



101935367

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Consumer Programs Holding, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation - State Missouri
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: August 6, 1996

2. Name and address of receiving party(ies):

Name: Consumer Programs Incorporated

Internal

Address: _____

Street

Address: 1706 Washington AvenueCity: St. Louis State: Missouri Zip: 63103

- ☐ Individual(s) citizenship _____
☐ Association _____

☐ General Partnership _____☐ Limited Partnership _____☒ Corporation-State Missouri☐ Other _____

If assignee is not domiciled in the United States, a domestic
representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,932,275Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Wendy L. BoldtName: Blackwell Sanders Peper Martin LLP

Internal Address: _____

Street Address: 720 Olive Street - 24th FloorCity: St. Louis State: Missouri Zip: 63101

6. Total number of applications and registrations involved:.....

17. Total fee (37 CFR 3.41)..... \$ 40.00☒ Enclosed☐ Authorized to be charged to deposit account

If fee insufficient, please debit

8. Deposit account number:: 11-0160

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Signature

Date

Wendy L. Boldt

01/04/2002 LMJELLER 00000113 1932275

01 FC-481

40.00 DP

Total number of pages including cover sheet, attachments and document

3

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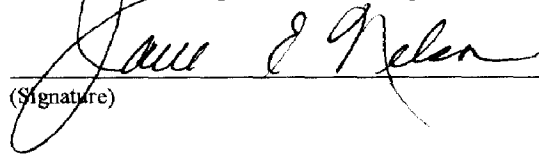
NUNC PRO TUNC ASSIGNMENT

Consumer Programs Holding, Inc., a corporation duly organized under the laws of the State of Missouri, having its principal place of business at 1706 Washington Avenue, St. Louis, Missouri 63103 (hereinafter referred to as "Assignor"), owner of the entire, right, title and interest in and to the trademark registration for **MAINSTREET PORTRAITS**, Registration No. **1,932,275** and all goodwill of the business pertaining thereto (hereinafter collectively referred to as the "Mark"), assigns its entire right, title, and interest in the Mark, including all goodwill of the business pertaining thereto, and the right to sue for post infringement thereof, to Consumer Programs Incorporated, a corporation duly organized under the laws of the State of Missouri, having its principal place of business at 1706 Washington Avenue, St. Louis, Missouri 63103 (hereinafter referred to as "Assignee"), in consideration of One Dollar (\$1.00) and other valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged. All rights in the Mark are to be held and enjoyed by Assignee for its own use and for the use of its successors, heirs and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

This assignment is effective, nunc pro tunc, as of August 6, 1996

ASSIGNOR:

Consumer Programs Holding, Inc.



(Signature)

By: _____

Name: Jane E. Nelson

Title: Secretary