

12-12-2001



To the Honorable Commissioner of Patents and Trademarks

or copy thereof.

1. Name of ordering party(ies): **Blue Lustre, LLC**

101913673

2. Name and address of receiving party(ies):

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other - Indiana Limited Liability Corporation

12-3-01

Name: Rug Doctor, L.P.

Internal Address: \_\_\_\_\_

Street Address: 4701 Old Shepard Place

City: Plano, State: Texas Zip: 75093-9065

Additional name(s) of conveying parties(ies) attached:  Yes  No

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership Delaware

Corporation-State \_\_\_\_\_

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation

is attached.  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other: \_\_\_\_\_
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s):

2,008,546; 2,008,545; 2,019,133; 1,351,341; 1,317,542; 1,317,655; 1,219,651; 1,099,270; 1,099,150; 995,519; 921,282; 914,416; 912,749; 850,802; 431,599; 2,037,676; 2,041,168; 2,037,675; 2,166,184.

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: JAMES D. WOOD

Internal Address: ICE MILLER

Street Address: One American Square, Box 82001

City: Indianapolis State: Indiana ZIP: 46282

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41): ..... \$ 490.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 09-0007

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JAMES D. WOOD

Name of Person Signing

Signature

12-3-01

Date

12/11/2001 6TON11 00000129 2008546

Total number of pages including cover sheet:

01 FC:481  
02 FE:482

40.00 DP  
450.00 DP

OMB No. 0651-0011 (exp 4/94) 898611.1

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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231 and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503

TRADEMARK

REEL: 002406 FRAME: 0652

## ASSIGNMENT OF TRADEMARKS

WHEREAS, **BLUE LUSTRE, LLC**, an Indiana Limited Liability Corporation (hereinafter "Assignor"), having an address of 4701 Old Shepard Place, Plano, Texas 75093, is the owner of all right, title and interest in and to the following trademarks registered with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
RINSE N VAC	2,008,546	October 15, 1996
RINSE N VAC	2,008,545	October 15, 1996
BLUE LUSTRE		
DIRT BUSTER	2,019,133	November 26, 1996
RINSE N VAC & Design	1,351,341	July 30, 1985
RINSE N VAC & Design	1,317,542	February 5, 1985
RINSE N VAC & Design	1,317,655	February 5, 1985
EVERFRESH	1,219,651	December 14, 1982
BLUE LUSTRE DIRT		
BUSTER & Design	1,099,270	August 15, 1978
BLUE LUSTRE DIRT		
BUSTER & Design	1,099,150	August 15, 1978
RINSE N VAC & Design	995,519	October 15, 1974
BLUE LUSTRE	921,282	September 28, 1971
BLUE LUSTRE	914,416	June 8, 1971
BLUE LUSTRE	912,749	June 8, 1971
BLUE LUSTRE	850,802	June 11, 1968
FINA FOAM		
Stylized Letters	431,599	July 29, 1947
LUSTRE CLEAN	2,037,676	February 11, 1997
SWIRL 'N CLEAN		
& Design	2,041,168	February 25, 1997
SWIRL 'N CLEAN	2,037,675	February 11, 1997
BLUE LUSTRE		
& Design	2,166,184	June 16, 1998

WHEREAS, **RUG DOCTOR L.P.**, a Delaware Limited Partnership (hereinafter "Assignee"), having an address of 4701 Old Shepard Place, Plano, Texas 75093, is desirous of acquiring the above-listed trademarks, as well as all other common law rights, world-wide rights and other applications and registrations for the RINSE N VAC, BLUE LUSTRE, BLUE LUSTRE DIRT BUSTER, EVERFRESH, FINA FOAM, LUSTRE CLEAN and SWIRL 'N CLEAN trademarks owned by Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the RINSE N VAC, BLUE LUSTRE, BLUE LUSTRE DIRT BUSTER, EVERFRESH, FINA FOAM, LUSTRE CLEAN and SWIRL 'N CLEAN trademarks, together with the goodwill of the business associated with or symbolized by said marks, and any and all common law rights, world-wide rights and other applications or registrations for such marks owned by Assignor, and including the right to sue and collect damages for any past infringements of those marks. Assignor shall also fully cooperate with Assignee in recording the assignment of such marks to Assignee, including promptly executing any and all documents necessary to record and fully effectuate this assignment.

BLUE LUSTRE, LLC

By: TIM DAVIDIAN  
Name

[Signature]  
Signature

11/14/01  
Date

STATE OF TEXAS )  
 ) SS:  
COUNTY OF COLLIN )

Subscribed and sworn to before me, a Notary Public, in and for said County and State, this 14th day of November, 2001.

[Signature]  
Signature of Notary Public

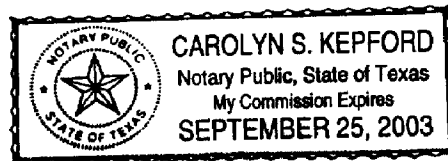
Carolyn S. Kepford  
Printed Notary Public

[NOTARY SEAL]

Notary's County of Residence:  
Collin County

Notary's Commission Expires:  
9-25-03

898819





12-06-2001

U.S. Patent & TMOfo/TM Mail Rcpt Dt. #76

December 3, 2001

WRITER'S DIRECT NUMBER: (317) 236-2233  
 internet:wood@icemiller.com

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Box Assignment - FEE  
 Assistant Commissioner  
 for Trademarks  
 2900 Crystal Drive  
 Arlington, Virginia 22202-3513

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513 on 12-3-01  
 (Date of Deposit)

Ratty D. Kitchell  
 Printed or Typed Name of the Person Signing the Certificate

Ratty D. Kitchell  
 Signature

December 3, 2001  
 Date of Signature

Re: Recordation of Assignment of Marks

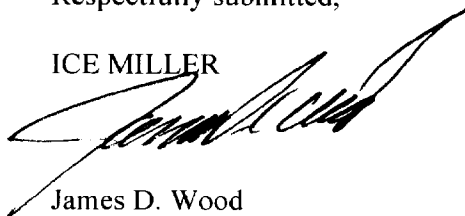
To Whom It May Concern:

Enclosed for recordation is an Assignment of Marks (accompanied by a Cover Sheet), along with a check in the amount of \$490.00 to pay the recordation fee. You are hereby authorized to charge any underpayment of fees for this filing to Deposit Account No. 09-0007. When doing so, please refer to our client number T00987-US-3 (10904.0003).

Please record this assignment at your earliest convenience. Please feel free to call the undersigned if you have any questions regarding this filing.

Respectfully submitted,

ICE MILLER



James D. Wood

JDW/pdr  
 Enclosure

cc: Mr. Timothy Davidian  
 908138.1

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