

01-08-2002

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J.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

CCM Communications, Inc.

12-27-01

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Guideposts a Church Corporation

Internal Address:

Street Address: 39 Seminary Hill Road

City: Carmel State: NY Zip: 10512

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State New York Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 4/30/99

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,967,360

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Midge M. Hyman, Esq.

Internal Address: Cowan, Liebowitz & Latman, P.C

Street Address: 1133 Avenue of the Americas

City: New York State: NY Zip: 10036-6799

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Midge M. Hyman Name of Person Signing

Signature

December 27, 2001 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01/07/2002 DBYRME 00000156 1967360

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40.00 DP

TRADEMARK REEL: 002417 FRAME: 0914

**ASSIGNMENT OF SERVICE MARKS**

WHEREAS, **CCM Communications, Inc.**, a Tennessee Corporation, with offices at 107 Kenner Avenue, Nashville, TN 37205, (hereinafter "Assignor") has adopted, used, and is using the following mark ("the Mark"):

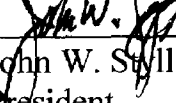
**ASPIRE - REGISTRATION NO. 1,967,360**

WHEREAS, **Guideposts**, a New York Church corporation, with offices at 39 Seminary Hill Road, Carmel, NY 10512 (hereinafter "Assignee"), is desirous of acquiring the Mark and any resulting or existing registration thereof.

NOW, THEREFORE, for the amount of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above-identified registrations thereof.

Dated this 30 day of APRIL, 1999.

**CCM Communications, Inc.**

By:   
John W. Still  
President

<<Notarize>>

 4-30-99  
Expires March 27, 2003