

RECORDATION FORM COVER SHEET
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇌ ⇌ ⇌

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
FINANZ ST. HONORE B.V.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 10/31/01

2. Name and address of receiving party(ies)

Name: ENDEAVOR COSMETICS CORP.
Internal Address: _____
Address: _____

Street Address: 15 East North Street
City: Dover State: DE Zip: 19901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

if assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) _____
2274987

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lanning G. Bryer

Internal Address: _____

Street Address: Ladas and Parry
26 West 61st Street

City: New York State: NY Zip: 10023

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:
12-0425

DO NOT USE THIS SPACE

9. Signature.

Lanning G. Bryer
Name of Person Signing


Signature

Feb 27 2002
Date

6

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

EXHIBIT B

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, FINANZ ST. HONORÉ B.V., a corporation organized under the laws of the Netherlands, located at Herengracht 548, 1017 CG Amsterdam, Netherlands, [hereinafter called the ASSIGNOR] has adopted and used the following trademark registered in the United States Patent and Trademark Office:

MIRROR WORSHIP

2274987

August, 31, 1999

AND WHEREAS, ENDEAVOR COSMETICS CORP., a corporation organized and existing under the laws of the State of Delaware, United States of America, located at 15 East North Street, Dover Delaware 19901, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;


NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this *31st* day of *October*, 2001.

FINANZ ST. HONORÉ B.V.

[Corporate Seal]

By _____
[Title]



Alfred R. Cowger, Jr.
Managing Director
Finanz St. Honore B.V.

[See over for Notarial Acknowledgment]

CORPORATE ACKNOWLEDGMENT

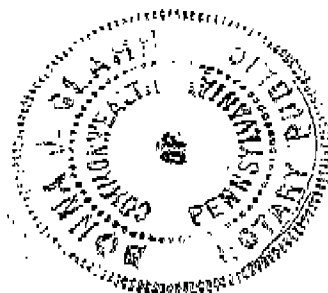
UNITED STATES OF AMERICA |
STATE OF *Pennsylvania* | **SS:**
COUNTY OF *LUZERNE* |

On this *31st* day of *October*, 2001, before me personally appeared

Alfred R. Cowger, Jr. to me known, who, being by me duly sworn, did depose and say that he/~~she~~ is the *MANAGING DIRECTOR* of the corporation described in and which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he/~~she~~ signed his/~~her~~ name thereto by like order.

Donna J. Glahn
Notary Public

[SEAL]



Notarial Seal
Donna J. Glahn, Notary Public
Dorrance Twp., Luzerne County
My Commission Expires July 9, 2005
Member, Pennsylvania Association of Notaries

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

STEPHEN A. GOLDSMITH

ALLAN S. PILSON

IAN JAY KAUFMAN

FREDERICK REICHWALD

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

GEORGIA N. GOUNARIS

members of the Bar of the State of New York, c/o Ladas & Parry, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, release of security interest, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration:

MIRROR WORSHIP

No. 2274987
Dated: August 31, 1999

ENDEAVOR COSMETICS CORP.

[Corporate Seal]

BY Cindy Velasquez - President
CINDY VELASQUEZ [Title]
PRESIDENT

Feb. 7, 2002
[Date]