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TO THE ASSISTANT COMMISSIONER OF PATENT

d original documents or copy thereof.

12-31-01

1. Name of conveying party: (If multiple assignors, list numerically)

Freedom Magazines, Inc.

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - California
- Other:

Additional name(s) of conveying party(ies) attached?  
( ) Yes (X) No

2. Name and address of receiving party:

**Name:** Freedom Magazines International, Inc.  
**Internal Address:**  
**Street Address:** 95 Merrick Way, Suite 620  
**City:** Coral Gables **State:** Florida **ZIP:** 33134

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - California
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: ( ) Yes (X) No

(Designations must be a separate document from Assignment)  
Additional name(s) and address(es) attached?  
( ) Yes (X) No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: May 7, 2001

4. Application number(s) or registration number(s):

- a. Trademark Application No.:
- b. Trademark Registration No.:  
2,175,792

Additional numbers attached? ( ) Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

**Name:** Steven J. Nataupsky  
KNOBBE, MARTENS, OLSON & BEAR, LLP  
Customer No. 20,995  
**Internal Address:** Sixteenth Floor  
**Street Address:** 620 Newport Center Drive  
**City:** Newport Beach **State:** CA **ZIP:** 92660  
**Attorney's Docket No.:** FREED6.011T

7. Total fee (37 CFR 1.21(h)): \$40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and registrations: 1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Steven J. Nataupsky  
Name of Person Signing

Signature

December 28, 2001  
Date

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:

01/02/2002 DBYRNE 00000012 2175/92  
01 FC:481

U.S. Patent and Trademark Office  
Attn: Assignment Division  
Crystal Gateway-4  
1213 Jefferson Davis Highway, Suite 320  
Arlington, VA 22202

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 31 day of December, 1999, by and between Freedom Magazines, Inc., a California corporation having a place of business at 17666 Fitch Ave., Irvine, California 92714 (hereinafter referred to as "ASSIGNOR"), and Freedom Magazines International, Inc., a California corporation having a place of business at 95 Merrick Way, Suite 620, Coral Gables, Florida 33134 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registration and foreign trademark applications and registrations relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Applications and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark(s) set forth in Schedule A;
- (2) the Application(s) and Registration(s) set forth in Schedule B; and
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees;

together with the goodwill symbolized by said Trademark(s), Application(s) and Registration(s), and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Irvine, California, this 7<sup>th</sup> day of May, 2001.

Freedom Magazines, Inc.  
a California corporation having a place of business at 17666 Fitch Ave., Irvine, California 92714

By: Evelyn Carlson  
Evelyn Carlson  
Vice President, Operations and Chief Financial Officer

Executed at Irvine, California, this 7<sup>th</sup> day of May, 2001.

**SCHEDULES TO TRADEMARK ASSIGNMENT**

**SCHEDULE A**

Mark: LATIN TRADE

**SCHEDULE B**

**FEDERAL TRADEMARK REGISTRATION:**

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
LATIN TRADE	2,175,792	July 21, 1998	16

**FOREIGN TRADEMARK REGISTRATIONS:**

<u>COUNTRY</u>	<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>CLASS</u>
Argentina	LATIN TRADE	1776160	February 24, 2000	16
Colombia	LATIN TRADE	193850	February 12, 1997	16
Mexico	LATIN TRADE	532138	September 20, 1996	16

**FOREIGN TRADEMARK APPLICATIONS:**

<u>COUNTRY</u>	<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>CLASS</u>
Brazil	LATIN TRADE	819230251	May 20, 1996	11 (local class)
Venezuela	LATIN TRADE	7054-96	May 20, 1996	16

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