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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): UDV (SJ) Limited
Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited liability company of England and Wales
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: United Distillers & Vintners (SJ) B.V. Internal Address: Street Address: Molenwerf 10-12 1014 Amsterdam The Netherlands City: State: Zip:
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other private limited company of the Netherlands
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name
Effective Date: August 31, 2000
Execution Date: October 4, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 839694
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Laurel E. Queeno Internal Address: Morgan Lewis & Bockius LLP Street Address: 1800 M Street, N.W. Washington D.C. 20036 City: State: Zip:

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account
8. Deposit account number: 13-4520
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Laurel E. Queeno Signature Date 12/20/01

12/26/2001 DBYRNE 00000088 839694 40.00 DP

Total number of pages including cover sheet, attachments, and document: 4

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademarks of

United Distillers & Vintners (SJ) B.V.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

With respect to this registration, Registrant hereby appoints MICHAEL F. CLAYTON, JAMES R. SIMS III, RON N. DREBEN, BARBARA A. FRIEDMAN, CAROLE R. KLEIN, NANCY L. ROWE, KAREN A. BUTCHER, SHANA E. OMMAYA, BRETT I. MILLER, LAUREL E. QUEENO, ANITA G. BLUMENTHAL, JASON I. HEWITT, MEREDITH A. CARLO and LISA D. HERBST, members of the District of Columbia Bar, STEPHANIE M. FOSTER and JOSEPH E. WASHINGTON, members of the New York Bar, SHAI A. LITTLEJOHN, MARIA D. CASTNER, and MARY J. FRANK, members of the Maryland Bar, REGINA A. O'BRIEN, JENNIFER T. MILLER, and ROBERT B. HENLEY, members of the Virginia Bar, and TRAVIS P. BOOZER, a member of the Florida and Georgia Bars, all located at 1800 M Street, NW, Washington, D.C. 20036, and GREGORY S. SHATAN, STEPHEN W. FEINGOLD, GERRY A. FIFER, MAURA B. LEEDS, KERI A. CHRIST, HILLEL I. PARNES, JEFFREY H. GREENE, ENID D. JEAN-CLAUDE, ADAM R. AGENSKY, JESSICA N. COHEN and ELISABETH S. BRADLEY, members of the New York Bar, and IAN J. WARREN, a member of the Illinois Bar, all located at 101 Park Avenue, New York, New York 10178, as its domestic representative on whom may be served notices or process in proceedings affecting this registration.

Signed this 12th day of FEBRUARY, 2001.

United Distillers & Vintners (S6) B.V.

By: 

Name: GERALDINE DOWNEY

Title: AUTHORISED REPRESENTATIVE

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by **UDV (SJ) Limited**, a limited liability company existing under the laws of England and Wales and having a principal business address at 8 Henrietta Place, London W1G 0NB, England, United Kingdom (hereinafter "Assignor"), in favor of **United Distillers & Vintners (SJ) B.V.** a private limited company existing under the laws of the Netherlands, having a principal business address at Molenwerf 10-12, 1014 Amsterdam, The Netherlands (hereinafter "Assignee").

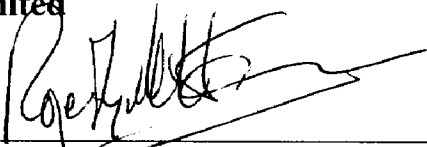
WHEREAS, the Assignor was the owner of the trademark registration for **GOLD 69, Reg. No. 839694**, (hereinafter "the Mark") and the goodwill of the business symbolized thereby, and desires to confirm having assigned the said Mark to the Assignee.

WHEREAS, Assignor did, on August 31, 2000, by separate instrument, assign certain of its assets and business to Assignee, including all right, title and interest in and to the Mark, and the goodwill of the business symbolized thereby; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, transferred and set over to Assignee, effective as of August 31, 2000, its entire right, title and interest in and to the Mark and the goodwill symbolized by the Mark, including the right to sue for and receive all damages from past infringements of the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 4th day of OCTOBER, 2001.

UDV (SJ) Limited

By: 

Name: ROGER MIDDLETON

Title: DIRECTOR