

01-07-2002



Form PTO-1594  
(Rev. 03/01)  
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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

UNILEVER N.V.

12-3101

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Netherlands corporation
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

Execution Date: October 1, 2001

2. Name and address of receiving party(ies)

Name: NIPPON SUISAN DELAWARE LLC

Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_

Street Address: 1320 Newton Street

City: Los Angeles State: CA Zip: 90021

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_

Other Delaware Limited Liability Co.

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attached listing

Additional number(s) attached  Yes  No

738765

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DeAnne Ozaki, Esq.

Internal Address: Latham & Watkins

633 West Fifth Street, Suite 4000

Los Angeles, Ca 90071

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

6. Total number of applications and registrations involved: .....

24

7. Total fee (37 CFR 3.41).....\$ 615.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rachel Pinto  
Name of Person Signing

Signature

10.17.01

Date

Total number of pages including cover sheet, attachments, and document: 4

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01 FC:481  
02 FC:482

40.00 OP  
575.00 OP

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002417 FRAME: 0507

## SCHEDULE A

MARK	COUNTRY	REG. NO.
4 FISHERMAN and Design	U.S.	738,765
ARCTIC C	U.S.	740,119
CLIPPER (Stylized)	U.S.	569,442
FISH KRISPS	U.S.	839,356
FISHMARKET FRESH	U.S.	1,292,484
FRESH-LOCK	U.S.	758,193
GENUINE GORTON'S CRUNCH	U.S.	2,151,465
GORTON'S	U.S.	716,235
GORTON'S and Design	U.S.	1,033,172
GORTON'S (Stylized)	U.S.	411,843
GORTON'S SINCE 1849 HOMESTYLE BAKED FILLETS	U.S.	2,131,318
GORTON'S OF GLOUCESTER and Design	U.S.	840,597
GORTON'S SINCE 1849 and Design	U.S.	2,090,826
GORTON'S SINCE 1849 and Design	U.S.	1,773,093
GORTON'S SINCE 1849 GRILLED FILLETS	U.S.	2,090,830
LIGHT RECIPE	U.S.	1,289,563
Design Only - <i>Man at Wheel</i>	U.S.	1,484,455
MICROWAVE CRUNCHY and Design	U.S.	1,564,033
MIGHTY-LITE	U.S.	1,290,573
OCEAN CLUB	U.S.	746,730
POTATO CRISP and Design	U.S.	1,209,911
SEA-DECKER	U.S.	838,477
SEAFOOD MENUS	U.S.	1,252,362
THE FLAGSHIP	U.S.	799,543

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made this 1<sup>st</sup> day of October, 2001 (this "Assignment") by UNILEVER N.V., a corporation incorporated under the laws of The Netherlands with an office at Weena 455, 3013 AL Rotterdam, The Netherlands ("Assignor"), to NIPPON SUISAN DELAWARE LLC, a Delaware limited liability company with an office at 1320 Newton Street, Los Angeles, California 90021 ("Assignee" and, together with Assignor, the "Parties").

WHEREAS, Assignor is the owner of certain trademarks and the registrations therefor in the United States Patent and Trademark Office listed in Schedule A attached hereto (the "Trademarks");

WHEREAS, Assignor has agreed to assign to Assignee its rights in and to the Trademarks, pursuant to the Asset Purchase Agreement among Conopco, Inc., U L Canada Inc. and Nippon Suisan (U.S.A.), Inc., dated August 16, 2001 (the "Asset Purchase Agreement");

WHEREAS, Assignee is desirous of acquiring Assignor's right, title, and interest in and to the Trademarks; and

WHEREAS, terms used herein but not defined herein shall have the meanings assigned to such terms in the Asset Purchase Agreement.

NOW, THEREFORE, in consideration of the premises contained in this Assignment and the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to

Assignee all right, title and interest it has in and to the Trademarks, together with the goodwill of the business associated therewith, including, without limitation, the registrations therefor.