



To the Honorable Commission of Patents and Trademarks  
101941784

attached original documents or copy thereof.

1. Name of conveying party(ies):  
  
eCall.com, Inc.  
  
Additional name(s) of conveying party(ies) attached?  Yes  No

1.4.02

2. Name and address of receiving party(ies)  
Name: Keen, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 62 1<sup>st</sup> Street, 5<sup>th</sup> Floor  
City: San Francisco State CA Zip 94105  
  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_  
Execution Date: 08/07/01

4. Application number(s) or registration(s):  
A. Trademark Application No.(s)  
75/196,526  
75/765,835  
Additional numbers attached?  Yes  No

B. Trademark Registration No.(s)  
2,220,807  
JAN - 4 2002

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Mark D. Rowland  
Internal Address: \_\_\_\_\_  
Street Address: Fish & Neave  
1251 Avenue of the Americas  
City: New York State: NY ZIP: 10020

6. Total number of applications and registrations involved: 2  
7. Total fee (37 CFR 3.41).....\$ 80.00  
 Enclosed  
 Additional Fees are authorized to be charged to deposit account  
8. Deposit account number:  
06-1075  
(Attach duplicate copy of this page if paying by deposit account)

Refund Ref: 01/11/2002 LMUELLER 0000113267  
CHECK Refund Total: \$15.00

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  
  
Mark D. Rowland  
Name of Person Signing  
  
Mark D. Rowland  
Signature

October 16, 2001  
Date

Reg. No. 32,077  
01/11/2002 LMUELLER 00000083 75196526  
Total number of pages including cover sheet, attachments, and document: 5

## TRADEMARK ASSIGNMENT

WHEREAS, eCall.com, Inc., formerly known as eCall, Inc.

(“ASSIGNOR”), a Delaware corporation having a place of business at 33-41 Newark Street, Suite 4B, Hoboken, New Jersey 07030, is the owner of all right, title, and interest in and to the federal registrations/application to the “ChatCall” and “BuzzCall” trademarks and service marks shown on the attached Exhibit 1, and the goodwill represented thereby; and

WHEREAS, Keen, Inc. (“ASSIGNEE”), a Delaware corporation having a place of business at 62 1<sup>st</sup> Street, 4<sup>th</sup> Floor, San Francisco, California 94105, wishes to acquire all of ASSIGNOR’s right, title, and interest in and to the trademarks and service marks associated with ASSIGNOR’s “ChatCall” and “BuzzCall” services, including but not limited to the registrations/applications shown on the attached Exhibit 1, and to the goodwill represented thereby;

NOW, THEREFORE, in consideration of the payment of good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title, and interest in and to the registered trademarks and service marks and registrations/applications shown on the attached Exhibit 1 and any other trademarks and service marks associated with ASSIGNEE’s “ChatCall” and “BuzzCall” services and the goodwill represented thereby, together with the right to sue and to collect damages for past infringements of said trademarks and service marks. This Assignment does not include a transfer of any right,

title or interest that may be owned by ASSIGNOR in and to the marks "BeeCall" and "eCall."

IN WITNESS WHEREOF, eCall.com, Inc. has executed this assignment

this 7 day of August, 2001.

eCall.com, Inc.

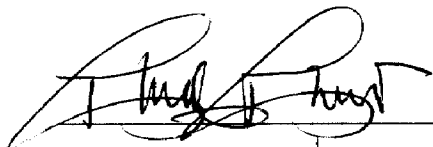
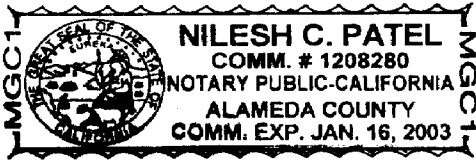
By:   
Its: COTAZMAN

EXHIBIT 1

<b>Mark</b>	<b>Registration No./ Application Serial No.</b>
CHATCALL	2,220,807/75,196,526
BUZZCALL	—/75,765,835

STATE OF CALIFORNIA )  
 )  
 ) *Alameda* (N<sup>d</sup>) : ss.:  
COUNTY OF ~~SANTA CLARA~~ )

On this 7<sup>th</sup> day of August, 2001, before me personally came Bruce Duncan Bower, who being by me duly sworn did depose and say that he is Chairman of eCall.com, Inc., the corporation described in and which executed the foregoing Assignment; that he signed the foregoing Assignment; and that he was authorized to sign that Assignment.



N Patel  
\_\_\_\_\_  
Notary Public