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To the Honorable Director of Patents and Trademarks



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ents or copy thereof.

MAD  
12-12-01

1. Name of conveying party(ies): Whole Food:

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other \_\_\_\_\_

- Ass.
- Limited Partnership

101918860

Additional name(s) of conveying party(ies) attached?  Yes  No

Whole Foods Market IP, Inc.

Internal Address: \_\_\_\_\_

Street Address: 601 N. Lamar Boulevard  
Suite 300

City Austin State Texas ZIP 78703

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State Delaware

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached.

Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

12-12-2001  
U.S. Patent & TMO/TM Mail Rcpt Dt. #06

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: December 22, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/819,463 and 75/819,458

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher L. Graff

Internal Address: SKJERVEN MORRILL MacPHERSON, LLP

Street Address: 25 METRO DRIVE, SUITE 700

City SAN JOSE State CA ZIP 95110

6. Total number of applications and registrations involved: Two

7. Total fee (37 CFR 3.41): .....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 19-2386  
(Attach duplicate copy of this page if paying by deposit account)

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01 FC:481 40.00 CH  
02 FC:482 25.00 CH

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher L. Graff  
Name of Person Signing

Signature

12/12/01  
Date

Total number of pages comprising cover sheet: 2

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TRADEMARK



**ASSIGNMENT OF TRADEMARKS**

12-12-2001

U.S. Patent & TMO/TM Mail Rcpt Dt. #66

WHEREAS, Whole Foods Market Group, Inc., a Delaware corporation, having a business address of 601 N. Lamar, Suite 300, Austin, Texas 78703, is the corporate successor to Wholepeople.com, Inc., and owns and has adopted and is using, or has a bona fide intent to use, the following marks (the "Marks") for which the following United States trademark applications for registration have been filed:


MARK	APPLICATION NO.	FILING DATE
WHOLE PEOPLE	S.N. 75/819,463	Oct. 12, 1999
WHOLEPEOPLE.COM	S.N. 75/819,458	Oct. 12, 1999

WHEREAS, Whole Foods Market IP, Inc., a Delaware corporation having an address of 601 N. Lamar, Suite 300, Austin, Texas 78703, desires to acquire any and all rights and goodwill associated with the Marks and the above-referenced applications, and that portion of the business to which the Marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Whole Foods Market Group, Inc., does hereby assign to Whole Foods Market IP, Inc., all right, title and interest in and to the Marks and the pending applications for registration thereof, together with that portion of the business to which the Marks pertain and the goodwill of the business symbolized by the Marks.

DATED effective as of December 22, 2000.

**WHOLE FOODS MARKET GROUP, INC.**

By:   
Name: ROBERTA HONG  
Title: ASST. Secretary