

12-11-2001



101911945

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 10r 19-01 Miller Freeman, Inc. [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State (Delaware) [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies) Name: PL Holdings LLC Internal Address: Street Address: 525 Market Street San Francisco CA 94105 City: State: Zip: [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [ ] Corporation-State [ ] Other limited liability company (DE) If assignee is not dom ciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address( es) attached? [ ] Yes [ ] No

3. Nature of conveyance: [x] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: Oct. 13, 2000

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,515,037 Additional number(s) attached [ ] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Rose Auslander, Esq. Internal Address: Carter, Ledyard & Milburn Street Address: 2 Wall Street New York NY 10005 City: State: Zip:

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40 [x] Enclosed [ ] Authorized to be charged to deposit account 8. Deposit account number: n/a (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Austin D. Keyes Signature: Austin D. Keyes Date: October 19, 2001

Total number of pages including cover sheet, attachments, and document: 3

12/11/2001 LMUELLER 00000031 1515037 01 FC:481 40.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002405 FRAME: 0624

TRADEMARK ASSIGNMENT

WHEREAS, Miller Freeman, Inc., a Delaware corporation, located at 600 Harrison Street, San Francisco, CA 94107 (the "Assignor"), is the owner of the trademark listed in the attached Exhibit A (the "Trademark");

WHEREAS, PL Holdings LLC, a Delaware limited liability company, located at 525 Market Street, 14th Floor, San Francisco, CA 94105 (the "Assignee"), desires to acquire the Trademark;

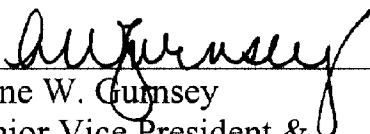
WHEREAS, in connection with a transaction to which the Assignor and the Assignee were parties, certain assets, including the Trademark, were transferred through a series of conveyances to Paperloop.com, Inc., a Delaware corporation, on October 13, 2000 (the "Transaction"), and, as part of the Transaction, the Assignor transferred the Trademark, and all goodwill symbolized thereby and all registrations thereof, to the Assignee as set forth in an agreement executed on such date (the "Assignment"); and

WHEREAS, for the purpose of recording the Assignment with the United States Patent and Trademark Office, the Assignor has executed this Trademark Assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, effective as of October 13, 2000 and as contemplated by the Assignment, all of its right, title and interest in and to the Trademark, including, without limitation, all of the goodwill symbolized thereby, all registrations, applications, extensions and renewals thereof, the right to sue for past, present and future infringement thereof and the right to any other claim arising out of or relating to the use and ownership of the Trademark, and all rights corresponding thereto throughout the world.

ASSIGNOR:

MILLER FREEMAN, INC.

By:   
Name: Anne W. Gunsey  
Title: Senior Vice President &  
Secretary