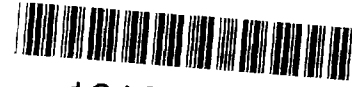


01-04-2002



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RECORDATION FROM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
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Document ID#
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

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01/03/2002 ANHMD1 00000167 1790997
01 FC:481 40.00 00

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Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number (202) 776-2843

Name Shannan E. Higgins, Esq.

Address (line 1) Dow, Lohnes & Albertson, PLLC

Address (line 2) 1200 New Hampshire Avenue, N.W.

Address (line 3) Suite 800

Address (line 4) Washington, DC 20036

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)		
1790997	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Shannan Higgins
Name of Person Signing

Shannan E Higgins
Signature

12.28.01
Date Signed

ASSIGNMENT

WHEREAS, Gannett Co., Inc., ("Assignor"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22107, is the previous owner of the following trademark (the "Mark"), which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
GREEN & WHITE	1,790,997	August 31, 1993

WHEREAS, Federated Publications, Inc., ("Assignee"), a Delaware corporation, located at 155 West Van Buren Street, Battle Creek, Michigan 49016, acquired Assignor's right, title and interest in the Mark, the registration thereof, and the goodwill associated therewith, pursuant to an Assignment Agreement entered into by the parties on December 31, 2000;

WHEREAS, the parties desire to confirm and make a record of such transfer of the Mark to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor acknowledges and confirms that it has assigned and transferred to Assignee, effective as of December 31, 2000, all of Assignor's right, title, and interest in and to the Mark, including the goodwill of the business symbolized thereby, in connection with the Assignment Agreement entered into by the parties on December 31, 2000, the terms and conditions of which are incorporated herein by reference.

GANNETT CO., INC.

By: 
Thomas L. Chapple
Secretary

commonwealth
State of Virginia)
County of Fairfax)

ss:

Subscribed and sworn to before me
this 10th day of December, 2001.

Notary Public

Gloria Ceci
NOTARY PUBLIC

My Commission Expires: Commonwealth of Virginia
My Commission Expires 11/30/05