

01-04-2002

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RECORDATION FROM COVER SHEET  
TRADEMARKS ONLY

101933292

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID#
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment  
Effective Date  
Month Date Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

FOR OFFICE USE ONLY

01/03/2002 AMMED1 00000162 2025533

01 FC:481 40.00 DP  
02 FC:482 400.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002416 FRAME: 0560

**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

**Area Code and Telephone Number**

(202) 776-2843

Name Shannan E. Higgins, Esq.

Address (line 1) Dow, Lohnes & Albertson, PLLC

Address (line 2) 1200 New Hampshire Avenue, N.W.

Address (line 3) Suite 800

Address (line 4) Washington, DC 20036

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Registration Number(s)**

<input type="text" value="2025533"/>	<input type="text" value="1571638"/>	<input type="text" value="2316320"/>
<input type="text" value="1571637"/>	<input type="text" value="1781397"/>	<input type="text" value="1777856"/>
<input type="text" value="2096604"/>	<input type="text" value="2184449"/>	<input type="text" value="2050727"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Shannan Higgins  
Name of Person Signing

Shannan E. Higgins  
Signature

12/28/01  
Date Signed

RECORDATION FROM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

**Conveying Party**

Mark if additional names of conveying parties attached

Enter Additional Conveying Party

Name

Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

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**Trademark Application Number(s)**

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**Registration Number(s)**

<input type="text"/> 2154097	<input type="text"/> 2256492	<input type="text"/> 1739804
<input type="text"/> 1773262	<input type="text"/> 1739805	<input type="text"/> 1610752
<input type="text"/> 1554646	<input type="text"/> 2027004	<input type="text"/>
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**ASSIGNMENT**

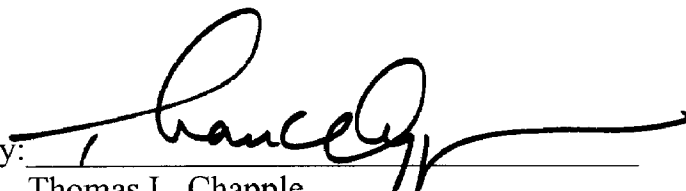
WHEREAS, Gannett Satellite Information Network, Inc., ("Assignor"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22107, is the previous owner of the trademarks shown on Schedule A (the "Marks"), which are registered in the United States Patent and Trademark Office;

WHEREAS, Media West – GSI, Inc., ("Assignee"), a Delaware corporation, located at 50 West Liberty Street, Suite 802, Bank of America Plaza, Reno, Nevada 89501, acquired Assignor's right, title and interest in the Marks, the registrations thereof, and the goodwill associated therewith, pursuant to an Assignment Agreement entered into by the parties on December 31, 2000;

WHEREAS, the parties desire to confirm and make a record of such transfer of the Marks to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor acknowledges and confirms that it has assigned and transferred to Assignee, effective as of December 31, 2000, all of Assignor's right, title, and interest in and to the Marks, including the goodwill of the business symbolized thereby, in connection with the Assignment Agreement entered into by the parties on December 31, 2000, the terms and conditions of which are incorporated herein by reference.

GANNETT SATELLITE INFORMATION NETWORK, INC.

By:   
Thomas L. Chapple  
Secretary

Commonwealth  
State of Virginia )  
County of Fairfax )

ss:

Subscribed and sworn to before me  
this 10<sup>th</sup> day of December, 2001.

Gloria Ceci  
Notary Public

My Commission Expires: \_\_\_\_\_  
**Gloria Ceci**  
**NOTARY PUBLIC**  
**Commonwealth of Virginia**  
My Commission Expires 11/30/05

**SCHEDULE A**

<b><u>Mark</u></b>	<b><u>Reg. Number</u></b>	<b><u>Reg. Date</u></b>
A FAMILY JOURNEY	2,025,533	December 24, 1996
DESIGN	1,571,638	December 19, 1989
EXPERIENCE TODAY	2,316,320	February 8, 2000
GANNETT and DESIGN	1,571,637	December 19, 1989
GEOGRAPHIC CONNECTIONS and DESIGN	1,781,397	July 13, 1993
GEOTOPIA and DESIGN	1,777,856	June 22, 1993
JOURNEYS FOR KIDS AND THEIR FAMILIES	2,096,604	September 16, 1997
PUTNAM TODAY	2,184,449	August 25, 1998
READ ALL OVER and DESIGN	2,050,727	April 8, 1997
ROCKLAND TODAY	2,154,097	April 28, 1998
SPOT NEWS	2,256,492	June 29, 1999
STAT RAT and DESIGN	1,739,804	December 15, 1992
STAT RAT and DESIGN	1,773,262	May 25, 1993
STAT SNAPS	1,739,805	December 15, 1992
TELEREACH	1,610,752	August 21, 1990
USA SNAPSHOTS	1,554,646	September 5, 1989
WESTCHESTER TODAY	2,027,004	December 13, 1996