

01-08-2002

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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 1/2/02 Hearst - Argyle Stations, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State - Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: NBC/Hearst-Argyle Syndication, LLC

Internal Address: Street Address: 3500 W. Olive Ave., 15th FL City: Burbank State: CA Zip: 91505

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State - Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Execution Date: August 6, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See attached Schedule A

B. Trademark Registration No.(s) See attached Schedule B

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gillian Lusins

Internal Address: Room 1081E

Street Address: 30 Rockefeller Plaza

City: New York State: NY Zip: 10112

6. Total number of applications and registrations involved: 11

7. Total fee (37 CFR 3.41): \$ 290.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number: 14-0200

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gillian Lusins Name of Person Signing

Signature

10/25/01 Date

Total number of pages including cover sheet, attachments, and document: 7

01/07/2002 6TON11 00000090 140200 75143444

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:481 40.00 CH 02 FC:482 250.00 CH

Schedule A

Trademark and Service Mark Applications

<u>APPLICATION NUMBER</u>	<u>MARK</u>
75/143,444	REBECCA'S GARDEN
75/819,901	REBECCA'S GARDEN
75/914,531	REBECCA'S GARDEN
76/040,414	REBECCA'S GARDEN
76/040,413	REBECCA'S GARDEN
76/110,047	REBECCA'S GARDEN
75/938,152	WILD MOMENTS
75/938,153	REMARKABLE JOURNEY

Schedule B

Trademark Registrations

REGISTRATION NUMBER

MARK

2,139,691

REBECCA'S GARDEN

2,258,162

REBECCA'S GARDEN

2,184,651

REBECCA'S GARDEN

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

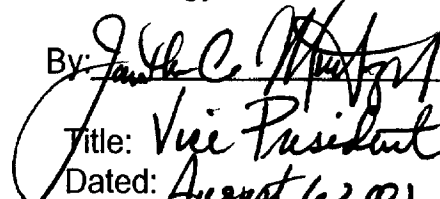
WHEREAS, Hearst-Argyle Stations, Inc., a corporation existing under the laws of the state of Delaware and doing business at 888 Seventh Avenue, New York, New York, 10106, United States of America; has adopted and used the Trademark and Service Mark Registrations registered in the United States Patent and Trademark Office listed in Schedule "A" attached hereto; and

WHEREAS, Hearst-Argyle Stations, Inc. owns the applications listed in Schedule "B" filed in the United States Patent and Trademark Office; and

WHEREAS, NBC/Hearst-Argyle Syndication, LLC a limited liability company organized and existing under the laws of the state of Delaware doing business at 3500 W. Olive Ave, 15th Fl, Burbank, CA 91505, United States of America, wishes to acquire all of Hearst-Argyle Stations, Inc.'s right, title and interest in and to the Trademarks and Service Marks listed in Schedule "A" and Schedule "B" together with the goodwill of the business symbolized by the Trademarks and Service Marks;

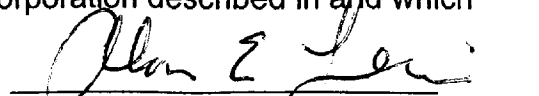
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Hearst-Argyle Stations, Inc. does hereby assign and transfer unto NBC/Hearst-Argyle Syndication, LLC, its successors and assigns, all of Hearst-Argyle Stations, Inc.'s right, title and interest in and to the Trademarks and Service Marks listed in Schedule "A" and Schedule "B" together with the goodwill of the business symbolized by the Trademarks and Service Marks.

Hearst-Argyle Stations, Inc.

By: 
Title: *Vice President*
Dated: *August 6, 2001*

STATE OF NEW YORK)
) ss.
COUNTY OF NEW YORK)

On this 6th day of August, 2001 before me personally came Jonathan C. Mintzer, to me known, who being by me duly sworn did depose and say; that he resides at 160 Columbia Heights, Brooklyn, New York, and that he is Vice President of Hearst-Argyle Stations, Inc., the corporation described in and which executed the forgoing instrument.


Notary Public

ALAN E. LEWIS
Notary Public, State of New York
No. 02LE5021830
Qualified in New York County
Commission Expires Jan. 10, 2002

TRADEMARK

Schedule A

TRADEMARKS AND SERVICE MARKS

U.S.A

Principal Register

REGISTRATION NUMBER

REGISTERED TRADEMARKS

2,139,691

2,258,162

2,184,651

REBECCA'S GARDEN

REBECCA'S GARDEN

REBECCA'S GARDEN

Schedule B

TRADEMARKS AND SERVICE MARKS

U.S.A

APPLICATION NUMBER

TRADEMARK APPLICATIONS

75 / 143,444

REBECCA'S GARDEN

75 / 819,901

REBECCA'S GARDEN

75 / 914,531

REBECCA'S GARDEN

76 / 040,414

REBECCA'S GARDEN

76 / 040,413

REBECCA'S GARDEN

76 / 110,047

REBECCA'S GARDEN

75 / 938,152

WILD MOMENTS

75 / 938,153

REMARKABLE JOURNEY