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1-31-92

12-27-2001

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

12/13/01



To the Honorable Commissioner of Patents

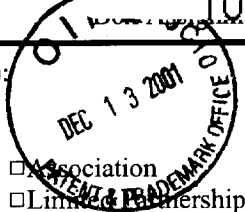
attached original documents or copy thereof.

101926230

1. Name of conveying party(ies):
 Dan L. Logsdon
 Hein T. Verver

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No



2. Name and address of receiving party(ies):

Name: Virgin Enterprises Limited
 Internal Address: _____
 Street Address: 120 Campden Hill Road
 City London W8 7AR State England ZIP

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation- England and Wales
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/604,570 and 75/604,571

B. Trademark registration No.(s) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

PENNIE & EDMONDS LLP
 1155 Avenue of the Americas
 New York, NY 10036

Attn.: Joyce M. Ferraro
 File No.: 8343-289/290-999

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41):.....\$ 65.00

Please charge to the deposit account listed in Section 8.

8. Deposit account number:
16-1150

12/20/2001 AMVED: 00000027 161150 75604570
 01 FC:481 40.00 CH
 02 FC:482 25.00 CH

DO NOT USE THIS SPACE

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joyce M. Ferraro 37,046
 Name of Person Signing Reg. No.

Joyce M. Ferraro 12/13/01
 Signature Date

Total number of pages comprising cover sheet: 4

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents & Trademarks, Box Assignment
 Washington, D.C. 20231

c: James W. Dabney, Esq.
 Ms. Patricia Vega

DESIGNATION OF DOMESTIC REPRESENTATIVE

VIRGIN ENTERPRISES LIMITED hereby designates Pennie & Edmonds LLP, whose postal address is 1155 Avenue of the Americas, New York, New York 10036, United States of America, as representative upon whom notices or process in proceedings may be served, specifically in regard to:

VIRGIN FLOWERS

Application No. 75/604,570

VIRGIN ENTERPRISES LIMITED

By: Mark James
Name: MARK JAMES
Title: I P LAWYER

DATED: November 27, 2001.

DESIGNATION OF DOMESTIC REPRESENTATIVE

VIRGIN ENTERPRISES LIMITED hereby designates Pennie & Edmonds LLP, whose postal address is 1155 Avenue of the Americas, New York, New York 10036, United States of America, as representative upon whom notices or process in proceedings may be served, specifically in regard to:

VIRGIN ROSES

Application No. 75/604,571

VIRGIN ENTERPRISES LIMITED

By: Mark James
Name: MARK JAMES
Title: I P LAWYER

DATED: November 27, 2001.

ASSIGNMENT

WHEREAS, **Dan L. Logsdon and Hein T. Verver** (hereinafter referred to as the "Assignors"), individuals residing at 2719 Laurel Valley Lane, Arlington, Texas 76006 and 251 Aspen Way Dr., Coppell, Texas 75019-3570, respectively, are the joint owners of the trademarks VIRGIN FLOWERS and VIRGIN ROSES (collectively referred to as the "Trademarks") and the applications therefor, VIRGIN FLOWERS, Application No. 75/604,570, and VIRGIN ROSES, Application No. 75/604,571, in the United States Patent and Trademark Office (collectively referred to as the "Applications"), together with the goodwill of the business connected with and symbolized by said Trademarks; and

WHEREAS, **VIRGIN ENTERPRISES LIMITED** (hereinafter referred to as the "Assignee"), a corporation organized and existing under the laws of England and Wales, having an office at 120 Campden Hill Road, London W8 7AR, is desirous of acquiring said Trademarks and Applications, together with the goodwill of the business connected with and symbolized by said Trademarks.

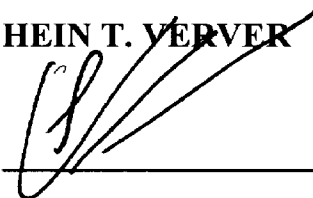
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignors do hereby sell and assign unto the Assignee all right, title and interest in and to said Trademarks and Applications therefor, together with the goodwill of the business connected with and symbolized by said Trademarks and together with all the rights for recovery for past infringements, if any.

IN WITNESS WHEREOF, the Assignors have caused this instrument to be executed on this 13th day of December 2001.

DAN L. LOGSDON



HEIN T. VERVER



NY2 - 1253696.1

ASSIGNMENT

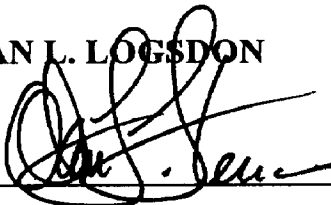
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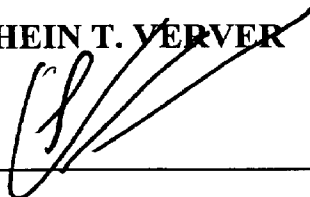
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