

12-21-2001



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FR SHEET ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

12-18-01

To the Hon. Commissioner of Patents & Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Dana Perfumes Corp.

Individual(s) Association
 General Partnership Other
 Limited Partnership
 Corporation

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name:
 Edenwest Limited

Street Address:
 Unit A-1, Alpha Building
 Bilton Centre, Walmgate Road
 Perivale, Middlesex, UB6 7LR
 United Kingdom



3. Nature of conveyance:

Assignment Merger
 Change of Name Other
 Security Agreement

Execution Date: March 12, 1999

Individual(s) citizenship:
 Association
 General Partnership
 Limited Partnership
 Corporation
 Other - Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration (numbers):

A. Trademark Application No(s).

B. Trademark Registration No(s).

157,885
 1,434,443

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Mark Lebow, Esquire
 YOUNG & THOMPSON
 Second Floor
 745 South 23rd Street
 Arlington, VA 22202

6. Total number of applications and registrations involved:
 2

7. Total fee (37 CFR 3.41).....\$ 65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit Account No. 25-0120
 (Attach duplicate copy of this page if paying by deposit account.)

12/20/2001 TDIAZ1 00000201 157885

DO NOT USE THIS SPACE

01 FC:481 40.00 DP
 02 FC:482 25.00 DP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark Lebow
 Name of Person Signing

Mark Lebow
 Signature

12/17/01
 Date

Total number of pages including cover sheet: [3]

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made the 12 day of March, 1999 between Dana Perfumes Corp., a corporation organized and existing under the laws of Delaware with its principal place of business at 3 Landmark Square, Stamford, Connecticut ("Assignor") and Edenwest Limited a company registered in England under number 2444543, Unit A-1, Alpha Building, Bilton Centre, Walmgate Road, Perivale, Middlesex, UB6 7LR, United Kingdom ("Assignee").


WHEREAS, Assignor has adopted and used in the United States the trademarks listed in the Schedule hereto and is the owner of the registrations and applications thereof shown in the Schedule (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Trademarks, whether statutory or at common law, including all applications and registrations thereof, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

This 12 day of March 1999

Dana Perfumes Corp.

By: 
John Jackson
Vice President

Country: United States

Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt
JARDIN DE PARIS (STYLIZED)	3	71/125832	12/11/19	157885	8/22/22
LE JARDIN D'AMOUR	3	73/612506	8/ 1/86	1434443	3/31/87