

REGISTRATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



WCM
12-14-2001

12-18-2001

ILY - #4-13147



101918849

12-14-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #71

Signer of Patent

attached original documents or copy thereof.

1. Name of conveying party(ies):

SQUEEZEASE, LLC

address of receiving party(ies):

Name: RODAN & FIELDS, LLC

PMB 442

Internal Address: 6114 LaSalle Avenue

Street Address:

City: Oakland State: CA ZIP: 94611

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

Additional name(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 1 December 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/486,438

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: THOMAS R. LAMPE
BIELN, LAMPE & THOEMING
Internal Address: 1990 N. California Blvd.,
Suite 720

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41):..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

Street Address:

8. Deposit account number:

City: Walnut Creek State: CA ZIP: 94596

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

12/16/2001 TBIAZI 00000015 75486438
01 FC:481 40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

THOMAS R. LAMPE
Name of Person Signing
BIELN, LAMPE & THOEMING

December 10, 2001
Date

Total number of pages comprising cover sheet: 1

ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, **SQUEEZEASE, LLC.**, a corporation organized under the laws of the State of California, having a business address at PMB 442, 6114 LaSalle Avenue, Oakland, California 94611-2802, has intended to use the following mark in commerce and has filed the following U.S. application indicating that intention:

| <u>Mark</u> | <u>Appln. No.</u> | <u>Filing Date</u> |
|-----------------------------------|-------------------|---------------------|
| RODAN & FIELDS PROPORE | 75/486,438 | May 18, 1998 |

but has not yet filed an allegation of use under Section 1(c) or 1(d) of the Trademark Act.

AND WHEREAS **RODAN & FIELDS, LLC.**, a California corporation, with a place of business at PMB 442, 6114 LaSalle Avenue, Oakland, California 94611-2802, is desirous of acquiring said mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **SQUEEZEASE, LLC.**, does hereby assign unto the said **RODAN & FIELDS, LLC.**, effective as of October 31, 2001, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified application for registration of said mark.

Applicant is assigning the mark in the above-identified application as part of the entire business or portion thereof to which the mark pertain as required by §15 U.S.C. 1060.

Dated: 12/01/01

[Signature]
KATHRYN P. RODAN, President

ALL PURPOSE ACKNOWLEDGMENT

| | |
|------------------------------|-----------------------------------|
| State of <u>California</u>) | CAPACITY CLAIMED BY SIGNER |
| County of <u>Alameda</u>) | Individual(s) _____ |
| | Corporate _____ |
| | Officer(s) _____ |
| | Title(s) |
| | Partner(s) _____ |
| | Attorney-in-Fact _____ |
| | Trustee(s) _____ |
| | Subscribing Witness _____ |
| | Guardian/Conservator _____ |
| | Other: <u>President</u> _____ |

SIGNER IS REPRESENTING:
 Name of Person(s) or Entity(ies)
RODAN & FIELDS LLC

On Dec 1 2001 before me, Charles D. DeWitt
 Name, Title of Officer-E.G.,
 "Jane Doe, Notary Public"

Personally appeared Kathryn Rodan
 Name of Signer(s)

_____ Personally known to me - OR - _____ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

Witness my hand and official seal.

[Signature]
 Signature of Notary

