

01-11-2002

U.S.



Docket No. 18600.3116

1/8/02

101942235

TRADEMARK RECORDATION FORM COVER SHEET

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- Submission options: New, Resubmission (Non-Recordation), Correction of PTO Error, Corrective Document.

Conveyance Type

- Conveyance options: Assignment, License, Security Agreement, Nunc Pro Tunc Assignment, Merger, Change of Name, Other.

Conveying Party

Mark if additional names of conveying parties attached

Execution Date: 08/15/2001

Name: School Apparel, Inc.

Formerly

- Entity type options: Individual, General Partnership, Limited Partnership, Corporation, Association, Other.

Receiving Party

Mark if additional names of receiving parties attached

Name: Kelly Pioneer Group

DBA/AKA/TA

Composed of

Address (line 1): 756 River Road

Address (line 2)

Address (line 3): Fair Haven

NJ

State/Country

07704

Zip Code

- Entity type options: Individual, General Partnership, Limited Partnership, Corporation, Association, Other.

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.

FOR OFFICE USE ONLY

01/10/2002 6TOM11 00000256 2027449

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40.00 OP

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number 202.663.8689

Name Kathy J. McKnight

Address (line 1) ShawPittman LLP

Address (line 2) 2300 N. Street, NW

Address (line 3) Washington, D.C. 20037-1128

Address (line 4) _____

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 1

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2027449

Number of Properties Enter the total number of properties involved. # 1

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # _____

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kathy J. McKnight
Name of Person Signing

Kathy McKnight
Signature

Jan. 7, 2002
Date Signed

ASSIGNMENT

WHEREAS, SCHOOL APPAREL, INC., a California corporation, having a business address of 1099 Sneath Lane, San Bruno, California 94066 (hereinafter "ASSIGNOR") is the owner of United States Trademark Registration No. 2,027,449 of the mark PRESTO for various articles of apparel.

WHEREAS, KELLY PIONEER GROUP, a New York corporation, having a business address of 756 River Road, Fair Haven, New Jersey 07704, as Agent for an undisclosed buyer (hereinafter "ASSIGNEE") is desirous of acquiring all rights, title and interest in and to the mark PRESTO, the goodwill symbolized thereby, and United States Trademark Registration No. 2,027,449 thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, ASSIGNOR hereby sells, assigns, transfers and conveys to ASSIGNEE all rights, title and interest in and to the trademark PRESTO, the goodwill symbolized thereby, and United States Trademark Registration No. 2,027,449 thereof.

SCHOOL APPAREL, INC.

By: [Signature]
Title: MARKETING DIRECTOR
Date: 8/15/01

STATE OF CALIFORNIA)
) ss:-
COUNTY OF SAN MATEO)

Signed before me this 15 day of AUGUST, 2001.

[Signature] ASHNITA ASHWIN LAL
Notary Public

SEAL
My commission expires: MAY 28th, 2005

