

01-28-2002

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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RECO 101950151 TRADEMARKS ONLY

DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Michael Moecker. Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other Assignee for benefit of creditors. Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Consolidated Shoe Company, Inc. Internal Address: 22290 Timberlake Road Street Address: P.O. Box 10549 City: Lynchburg State: VA Zip: 24506. Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Virginia, Other. If assignee is not domiciled in the United States, a domestic representative designation is attached? Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment, Merger, Security Agreement, Change of Name, Other. Execution Date: January 14, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75-539252

B. Trademark Registration No.(s) 1908543, 0929620, 1431206, 1510193, 1807651, 1828919. Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Peter P. Michaud, Of Counsel Internal Address: Thompson, Bull, Furey, Bass & MacColl Street Address: 120 Exchange Street, 6th Floor P.O. Box 447 City: Portland State: ME Zip: 04112-0447

6. Total number of applications and registrations involved: 7. Total fee (37 CFR 3.41): \$ 190.00 Enclosed, Authorized to be charged to deposit account. 8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature. Peter P. Michaud Name of Person Signing. Signature. January 17, 2002 Date. Total number of pages including cover sheet, attachments, and document: 13

01/29/2002 GTON11 00000073 75539252

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:481 40.00 OP 02 FC:482 150.00 OP 03 FC:484 120.00 OP

TRADEMARK REEL: 002405 FRAME: 0377

ASSIGNMENT

Whereas Michael Moecker, with a principal place of business at 6861 SW 196th Avenue, Suite 201-04, Pembroke Pines, Florida 33332, is assignee for the benefit of creditors of Utopia Marketing, Inc. and by virtue thereof has been assigned all right, title and interest in and to a mark, IPANEMA, which is registered in the United States Patent and Trademark Office, Registration No. 1908543, dated August 1, 1995; and

Whereas Consolidated Shoe Company, Incorporated, a Virginia corporation with a principal place of business at 22290 Timberlake Road, Lynchburg, Virginia 24502, is desirous of acquiring said mark for use on similar goods, and the registration thereof;

Now, therefore, in consideration of the payment of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Michael Moecker does hereby assign unto the said Consolidated Shoe Company, Incorporated, all right, title and interest in and to the said mark in the United States and the entire world, together with the good will of the business connected with the use of and symbolized by the mark, and the above identified registration thereof.

Date: Jan. 14, 2002

[Signature]
Michael Moecker, as assignee
Individually and on behalf of Michael Moecker & Associates

State of Florida
ss.
County of Palm Beach

On this 14 day of January, 2002, before me appeared Michael Moecker, the person who signed this instrument, who acknowledged that he signed it as his free act and deed with full authority to do so.

[Signature]
Notary Public

My commission expires:
Sandra L. Guvetis
MY COMMISSION # CC902085 EXPIRES
April 23, 2004
BONDED THRU TROY FAIN INSURANCE, INC.



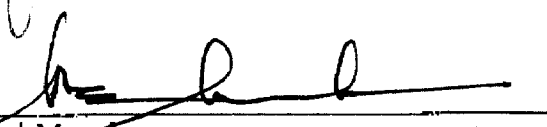
ASSIGNMENT

Whereas Michael Moecker, with a principal place of business at 6861 SW 196th Avenue, Suite 201-04, Pembroke Pines, Florida 33332, is assignee for the benefit of creditors of Utopia Marketing, Inc. and by virtue thereof has been assigned all right, title and interest in and to a mark, SHOE STRINGS, which is registered in the United States Patent and Trademark Office, Registration No. 0929620, dated February 22, 1972; and

Whereas Consolidated Shoe Company, Incorporated, a Virginia corporation with a principal place of business at 22290 Timberlake Road, Lynchburg, Virginia 24502, is desirous of acquiring said mark for use on similar goods, and the registration thereof;

Now, therefore, in consideration of the payment of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Michael Moecker does hereby assign unto the said Consolidated Shoe Company, Incorporated, all right, title and interest in and to the said mark in the United States and the entire world, together with the good will of the business connected with the use of and symbolized by the mark, and the above identified registration thereof.

Date: Jan. 14, 2002

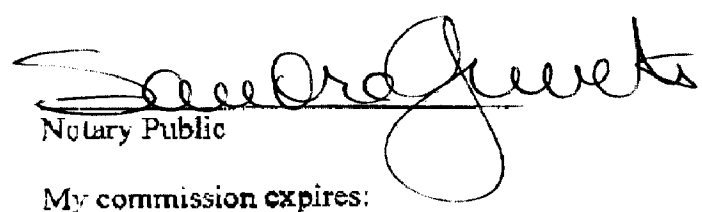


Michael Moecker, *as assignee*
Individually and on behalf of Michael Moecker & Associates

State of Florida

ss. County of Palm Beach

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Whereas Consolidated Shoe Company, Incorporated, a Virginia corporation with a principal place of business at 22290 Timberlake Road, Lynchburg, Virginia 24502, is desirous of acquiring said mark for use on similar goods, and the registration thereof;

Now, therefore, in consideration of the payment of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Michael Moecker does hereby assign unto the said Consolidated Shoe Company, Incorporated, all right, title and interest in and to the said mark in the United States and the entire world, together with the good will of the business connected with the use of and symbolized by the mark, and the above identified registration thereof.

Date: Jan. 14, 2002

[Signature]
Michael Moecker, *as assignee*
Individually and on behalf of Michael Moecker & Associates

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County of Palm Beach

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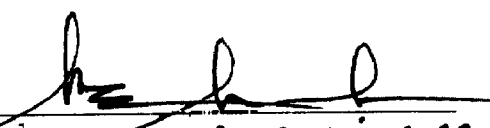
ASSIGNMENT

Whereas Michael Moecker, with a principal place of business at 6861 SW 196th Avenue, Suite 201-04, Pembroke Pines, Florida 33332, is assignee for the benefit of creditors of Utopia Marketing, Inc. and by virtue thereof has been assigned all right, title and interest in and to a mark, CHINA CLIPPER, which is registered in the United States Patent and Trademark Office, Registration No. 1510193, dated October 25, 1988; and

Whereas Consolidated Shoe Company, Incorporated, a Virginia corporation with a principal place of business at 22290 Timberlake Road, Lynchburg, Virginia 24502, is desirous of acquiring said mark for use on similar goods, and the registration thereof;

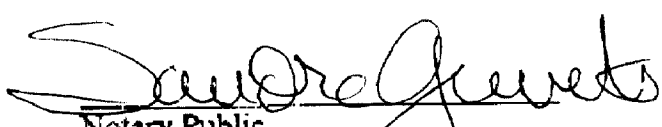
Now, therefore, in consideration of the payment of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Michael Moecker does hereby assign unto the said Consolidated Shoe Company, Incorporated, all right, title and interest in and to the said mark in the United States and the entire world, together with the good will of the business connected with the use of and symbolized by the mark, and the above identified registration thereof.

Date: Jan. 14, 2002


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Individually and on behalf of Michael Moecker & Associates

State of Florida
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County of Palm Beach

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April 23, 2004
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ASSIGNMENT

Whereas Michael Moecker, with a principal place of business at 6861 SW 196th Avenue, Suite 201-04, Pembroke Pines, Florida 33332, is assignee for the benefit of creditors of Utopia Marketing, Inc. and by virtue thereof has been assigned all right, title and interest in and to a mark, NOUVELLE, which is registered or was registered in the United States Patent and Trademark Office, Registration No. 1807651, dated November 30, 1993; and

Whereas Consolidated Shoe Company, Incorporated, a Virginia corporation with a principal place of business at 22290 Timberlake Road, Lynchburg, Virginia 24502, is desirous of acquiring said mark for use on similar goods, and the registration thereof;

Now, therefore, in consideration of the payment of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Michael Moecker does hereby assign unto the said Consolidated Shoe Company, Incorporated, all right, title and interest in and to the said mark in the United States and the entire world, together with the good will of the business connected with the use of and symbolized by the mark, and the above identified registration thereof.


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as assignee
individually and on behalf of Michael Moecker & Associates

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[Signature]
Notary Public
My commission expires:

 Sandra L. Guvette
MY COMMISSION # CC902085 EXPIRES
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BONDED THRU TROY FAIN INSURANCE, INC.


ASSIGNMENT

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Whereas Consolidated Shoe Company, Incorporated, a Virginia corporation with a principal place of business at 22290 Timberlake Road, Lynchburg, Virginia 24502, is desirous of acquiring said mark for use on similar goods, and the registration thereof;

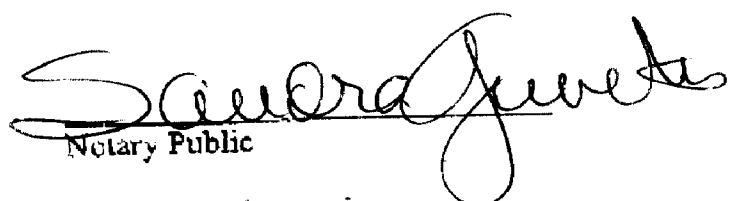
Now, therefore, in consideration of the payment of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Michael Moecker does hereby assign unto the said Consolidated Shoe Company, Incorporated, all right, title and interest in and to the said mark in the United States and the entire world, together with the good will of the business connected with the use of and symbolized by the mark, and the above identified registration thereof.


Date: Jan. 14, 2002


Michael Moecker, *as assignee*
Individually and on behalf of Michael Moecker & Associates

State of Florida
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County of Palm Beach

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Notary Public

My commission expires:
 Sandra L. Givettis
MY COMMISSION # CC902085 EXPIRES
April 23, 2004
BONDED TO: TROY FAIR INSURANCE, INC.

ASSIGNMENT

Whereas Michael Moecker, with a principal place of business at 6861 SW 196th Avenue, Suite 201-04, Pembroke Pines, Florida 33332, is assignor for the benefit of creditors of Utopia Marketing, Inc. and by virtue thereof has been assigned all right, title and interest in and to a mark, NAKED FEET, which is the subject of an application for registration in the United States Patent and Trademark Office, Serial No. 75/539,252, dated August 19, 1998; and

Whereas Consolidated Shoe Company, Incorporated, a Virginia corporation with a principal place of business at 22290 Timberlake Road, Lynchburg, Virginia 24502, is desirous of acquiring said mark for use on similar goods, and the registration thereof:

Now, therefore, in consideration of the payment of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Michael Moecker does hereby assign unto the said Consolidated Shoe Company, Incorporated, all right, title and interest in and to the said mark in the United States and the entire world, together with the good will of the business connected with the use of and symbolized by the mark, and the above identified application for registration thereof.

Date: Jan 14, 2002

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[Signature]
Notary Public
My commission expires: [Signature]



Sandra L. Guvetis
MY COMMISSION # CC902085 EXPIRES
April 23, 2004
BONDED THRU TROY FAIN INSURANCE, INC.

SCHEDULE A

Chain of Title and Status for Select Marks of Utopia Marketing, Inc.

Reg./Ser. No.	Trademark	Status	Original Registrant/Applicant	Current Owner	Assigns
1908543	IPANEMA	Section 8 Due 08/01/01	Ipanema Shoe Corp.	Utopia Marketing, Inc.	1981/655
1828919	VIA VERDE	Section 8 Due 03/29/00 (1)	Ipanema Shoe Corp.	Utopia Marketing, Inc.	1981/655
1807651	NOUVELLE	Cancelled Sect. 8	Ipanema Shoe Corp.	Utopia Marketing, Inc.	1981/655
1510193	CHINA CLIPPER	Sections 8 & 15 Accepted	Ipanema Shoe Corp.	Utopia Marketing, Inc.	1981/655
1431206	FLAMENGO	Sections 8 & 15 Accepted	Ipanema Shoe Corp.	Utopia Marketing, Inc.	1981/655
0929620	SHOE STRINGS	Renewed	Edouard Jerrard International, Inc.	Utopia Marketing, Inc.	216/136 216/131 484/520 486/163 649/346 1981/655
75-51828 New	NAKED FEET	Allowed 08/01/00 (2)	Utopia Marketing, Inc.	Utopia Marketing, Inc.	1839/991 1878/860

Notes:
 1. Registration will be canceled for failure to file a Section 8 Affidavit
 2. Statement of use or extension was due 02/01/01