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J.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

Limited)

1. Name of conveying party(ies):

United Distillers & Vintners (ER) Limited  
(by name change, now known as Guinness  
United Distillers & Vintners Scotland

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other limited liability company  
of Scotland

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: UDV (SJ) Limited

Internal

Address: \_\_\_\_\_

Street Address: 8 Henrietta Place

City: London State: England Zip: W1G ONB

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☐ Corporation-State \_\_\_\_\_

☒ Other limited liability company of

If assignee is not domiciled in the United States, a domestic  
representative designation is attached: ☒ Yes ☐ No England and Wales  
(Designations must be a separate document from assignment)  
Additional name(s) & address( es) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: October 4, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

839,694

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence  
concerning document should be mailed:

Name: Laurel E. Queeno, Esq.

Internal Address: Morgan, Lewis &  
Bockius

Street Address: 1800 M Street, N.W.

Washington D.C. 20036  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

6. Total number of applications and  
registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

8. Deposit account number:

13 4520

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true  
copy of the original document.

Laurel E. Queeno

Name of Person Signing

Laurel E. Queeno

Signature

12/19/01

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

12/21/2001 TDIAZ1 00000243 839694

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40.00 DP

TRADEMARK  
REEL: 002411 FRAME: 0680

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademarks of

UDV (SJ) Limited

12-19-01

APPOINTMENT OF DOMESTIC REPRESENTATIVE

With respect to its marks (registrations and/or pending applications), Registrant hereby appoints MICHAEL F. CLAYTON, JAMES R. SIMS III, RON N. DREBEN, BARBARA A. FRIEDMAN, CAROLE R. KLEIN, NANCY L. ROWE, KAREN A. BUTCHER, SHANA E. OMMAYA, BRETT I. MILLER, LAUREL E. QUEENO, ANITA G. POLOTT, JASON I. HEWITT, and MEREDITH A. CARLO, members of the District of Columbia Bar, STEPHANIE M. FOSTER and JOSEPH E. WASHINGTON, members of the New York Bar, MARIA D. CASTNER, and MARY J. FRANK, members of the Maryland Bar, REGINA A. O'BRIEN, JENNIFER T. MILLER, and ROBERT B. HENLEY, members of the Virginia Bar, and TRAVIS P. BOOZER, a member of the Florida and Georgia Bars, all located at 1800 M Street, NW, Washington, D.C. 20036, and GREGORY S. SHATAN, STEPHEN W. FEINGOLD, GERRY A. FIFER, KERI A. CHRIST, HILLEL I. PARNES, JEFFREY H. GREENE, ENID D. JEAN-CLAUDE, ADAM R. AGENSKY, JESSICA N. COHEN and ELISABETH S. BRADLEY, members of the New York Bar, and IAN J. WARREN, a member of the Illinois Bar, all located at 101 Park Avenue, New York, New York 10178, as its domestic representative on whom may be served notices or process in proceedings affecting this registration.

Signed this 7<sup>th</sup> day of DECEMBER, 2001.

UDV (SJ) Limited

By:



839,694

Name:

SUSAN MARGARET BUNN

Title:

COMPANY SECRETARY.

## TRADEMARK ASSIGNMENT

This Trademark Assignment is made by **United Distillers & Vintners (ER) Limited (by name change, now known as Guinness United Distillers & Vintners Scotland Limited)**, a limited liability company existing under the laws of Scotland and domiciled at Edinburgh Park, 5 Lochside Way, Edinburgh EH12 9DT, Scotland, United Kingdom (hereinafter "Assignor"), in favor of **UDV (SJ) Limited**, a limited liability company existing under the laws of England and Wales, having a principal business address at 8 Henrietta Place, London W1G 0NB, England, United Kingdom (hereinafter "Assignee").


WHEREAS, the Assignor was the owner of the trademark registration for **GOLD 69, Reg. No. 839694**, (hereinafter "the Mark") and the goodwill of the business symbolized thereby, and desires to confirm having assigned the said Mark to the Assignee.

WHEREAS, Assignor did, on April 28, 2000, by separate instrument, assign certain of its assets and business to Assignee, including all right, title and interest in and to the Mark, and the goodwill of the business symbolized thereby; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, transferred and set over to Assignee, effective as of April 28, 2000, its entire right, title and interest in and to the Mark and the goodwill symbolized by the Mark, including the right to sue for and receive all damages from past infringements of the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 4<sup>th</sup> day of October, 2001.

**United Distillers & Vintners (ER) Limited  
(by name change now known as Guinness United  
Distillers & Vintners Scotland Limited)**

By:   
Name: SUSANNE BUNN  
Title: COMPANY SECRETARY