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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): United Distillers & Vintners (SJ) B.V. Individual(s) Association General Partnership Limited Partnership Corporation-State Other private limited company of The Netherlands

2. Name and address of receiving party(ies) Name: Guinness United Distillers & Vintners B.V. Address: Molenwerf 10-12 Street Address: 1014 Amsterdam City: The Netherlands State: Zip: Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other private limited company of The Netherlands

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Effective date: Dec. 1, 2000 Execution Date: November 14, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 839694

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Laurel E. Queeno Internal Address: Morgan Lewis & Bockius LLP Street Address: 1800 M Street, N.W. Washington D.C. 20036 City: State: Zip:

7. Total fee (37 CFR 3.41): \$40.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 13-4520

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Laurel E. Queeno Signature Date 12/20/01

12/27/2001 DBYRNE 00000133 839694 01 FC:481

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231 40.00 OP

TRADEMARK REEL: 002413 FRAME: 0821

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademarks of

Guinness United Distillers & Vintners B.V.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

With respect to this registration, Registrant hereby appoints MICHAEL F. CLAYTON, JAMES R. SIMS III, RON N. DREBEN, BARBARA A. FRIEDMAN, CAROLE R. KLEIN, NANCY L. ROWE, KAREN A. BUTCHER, SHANA E. OMMAYA, BRETT I. MILLER, LAUREL E. QUEENO, ANITA G. BLUMENTHAL, JASON I. HEWITT, MEREDITH A. CARLO and LISA D. HERBST, members of the District of Columbia Bar, STEPHANIE M. FOSTER and JOSEPH E. WASHINGTON, members of the New York Bar, SHAI A. LITTLEJOHN, MARIA D. CASTNER, and MARY J. FRANK, members of the Maryland Bar, REGINA A. O'BRIEN, JENNIFER T. MILLER, and ROBERT B. HENLEY, members of the Virginia Bar, and TRAVIS P. BOOZER, a member of the Florida and Georgia Bars, all located at 1800 M Street, NW, Washington, D.C. 20036, and GREGORY S. SHATAN, STEPHEN W. FEINGOLD, GERRY A. FIFER, MAURA B. LEEDS, KERI A. CHRIST, HILLEL I. PARNES, JEFFREY H. GREENE, ENID D. JEAN-CLAUDE, ADAM R. AGENSKY, JESSICA N. COHEN and ELISABETH S. BRADLEY, members of the New York Bar, and IAN J. WARREN, a member of the Illinois Bar, all located at 101 Park Avenue, New York, New York 10178, as its domestic representative on whom may be served notices or process in proceedings affecting this registration.

Signed this 12^m day of FEBRUARY, 2001.

Guinness United Distillers & Vintners B.V.

By: 

Name: GERALDINE DOWNEY

Title: AUTHORISED REPRESENTATIVE

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by **United Distillers & Vintners (SJ) B.V.**, a private limited company existing under the laws of The Netherlands and having a principal business address at Molenwerf 10-12, 1014 Amsterdam, The Netherlands (hereinafter "Assignor"), in favor of **Guinness United Distillers & Vintners B.V.**, a private limited company existing under the laws of the Netherlands, having a principal business address at Molenwerf 10-12, 1014 Amsterdam, The Netherlands (hereinafter "Assignee").

WHEREAS, the Assignor was the owner of the trademark registration for **GOLD 69, Reg. No. 839694**, (hereinafter "the Mark") and the goodwill of the business symbolized thereby, and desires to confirm having assigned the said Mark to the Assignee.

WHEREAS, Assignor did, on December 1, 2000, by separate instrument, assign certain of its assets and business to Assignee, including all right, title and interest in and to the Mark, and the goodwill of the business symbolized thereby; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, transferred and set over to Assignee, effective as of December 1, 2000, its entire right, title and interest in and to the Mark and the goodwill symbolized by the Mark, including the right to sue for and receive all damages from past infringements of the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 14th day of November, 2001.

United Distillers & Vintners (SJ) B.V.

By: Laural E. Queeno
Name: Laural Queeno
Title: Authorized Representative