

12-11-2001

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Form PTO-1594 (Rev. 03/01) R
 OMB No. 0651-0027 (exp. 5/31/2002)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

| | |
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| <p>1. Name of conveying party(ies): Miller Freeman, Inc. 10r 19-01</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State (Delaware) <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> | <p>2. Name and address of receiving party(ies) Name: PL Holdings LLC Internal Address: _____ Address: _____</p> <p>Street Address: 525 Market Street San Francisco CA 94105 City: _____ State: _____ Zip: _____</p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ <input checked="" type="checkbox"/> Other limited liability company (DE)</p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small></p> |
| <p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: Oct. 13, 2000</p> | |

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|---|--|
| <p>4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____</p> | <p>B. Trademark Registration No.(s) 1,234,104 1,175,577</p> |
| Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | |

| | |
|---|---|
| <p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: Rose Auslander, Esq. Internal Address: _____ _____ _____</p> <p>Carter, Ledyard & Milburn Street Address: _____ 2 Wall Street _____ New York NY 10005 City: _____ State: _____ Zip: _____</p> | <p>6. Total number of applications and registrations involved: 2</p> <p>7. Total fee (37 CFR 3.41).....\$ 65 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: n/a</p> <p><small>(Attach duplicate copy of this page if paying by deposit account)</small></p> |
|---|---|

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Austin D. Keyes *Austin D. Keyes* **October 13, 2001**
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

12/11/2001 LNUELLER 00000030 1234104

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:481 40.00 OP
02 FC:482 25.00 OP

TRADEMARK
REEL: 002408 FRAME: 0141

TRADEMARK ASSIGNMENT

WHEREAS, Miller Freeman, Inc., a Delaware corporation, located at 600 Harrison Street, San Francisco, CA 94107 (the "Assignor"), is the owner of the trademarks listed in the attached Exhibit A (the "Trademarks");

WHEREAS, PL Holdings LLC, a Delaware limited liability company, located at 525 Market Street, 14th Floor, San Francisco, CA 94105 (the "Assignee"), desires to acquire the Trademarks;

WHEREAS, in connection with a transaction to which the Assignor and the Assignee were parties, certain assets, including the Trademarks, were transferred through a series of conveyances to Paperloop.com, Inc., a Delaware corporation, on October 13, 2000 (the "Transaction"), and, as part of the Transaction, the Assignor transferred the Trademarks, and all goodwill symbolized thereby and all registrations thereof, to the Assignee as set forth in an agreement executed on such date (the "Assignment"); and

WHEREAS, for the purpose of recording the Assignment with the United States Patent and Trademark Office, the Assignor has executed this Trademark Assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, effective as of October 13, 2000 and as contemplated by the Assignment, all of its right, title and interest in and to the Trademarks, including, without limitation, all of the goodwill symbolized thereby, all registrations, applications, extensions and renewals thereof, the right to sue for past, present and future infringement thereof and the right to any other claim arising out of or relating to the use and ownership of the Trademarks, and all rights corresponding thereto throughout the world.

ASSIGNOR:

MILLER FREEMAN, INC.

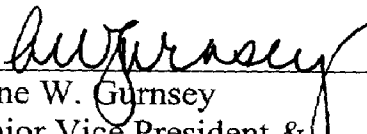
By: 
Name: Anne W. Gurnsey
Title: Senior Vice President &
Secretary

EXHIBIT A

Trademark

Registration No:

PULP & PAPER PROJECT REPORT

1,234,104

PULP & PAPER WEEK

1,175,577

1023500.1

RECORDED: 10/19/2001

**TRADEMARK
REEL: 002408 FRAME: 0143**