



05-31-2001

U.S. Patent & TMO/TM Mail Rcpt Dt. #26

01-09-2002



101937646

S.3101

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002418 FRAME: 0501

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="911,830"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Bridget G. Johnson

Bridget G. Johnson

5/31/01

Name of Person Signing

Signature

Date Signed



05-31-2001

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #26

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is by and between Velda Farms, L.P., a Delaware limited partnership, with a principal place of business in Lakeland, Florida ("Assignor") and Velda Farms, LLC, a Delaware limited liability company having a principal place of business in Lakeland, Florida ("Assignee");

WHEREAS, Assignor has certain rights in and to Trademarks as shown on attached Exhibit A and the goodwill appurtenant thereto ("Trademarks");

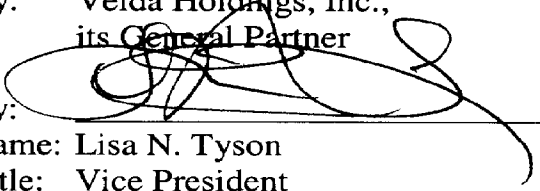
WHEREAS, Assignor has agreed to GRANT, SELL, ASSIGN, TRANSFER and CONVEY to Assignee all right, title and interest in and to the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby GRANT, SELL, ASSIGN, TRANSFER and CONVEY to Assignee its right, title and interest in and to the Trademarks.

IN WITNESS HEREOF, Assignor has caused this Assignment of Trademark to be duly executed in a manner appropriate thereto.

VELDA FARMS, L.P.

By: Velda Holdings, Inc.,
its General Partner

By: 
Name: Lisa N. Tyson
Title: Vice President

ACKNOWLEDGMENT

THE STATE OF TEXAS §
 §
COUNTY OF DALLAS §

On this 30th day of May, 2001, before me personally came Lisa N. Tyson, to me known, who being by me duly sworn, did depose and say that she is Vice President of Velda Holdings, Inc., the corporation described herein and which executed the above Assignment, and that she signed her name thereto by order of the Board of Directors of said corporation.


Notary Public

My Commission Expires: 12-2-2002

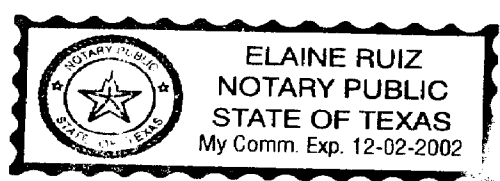


EXHIBIT A

U.S. TRADEMARK REGISTRATIONS

MARK	REGISTRATION NUMBER	REGISTRATION DATE	CLASSES/GOODS
VELDA FARMS	911,830	June 1, 1971	29 – fresh milk, buttermilk, cream, eggnog, cream topping, butter 30 – ice cream, ice milk