,665	1/5/1988	Roofing services.
FIRESTONE CHAMPION (Stylized)	379,936	7/30/1940	Tire repair materials.
FIRESTONE (BLOCK LETTERS)	2,464,005	6/26/2001	VEHICLE TIRES
FIRESTONE (Stylized)	140,804	3/29/1921	Tires.
FIRESTONE (Stylized)	209,064	2/16/1926	Vehicle wheels and rims.
FIRESTONE (Stylized)	265,808	1/7/1930	Storage batteries.
FIRESTONE (Stylized)	299,977	1/3/1933	Terminals and connectors, electrical cables, and storage battery parts, consisting of positive and negative plates, battery cases, connecting bars, terminal posts, and battery handles.
FIRESTONE (Stylized)	378,238	6/4/1940	Bicycles.
FIRESTONE (Stylized)	396,796	8/4/1942	Caps, coveralls, for service station attendants and jackets for general use.
FIRESTONE (Stylized)	401,421	5/18/1943	Fountain pens, mechanical pencils, and wooden lead pencils.
FIRESTONE (Stylized)	1,178,631	11/17/1981	Retail tire and automotive store services.
FIRESTONE (Stylized)	1,387,468	3/25/1986	Tires and inner tubes.
FIRESTONE (Stylized)	1,445,182	6/30/1987	Roofing membrane system consisting of rubber membrane, sealer and adhesive sold as a unit; and rubber roofing membrane sold separately.
FIRESTONE FRIGITONE (Stylized)	376,814	4/9/1940	Anti-freeze composition for automobile radiators.
FIRESTONE SUPREME (and design)	265,807	1/7/1930	Storage batteries
FIRESTONE TRANSPORT (Stylized)	378,189	5/28/1940	Tires.
FIRETRAX	2,221,673	2/2/1999	Rubber tracks for agricultural tractors and equipment.
FLASHGARD	2,126,049	12/30/1997	Rubber membrane used as a moisture barrier in the wall area of masonry construction.
FLAT FIGHTER	1,144,612	12/30/1980	Puncture sealant for pneumatic tires.

EXHIBIT A -- REGISTRATIONS

Mark	Reg. No:	Reg. Date	Goods
FORCE 4	1,366,561	10/22/1985	Vehicle tires.
FOUR SEASONS	848,657	5/7/1968	Tires.
FR22	1,517,139	12/20/1988	Tires.
FR360	2,135,712	2/10/1998	Vehicle tires.
FR410	2,092,253	8/26/1997	Tires.
FR440	2,152,343	4/21/1998	Vehicle tires.
FR480	1,421,829	12/23/1986	Tires.
FR680	1,715,499	9/15/1992	Tires.
FR721	1,445,053	6/30/1987	Tires.
FS507	2,226,761	2/23/1999	Vehicle tires.
FS567	2,298,778	12/7/1999	Vehicle tires.
FT455	2,223,255	2/9/1999	Vehicle tires.
FT70C	2,162,645	6/2/1998	Vehicle tires.
FUN TUBE	1,224,406	1/18/1983	Recreational rubber tubes.
GILLETTE (Stylized)	574,767	5/19/1953	Pneumatic tires and inner tubes.
GILLETTE EXECUTIVE	715,449	5/16/1961	Pneumatic tires.
GILLETTE KODIAK	1,101,406	9/5/1978	Vehicle tires.
GOLDEN BEAR	910,429	3/23/1971	Tires
GRANDE	1,199,487	6/29/1982	Tires.
GRENADIER	1,415,778	11/4/1986	Tires.
GROUND GRIP	364,908	2/21/1939	Tires.
GUIDE GRIP	635,204	10/2/1956	Tires.
GUM-DIPPED (Stylized)	236,060	11/29/1927	Tires.
HARTEX	701,581	7/26/1960	Pale crepe rubber.
HARTEX	1,004,811	2/18/1975	Natural latex rubber.
HORSEHEAD (design)	649,326	7/30/1957	Tires.
HP 2000	1,363,249	10/1/1985	Tires.
HP-3000	2,216,245	1/5/1999	Vehicle tires.
IMPERIAL FALCON	832,917	8/1/1967	Tires.
INSIGNIA	2,480,096	8/21/2001	VEHICLE TIRES

EXHIBIT A -- REGISTRATIONS

Mark	Reg. No:	Reg. Date	Goods
INSIGNIA S/R	2,232,814	3/16/1999	Vehicle tires.
INTERURBAN SUPER TRACTION	765,907	3/3/1964	Tires.
IRMAGARD	1,539,334	5/16/1989	Roof insulation.
L.L. CARBON (and design)	2,132,436	1/27/1998	Vehicle tires.
LEMANS	756,436	9/10/1963	Tires.
LOAD MASTER	1,245,201	7/12/1983	Shock absorbers for vehicles.
LOADER-DOZER	750,196	5/28/1963	Tires.
LONGHAULER	918,501	8/17/1971	Tires.
MARSH MELLOW	979,824	3/5/1974	Fabric reinforced rubber springs for vehicles.
MASTERCARE	1,227,799	2/15/1983	Automobile repair services.
MASTERCARE (Stylized)	1,226,929	2/8/1983	Automobile repair services.
MASTERMIND	1,241,470	6/7/1983	Vehicle engine analysis and repair services.
MEDALLION F	201,751	8/4/1925	Tires.
MEDALLION F	1,170,711	9/22/1981	Retail tire and automotive store services.
NOBODY COVERS YOU BETTER	1,451,333	8/4/1987	Roofing services.
O-BEAD (and design)	2,138,633	2/24/1998	Vehicle tires.
ONCOR	2,126,048	12/30/1997	Tires and tire treads.
ONCOR	2,126,050	12/30/1997	Tire retreading services.
PERMASTEEL	1,011,912	5/27/1975	Tires.
PLATINUM	1,769,961	5/11/1993	Tires.
POLAR GRIP (and design)	507,684	3/15/1949	Tire treads.
POLARIS R4000	2,217,613	1/12/1999	Tires for automobiles and trucks.
POWER FALCON	848,662	5/7/1968	Tires.
PRESIDENT (Stylized)	508,377	4/12/1949	Pneumatic tires for vehicles.
PRESIDENT (Stylized)	1,263,557	1/10/1984	Tires.
PSD 3000	2,220,354	1/26/1999	Vehicle tires.
QUADRA (Stylized)	1,162,637	7/28/1981	Tires.
QUADRA XT2	1,448,370	7/21/1987	Tires.
RADIAL ATX	1,256,811	11/8/1983	Tires.
RADIAL SPRINT	1,264,158	1/17/1984	Tires

EXHIBIT A -- REGISTRATIONS

Mark	Reg. No:	Reg. Date	Goods
REGENCY	1,385,174	3/4/1986	Tires.
RFT (and design)	2,369,203	7/18/2000	Vehicle tires.
RHOFLEX	2,369,336	7/18/2000	Polypropylene polymer modified bitumen roll roofing membrane.
RIB DUPLEX	890,491	5/5/1970	Tires.
RIB-A-TUF	788,307	4/20/1965	Synthetic rubber for use in the manufacture of resilient vehicle tires and tire tread rubber.
RIDE MASTER	1,220,784	12/21/1982	Shock absorbers for vehicles.
RIDE-RITE	929,909	2/29/1972	Air springs for pick-up trucks.
ROCK GRIP EXCAVATOR	397,874	9/29/1942	Tires.
ROCK GRIP ROAD BUILDER	1,492,140	6/14/1988	Tires.
ROCK MASTER	1,191,146	3/2/1982	Tires.
RUBBERGARD	1,282,786	6/19/1984	Roofing services.
RUBBERGARD (and design)	1,642,092	4/23/1991	Roofing membrane system consisting of rubber membrane, sealer, and adhesive sold as a unit; and rubber roofing membrane sold separately.
S-211	1,136,110	5/27/1980	Tires.
SEALIX	2,485,658	9/4/2001	Vehicle tires.
SEIBERLING	172,503	8/28/1923	Tires.
SEIBERLING	520,891	2/7/1950	Tires.
SELF SEAL	1,235,060	4/12/1983	Tires.
SENATOR	688,769	11/24/1959	Tires.
SILVER BEAR	2,059,920	5/6/1997	Tires.
SILVER FALCON	832,915	8/1/1967	Tires.
SNOW BITER (and design)	1,079,339	12/13/1977	Tires.
SNOW KING	703,963	9/6/1960	Tires.
SPADE GRIP	378,439	6/11/1940	Tires.
SPRINT GT	976,379	1/8/1974	Pneumatic tires.
STEEL BELTED RADIAL F (and design)	1,241,988	6/14/1983	Tires.
STEELTEX	746,931	3/19/1963	Tires.
STEELTEX RADIAL ASR	1,261,664	12/20/1983	Tires.

EXHIBIT A -- REGISTRATIONS

Mark	Reg. No:	Reg. Date	Goods
STEELTEX RADIAL R4S	2,256,588	6/29/1999	Vehicle tires.
STEELTEX RADIAL RTH	1,261,663	12/20/1983	Tires.
STEREON	823,195	1/31/1967	Copolymers of butadiene and styrene prepared in solution polymerization systems
STONES	1,113,091	2/13/1979	Tires.
STRATO-STREAK	863,146	1/7/1969	Tires.
STRUT MASTER	1,247,635	8/9/1983	Vehicle strut assemblies and replacement cartridges.
SUP R TUF	787,334	3/23/1965	Synthetic rubber incorporated as an ingredient in resilient vehicle tire and tire tread rubber.
SUPER ROCK GRIP	1,495,027	7/5/1988	Tires.
SUPREME (Stylized)	259,303	7/30/1929	Tires.
SUPREME SI	2,276,689	9/7/1999	Vehicle tires.
T506	1,333,146	4/30/1985	Tires.
T520	1,331,960	4/23/1985	Tires.
T545 RADIAL	1,494,150	6/28/1988	Tires.
T546 PSD RADIAL	1,495,034	7/5/1988	Tires.
T559	1,984,595	7/2/1996	Tires.
T575	1,811,509	12/14/1993	Tires.
T819 RADIAL	2,225,476	2/23/1999	Vehicle tires.
T831	1,737,583	12/1/1992	Tires.
T839 RADIAL	2,225,475	2/23/1999	Vehicle tires.
TEMPA SPARE	1,243,515	6/28/1983	Tires.
THE MASTERMIND OF FIRESTONE	1,685,164	5/5/1992	Vehicle engine analyzer.
THOROBRED	151,732	2/14/1922	Tires.
THRU-WAY	582,353	11/10/1953	Tires.
TIMBERLINE	2,369,137	7/18/2000	Tires for automobiles and trucks.
TIMBERLINE PEAK PERFORMANCE (and design)	2,369,216	7/18/2000	Tires for automobiles and trucks.
TIRE STATION	1,878,889	2/14/1995	Automobile repair services, namely, mounting and balancing of tires.
TIRE STATION	2,028,611	1/7/1997	Retail tire store services.
TIRE TOUGH	2,293,396	11/16/1999	Industrial fabrics consisting of high tenacity, continuous

EXHIBIT A -- REGISTRATIONS

Mark	Reg. No:	Reg. Date	Goods
TOWN & COUNTRY (Stylized)	590,267	5/25/1954	and/or nylon fibers.
TOWN & COUNTRY (Stylized)	976,817	1/15/1974	Tires.
TRAIL RIDER	1,138,964	8/26/1980	Tires.
TRANSTRAC	1,137,345	7/1/1980	Tires.
TRANSPORT (Stylized)	159,855	10/10/1922	Tires.
TRANSPORT 1	922,819	10/26/1971	Tires.
TRANS-RIB	685,143	9/15/1959	Tires.
TRANSTEEL	927,789	1/25/1972	Tires.
TRIPLE CROWN SL	1,488,345	5/17/1988	Tires.
TRIUMPH	366,937	5/2/1939	Tires.
TROPHY	2,078,060	7/8/1997	Rubber roofing membrane.
TROPHY PREMIUM	1,150,982	4/14/1981	Tires.
TURISIMO	832,910	8/1/1967	Tires.
ULTRAPLY 78	1,075,464	10/18/1977	Tires.
	1,519,839	1/10/1989	Roofing membrane system consisting of rubber membrane, sealer, and adhesive sold as a unit and rubber roofing membrane sold separately.
UNI-T	2,129,457	1/13/1998	Vehicle tires.
UT 2000	1,331,954	4/23/1985	Tires.
VERTEX IV	2,062,106	5/13/1997	Tires.
WALRUS	1,392,839	5/13/1986	Urethane tire repair kits comprised principally of cured reinforced rubber patch, polyurethane adhesive and surface activator.
WAT 2000	1,346,004	7/2/1985	Tires.
WHEEL-TRAC	1,082,429	1/17/1978	Vehicle tires.
WILDERNESS AT	1,984,592	7/2/1996	Tires.
WILDERNESS LE	2,298,779	12/7/1999	Tires for automobiles and trucks.
WINTERFIRE	2,182,852	8/18/1998	Vehicle tires.
WR-12	1,191,647	3/9/1982	Tires.

EXHIBIT B - APPLICATIONS (INTENT TO USE APPLICATIONS IN BOLD PRINT)		
Mark	App. No:	App. Date/ Goods
A.H.R.	76173421	11/30/2000 VEHICLE TIRES
ACCELERATOR GT	76/095976	7/25/2000 VEHICLE TIRES
BREAKDOWN MANAGER AND DESIGN	78039504	12/15/2000 INTERNET-BASED SERVICES FOR PROVIDING ROADSIDE ASSISTANCE
C.S.C.	76173419	11/30/2000 VEHICLE TIRES
CHASSIS SUPPLY PARTNERS	78055967	3/30/2001 Motor Vehicle Component Assembly Services
DESTINATION	76/139636	10/2/2000 VEHICLE TIRES
DURAFORCE ATU	76/165,635	11/15/2000 VEHICLE TIRES
DURAFORCE DT	76/165,634	11/15/2000 VEHICLE TIRES
DURAFORCE ND	76/165,633	11/15/2000 VEHICLE TIRES
EXECUTIVE	78058686	4/16/2001 Vehicle tires
FIREHAWK PVS	75/833185	10/26/1999 Vehicle tires.
FIRESTONE (Stylized)	75/769,803	8/6/1999 Golf equipment, namely, golf balls.
FIRESTONE DRIVE WITH CONFIDENCE	78038745	12/11/2000 VEHICLE TIRES
FIRESTONE POLYMERS (and design)	75/768,214	8/5/1999 Natural latex rubber and pale crepe rubber.
FIRESTONE POLYMERS (and design)	75/768,719	8/5/1999 Synthetic solution rubber.
FLEET PROFILER	75/811,569	9/28/1999 Computer program for use in evaluating usage of vehicle tires.
FR380	76/085366	7/7/2000 VEHICLE TIRES
FR690	78043161	1/15/2001 Vehicle tires.
H.E.S.	76173420	11/30/2000 VEHICLE TIRES
I.S.O.FIX	78039795	12/19/2000 ROOFING ADHESIVE
INSIGNIA SL	76/138605	10/2/2000 VEHICLE TIRES
INTIMIDATOR	75/624,924	1/22/1999 Tires for automobiles and trucks.
ISOGARD	75/669,704	3/29/1999 Roof insulation board.

EXHIBIT B - APPLICATIONS
(INTENT TO USE APPLICATIONS IN BOLD PRINT)

Mark	App. No:	App. Date	Goods
L.H.R.	76173422	11/30/2000	VEHICLE TIRES
LH30	78060325	4/25/2001	VEHICLE TIRES
MONITYRE	76176073	12/5/2000	TIRE TAGS, READERS, ANTENNAS, TIRE TRACKING SOFTWARE, AND USER INTERFACE SOFTWARE FOR USE BY OFF-THE-ROAD VEHICLE FLEET OWNERS FOR TIRE MANAGEMENT AND CONTROL
MYTIRESAFETY	78/035264	11/14/2000	EDUCATIONAL SERVICES, NAMELY: INFORMATION ABOUT PROPER CARE AND MAINTENANCE OF VEHICLE TIRES
MYTIRESAFETY.COM	78039826	12/19/2000	EDUCATIONAL SERVICES, NAMELY: INFORMATION ABOUT PROPER AND MAINTENANCE OF VEHICLE TIRES.
MYTIRESAFETY.COM AND DESIGN	78039834	12/19/2000	EDUCATIONAL SERVICES, NAMELY: INFORMATION ABOUT PROPER AND MAINTENANCE OF VEHICLE TIRES.
PULLER 2000	75/602,919	12/10/1998	Tractor tires.
QS6	78040054	12/20/2000	ROOFING SEALANT
S.E.P.C.	76173411	11/30/2000	VEHICLE TIRES
THE DISTINCTION IS BRIDGESTONE	78042638	1/10/2001	VEHICLE TIRES
THE LEADER IN DURABILITY	78056681	4/4/2001	Vehicle tires
TIRESAFETY.COM	78039824	12/19/2000	EDUCATIONAL SERVICES, NAMELY: INFORMATION ABOUT PROPER AND MAINTENANCE OF VEHICLE TIRES.
TIRESAFETY.COM AND DESIGN	78039830	12/19/2000	EDUCATIONAL SERVICES, NAMELY: INFORMATION ABOUT PROPER AND MAINTENANCE OF VEHICLE TIRES.
TREADSTAT	78055361	3/27/2001	Services using computer software and telecommunications to identify and monitor vehicle tire usage and performance
WINTERFORCE	78058701	4/16/2001	Vehicle tires