

12-27-2001

U.S. DEPARTMENT OF COMMERCE
RECORDATION FORM COVER SHEET Patent
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original document or copy thereof.

To the Honorable Commissioner of Patents :

101925994

1. Name of Party(ies) conveying an interest:

2. Name and Address of Party(ies) receiving an interest:

Centex Homes
2728 North Harwood
Dallas, Texas 75201-1516

Centex Corporation
2728 North Harwood
Dallas, Texas 75201-1516

12-18-01

- Individual(s)
- General Partnership
- Corporation -
- Other
- Association
- Limited Partnership

- Individual
- General Partnership
- Corporation - Nevada
- Other
- Citizenship
- Association
- Limited Partnership

3. Interest Conveyed:

- Assignment
- Security Agreement
- Other
- Change of Name
- Merger

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

Effective Date: August 27, 2001

4. Application number(s) or registration number(s). Additional sheet attached?

Yes No

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,079,180

~~2,131,912~~

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Priscilla L. Dunkel, Esq.
Baker Botts L.L.P.
Street Address: 2001 Ross Avenue, Suite 600
City: Dallas
State: Texas Zip: 75201-2980

6. Number of applications and registrations involved: 2

7. Amount of fee enclosed or authorized to be charged: \$65.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Priscilla L. Dunkel

Priscilla L. Dunkel
Signature

12-17-01
Date

Total number of pages including cover sheet

40-00 OP
25.00 OP
5

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information:

Commissioner of Patent and Trademarks
Box Assignments
Washington, D.C. 20231

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12/27/2001
SELLER 00000024 2079180

01 FC:481
02 FC:482

SERVICE MARK ASSIGNMENT

WHEREAS, **CENTEX HOMES** ("**Assignor**"), a Nevada general partnership, having an address of 2728 North Harwood, Dallas Texas, 75201-1516, adopted and used the service marks listed on Exhibit A, and is the owner of all right, title, and interest in and to the service marks and to the associated registrations and applications for registration in the United States of America listed in Exhibit A (the "**Marks**") attached hereto; and

WHEREAS, **CENTEX CORPORATION** (hereafter "**Assignee**"), a Nevada corporation, having an address of 2728 North Harwood, Dallas, Texas 75201-1516, desires to acquire all right, title, and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign, and set over to Assignee, its successors, assigns, and legal representatives, the entire right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks.


Assignor also assigns unto Assignee all claims for damages by reason of past infringement of such Marks, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Service Mark Assignment on the dates and in the capacities shown below.

ASSIGNOR:

CENTEX HOMES,
a Nevada general partnership

By: CENTEX REAL ESTATE CORPORATION,
a Nevada corporation,
Its Managing General Partner

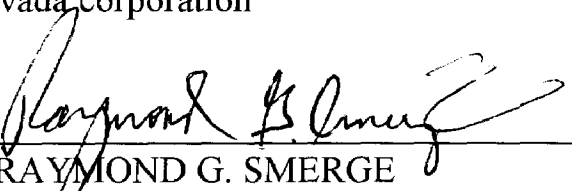
By: 

BRIAN J. WORAM
Senior Vice President, General Counsel
and Secretary

Date: August 27, 2001

ASSIGNEE:

CENTEX CORPORATION,
a Nevada corporation

By: 

RAYMOND G. SMERGE
Executive Vice President, Chief Legal
Officer and Secretary

Date: August 28, 2001

STATE OF TEXAS §
§
COUNTY OF DALLAS §

On August 27, 2001, before me, Kelli M. Smith, a Notary Public in and for said County and State, personally appeared BRIAN J. WORAM, Senior Vice President, General Counsel and Secretary of CENTEX REAL ESTATE CORPORATION, a Nevada corporation, its managing general partner, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

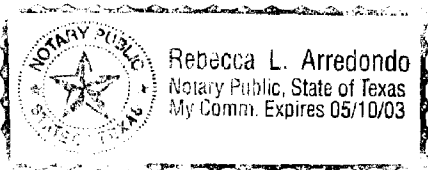


Kelli M. Smith
Notary Public

STATE OF TEXAS §
§
COUNTY OF DALLAS §

On August 28, 2001, before me, Rebecca L. Arredondo, a Notary Public in and for said County and State, personally appeared RAYMOND G. SMERGE, Executive Vice President, Chief Legal Officer and Secretary of CENTEX CORPORATION, a Nevada corporation, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Rebecca L. Arredondo
Notary Public

EXHIBIT A

United States Service Mark Registration

U.S. Patent & Trademark Office Registration No.	Registration Date	Mark
2,079,180	7/15/1997	SELECTIVE STYLE
2,131,912	1/27/1998	THE SELECTIVE GROUP

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BOX ASSIGNMENTS
Commissioner of Patents and Trademarks
Washington, D.C. 20231

Sir:

DESIGNATION OF CORRESPONDENCE ADDRESS

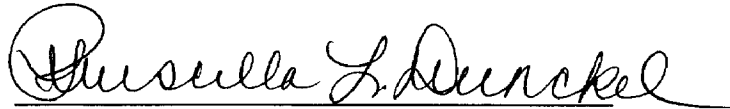
Please direct any and all correspondence or communications regarding the trademarks listed on Exhibit A to:

Correspondence address:

Priscilla L. Dunkel
Baker Botts L.L.P.
2001 Ross Avenue, Suite 600
Dallas, Texas 75201-2980
214.953.6618
214.661.4618 – fax

Your attention to this matter is greatly appreciated.

Respectfully Submitted,
BAKER BOTTS LLP



Priscilla L. Dunkel
ATTORNEY FOR THE APPLICANT

EXHIBIT A

;

NAME OF MARK	REG NO.
SELECTIVE STYLE	2,079,180
THE SELECTIVE GROUP	2,131,912

DAL01:647169.1

RECORDED: 12/18/2001

TRADEMARK
REEL: 002412 FRAME: 0821