

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31)  
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12-11-2001  
101911926

HEET U.S. DEPARTMENT OF COMMERCE  
LY U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please reproduce attached original documents or copy thereof.

1. Name of conveying party(ies):

PL Holdings LLC

10-19-01

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other limited liability company (DE)

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

Execution Date: Oct. 13, 2000

2. Name and address of receiving party(ies)

Name: Paperloop.com, Inc.

Internal

Address: \_\_\_\_\_

525 Market Street

Street Address: \_\_\_\_\_

San Francisco CA

94105

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State (Delaware)

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,234,104  
1,175,577

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rose Auslander, Esq.

Internal Address: \_\_\_\_\_

Carter, Ledyard & Milburn

Street Address: \_\_\_\_\_

2 Wall Street

New York

NY

10005

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

6. Total number of applications and registrations involved: \_\_\_\_\_

2

7. Total fee (37 CFR 3.41).....\$ 65

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

n/a

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Austin D. Keyes

Name of Person Signing

Austin D. Keyes  
Signature

October 19, 2001  
Date

Total number of pages including cover sheet, attachments, and document: 3

12/11/2001 LMUELLER 00000029 1234104

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FC:481  
02 FC:482

40.00 OP  
25.00 OP

TRADEMARK  
REEL: 002406 FRAME: 0012

TRADEMARK ASSIGNMENT

WHEREAS, PL Holdings LLC, a Delaware limited liability company, located at 525 Market Street, 14th Floor, San Francisco, California 94105 (the "Assignor"), is the owner of the trademarks listed in the attached Exhibit A (the "Trademarks");

WHEREAS, Paperloop.com, Inc., a Delaware corporation, located at 525 Market Street, 14th Floor, San Francisco, California 94105 (the "Assignee"), desires to acquire the Trademarks;

WHEREAS, in connection with a transaction to which the Assignor and the Assignee were parties, certain assets, including the Trademarks, were transferred through a series of conveyances to Paperloop.com, Inc., a Delaware corporation, on October 13, 2000 (the "Transaction"), and, as part of the Transaction, the Assignor transferred the Trademarks, and all goodwill symbolized thereby and all registrations thereof, to the Assignee as set forth in an agreement executed on such date (the "Assignment"); and

WHEREAS, for the purpose of recording the Assignment with the United States Patent and Trademark Office, the Assignor has executed this Trademark Assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, effective as of October 13, 2000 and as contemplated by the Assignment, all of its right, title and interest in and to the Trademarks, including, without limitation, all of the goodwill symbolized thereby, all registrations, applications, extensions and renewals thereof, the right to sue for past, present and future infringement thereof and the right to any other claim arising out of or relating to the use and ownership of the Trademarks, and all rights corresponding thereto throughout the world.

ASSIGNOR:

PL HOLDINGS LLC

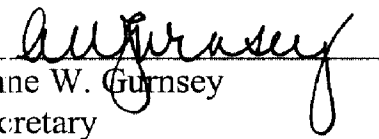
By:   
Name: Anne W. Gurnsey  
Title: Secretary

EXHIBIT A

Trademark

Registration No:

PULP & PAPER PROJECT REPORT

1,234,104

PULP & PAPER WEEK

1,175,577