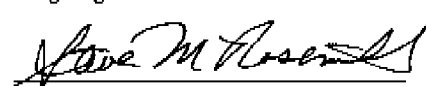


Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): Swarovski North America Limited <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: Christopher Radko Internal Address: _____ Address: _____ 500 Saw Mill River Road Street Address: _____ City: Elmsford State: NY Zip: 10523 <input checked="" type="checkbox"/> Individual(s) citizenship United States <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small>	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: January 31, 2002	4. Application number(s) or registration number(s): A. Trademark Application No.(s) 78/098914 B. Trademark Registration No.(s) Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Steven M. Rosenthal Internal Address: Skadden, Arps, Slate Meagher & Flom LLP Street Address: Four Times Square City: New York State: NY Zip: 10036-6522	6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41).....\$ 40.0 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: 19-2385 [Our Ref: 350070-1] <small>(Attach duplicate copy of this page if paying by deposit account)</small>	
DO NOT USE THIS SPACE		
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> Steven M. Rosenthal  February 15, 2002 Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and document: 3		

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

Exhibit 1

TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective as of the 31st day of January, 2002, by Swarovski North America Limited ("Assignor"), in favor of Christopher Radko ("Assignee").

WHEREAS, Assignee desires to acquire any and all of Assignor's right, title and interest in and to the BRAVE HEART mark, together with the goodwill symbolized thereby, including without limitation Application Serial No. 78/098,914 that Assignor has filed to register this mark with the U.S. Patent and Trademark Office; and

WHEREAS, Assignor has agreed to assign and transfer to Assignee any and all right, title and interest owned by Assignor in the BRAVE HEART mark, together with the goodwill symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, and intending to be legally bound hereby, Assignor agrees as follows:

1. Assignor hereby assigns, transfers, conveys and grants to Assignee any and all right, title, and interest now owned and possessed by Assignor in and to the BRAVE HEART mark, including but not limited to Application Serial No. 78/098,914, together with the goodwill symbolized thereby.

2. Assignor further hereby assigns, transfers, conveys, and grants to Assignee all rights of action at law and suits in equity to recover for past infringements of the

Exhibit 1

BRAVE HEART mark currently known to Assignor as of the date hereof or that may become known after the date of this Assignment.

SWAROVSKI NORTH AMERICA
LIMITED

By: 

Name: Daniel J. Cohen

Title: President

SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

FOUR TIMES SQUARE
NEW YORK 10036-6522

TELEPHONE No.: (212) 735-3000

FACSIMILE No.: (212) 735-2000

DIRECT FACSIMILE No.: 917-777-3816

EMAIL: kdegnan@skadden.com

FACSIMILE TRANSMITTAL SHEET

PLEASE DELIVER THE FOLLOWING PAGE(S) TO:

NAME: Assignment Division

FIRM: U.S. Patent and Trademark Office

CITY: Arlington DATE: February 15, 2002

TELEPHONE No.: 703-308-9723

FACSIMILE No.: 703-306-5995

FROM: Kimberley Degnan FLR/RM.: 26-306


REFERENCE No.: 350070-1 DIRECT DIAL: 212-735-3816

TOTAL NUMBER OF PAGES INCLUDING COVER(S): 4

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MESSAGE: **TRADEMARKS**

The Commissioner is hereby authorized to charge any fees in connection with the attached recordation request to Deposit Account No. 19-2385 (Our Ref: 350070-1).


Kimberley Degnan, Trademark Legal Assistant

356047-New York 81A