



101927460

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy hereof.

1. Name of conveying party(ies):  
 PARK PLACE ENTERTAINMENT CORPORATION

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached       Yes  No

2. Name and address of receiving party(ies):  
 Name: GRAND CASINOS, INC.  
 Address: 11975 Seaway Road  
Gulfport, Mississippi 39503

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Minnesota corporation  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & addresses attached?  
 Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: December 21, 2001

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s) 75/719,563  
 B. Trademark Registration No.(s). \_\_\_\_\_

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Lawrence E. Apolzon  
 Internal Address: Fross Zelnick Lehrman & Zissu, P.C.  
 Street Address: 866 United Nations Plaza  
 City: New York State: NY Zip: 10017

12/28/2001 DBYRNE 00000161 230825 75719563  
 FC:401 40.00 CH

6. Total number of applications and registration involved:..... 1

7. Total fee (37 CFR 3.41) ..... \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
 (Only if total fee is not sufficient)

8. Deposit account number:  
23-0825-0576900  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence E. Apolzon           12/27/01  
 Name of Person Signing      Signature      Date

Total number of pages comprising cover sheet: \_\_\_\_\_

**ASSIGNMENT**

**WHEREAS**, Park Place Entertainment Corporation, a corporation organized and existing under the laws of Delaware located at 3930 Howard Hughes Parkway, 4<sup>th</sup> Floor, Las Vegas, Nevada 89109 ("**Assignor**"), is the owner of the following trademark (hereinafter, the "**Trademark**");

TRADEMARK	U.S. APPLICATION SERIAL NO.
NEVER EVER CRAPS	75/719,563

**and WHEREAS**, Grand Casinos, Inc. a corporation organized and existing under the laws of Minnesota located at 11975 Seaway Road, Gulfport, Mississippi 39503 ("**Assignee**"), is desirous of acquiring the Trademark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified application therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

**PARK PLACE ENTERTAINMENT CORPORATION**

By: *Mark A. Clayton*

Name: MARK A. CLAYTON

Title: Assistant Secretary

Date of Signature: 12-21-2001

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