

12-28-2001



101927479

12/21/01

RECORDATION FROM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID#
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment  
Effective Date  
Month  Day  Year   
12/31/2000

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month  Day  Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual
  - General Partnership
  - Limited Partnership
  - Corporation
  - Association
  - Other
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

12/27/2001 DBYRNE 00000100 515243

01 FC:481 40.00 OP  
02 FC:482 150.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C., 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C., 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002413 FRAME: 0972

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(202) 776-2843

Name

Shannan E. Higgins, Esq.

Address (line 1)

Dow, Lohnes & Albertson, PLLC

Address (line 2)

1200 New Hampshire Avenue, N.W.

Address (line 3)

Suite 800

Address (line 4)

Washington, DC 20036

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

515243	2186668	514442
556071	2225622	2288542
1751584	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

# 7

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 190.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# 50-1699

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Shannan Higgins  
Name of Person Signing

Shannan E Higgins  
Signature

12/21/01  
Date Signed

ASSIGNMENT

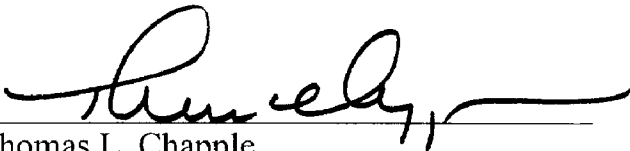
WHEREAS, Gannett Co., Inc., ("Assignor"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22107, is the previous owner of the trademarks shown on Schedule A (the "Marks"), which are registered in the United States Patent and Trademark Office;

WHEREAS, Des Moines Register and Tribune Company, ("Assignee"), an Iowa corporation, located at 715 Locust Street, Des Moines, Iowa 50309, acquired Assignor's right, title and interest in the Marks, the registrations thereof, and the goodwill associated therewith, pursuant to an Assignment Agreement entered into by the parties on December 31, 2000;

WHEREAS, the parties desire to confirm and make a record of such transfer of the Marks to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor acknowledges and confirms that it has assigned and transferred to Assignee, effective as of December 31, 2000, all of Assignor's right, title, and interest in and to the Marks, including the goodwill of the business symbolized thereby, in connection with the Assignment Agreement entered into by the parties on December 31, 2000, the terms and conditions of which are incorporated herein by reference.

GANNETT CO., INC.

By:   
Thomas L. Chapple  
Secretary

Commonwealth  
State of Virginia )  
County of Fairfax )

ss:

Subscribed and sworn to before me  
this 10<sup>th</sup> day of December, 2001.

Gloria Ceci  
Notary Public

Gloria Ceci  
NOTARY PUBLIC

My Commission Expires: Commonwealth of Virginia  
My Commission Expires 11/30/05

## SCHEDULE A

<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
IN THE OPEN and DESIGN	515,243	September 20, 1949
MOVING IN and DESIGN	2,186,668	September 1, 1998
OVER THE COFFEE	514,442	August 30, 1949
POTOMAC FEVER	556,071	March 11, 1952
RAGBRAI	2,225,622	February 23, 1999
RAGBRAI	2,288,542	October 26, 1999
RIDE RIGHT and DESIGN	1,751,584	February 9, 1993