

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

<p>Submission Type</p> <p><input checked="" type="checkbox"/> New</p> <p><input type="checkbox"/> Resubmission (Non-Recordation) Document ID #</p> <p><input type="checkbox"/> Correction of PTO Error Reel # Frame #</p> <p><input type="checkbox"/> Corrective Document Reel # Frame #</p>	<p>Conveyance Type</p> <p><input type="checkbox"/> Assignment</p> <p><input type="checkbox"/> License</p> <p><input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement</p> <p><input type="checkbox"/> Change of Name</p> <p><input checked="" type="checkbox"/> Nunc Pro Tunc Assignment Effective Date: March 30, 1996</p> <p><input type="checkbox"/> Other:</p>
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Conveying Party	Execution Date
<p>Name ABEV Acquisition Corp.</p> <p>Formerly</p> <p><input type="checkbox"/> Individual <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Association</p> <p><input type="checkbox"/> Other</p> <p><input checked="" type="checkbox"/> Citizenship/State of Incorporation/Organization Delaware</p> <p><input type="checkbox"/> Mark if Additional Names of Conveying Parties Attached</p>	

Receiving Party	
<p>Name Prefco, Inc.</p> <p>DBA/AKA/TA</p> <p>Address 650 Dundee Road</p> <p>Address</p> <p>Address <u>Northbrook</u> <u>IL</u> <u>60062</u></p> <p> City State/Country Zip Code</p> <p><input type="checkbox"/> Individual <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Association</p> <p><input type="checkbox"/> Other</p> <p><input checked="" type="checkbox"/> Citizenship/State of Incorporation/Organization Texas</p> <p><input type="checkbox"/> Domestic Representative Designation Attached: <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p><input type="checkbox"/> Mark if Additional Names of Receiving Parties Attached</p>	

Correspondent Name and Address	
<p>Lynn A. Sullivan Leydig, Voit & Mayer, Ltd. Two Prudential Plaza, Suite 4900 Chicago, Illinois 60601-6780</p>	<p>Telephone: (312) 616-5600 Facsimile: (312) 616-5700 Attorney Docket No. 178377</p>

Pages Enter the total number of pages of the attached conveyance document including any attachments: **1**

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)	Registration Number(s)
	2064470

Number of Properties Enter the total number of properties involved: **1**

Fee Amount	Fee Amount for Properties Listed (37 CFR 3.41): \$40.
<p>Method of Payment:</p> <p><input type="checkbox"/> Enclosed</p> <p><input checked="" type="checkbox"/> Deposit Account No. 12-1216</p> <p>Authorization to Charge Additional Fees: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	

Statement and Signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lynn A. Sullivan		February 7, 2002
Name of Person Signing	Signature	Date

ASSIGNMENT OF U.S. TRADEMARK

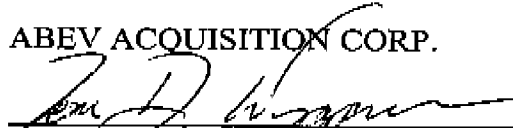
WHEREAS, ABEV ACQUISITION CORP. (Assignor), a Delaware corporation, having its principal offices at 650 Dundee Road, Northbrook, Il. 60062, has adopted, used, is using and is the owner of the trademark **BLUE RIBBON BRAND**, Reg. No. 2,064,470, registered May 27, 1997 in the United States Patent and Trademark Office;

WHEREAS, Prefco, Inc. (Assignee), a Texas corporation, having its principal place of business at 650 Dundee Road, Northbrook, Il. 60062, is desirous of acquiring said mark;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill of the business symbolized by said mark and registration thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect nunc pro tunc on the 30th day of March 1996.

ABEV ACQUISITION CORP.


By: *Tom D. Whiggan*
Title: *Secretary and General Counsel*