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Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Virgo Publishing, Inc.

- Individual(s)
- General Partnership
- Corporation-State Arizona
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: September 28, 2001

2. Name and address of receiving party(ies)

Name: Event Publishing LLC

Internal
Address: #101

Street Address: 5440 S. Lakeshore Drive

City: Tempe State: AZ Zip: 85253

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Delaware

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,055,327

2,142,672 2,285,532

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Virgo Publishing, Inc.

Internal Address: c/o Legal Dept.

Street Address: P.O. Box 40079

City: Phoenix State: AZ Zip: 85067

6. Total number of applications and registrations involved: _____

3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

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9. Signature.

Suzanne Davis, Controller
Name of Person Signing

Signature

1/11/02
Date

Total number of pages including cover sheet, attachments, and document: **3**

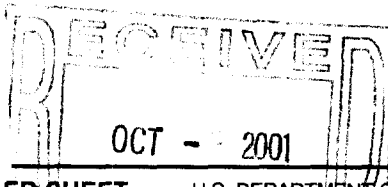
Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002420 FRAME: 0797

10-16-2001



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Form PTO-1594 (Rev. 01-01) OMB No. 0651-0027 (exp. 5/31/2002)

COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Virgo Publishing, Inc. [checkbox] Individual(s) [checkbox] Association [checkbox] General Partnership [checkbox] Limited Partnership [x] Corporation-State Arizona [checkbox] Other Additional name(s) of conveying party(ies) attached? [checkbox] Yes [x] No

2. Name and address of receiving party(ies) Name: Event Publishing LLC Internal Address: #101 Street Address: 5440 S. Lakeshore Dr. City: Tempe State: AZ Zip 85253 [checkbox] Individual(s) citizenship [checkbox] Association [checkbox] General Partnership [checkbox] Limited Partnership [x] Corporation-State Delaware [checkbox] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [checkbox] Yes [x] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [checkbox] Yes [x] No

3. Nature of conveyance: [x] Assignment [checkbox] Merger [checkbox] Security Agreement [checkbox] Change of Name [checkbox] Other Execution Date: September 28, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,055,327 2,285,532 2,142,672 Additional number(s) attached [checkbox] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Virgo Publishing, Inc. Internal Address: c/o Legal Dept. Street Address: P.O. Box 40079 City: Phoenix State: AZ Zip 85067

6. Total number of applications and registrations involved: 3 7. Total fee (37 CFR 3.41): \$ 65.00 [x] Enclosed [checkbox] Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Joan L. Jakel, General Counsel [Signature] 10/03/01 [Date] Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

10/15/2001 BT0N11 00000173 2055327

01 FC:481 40.00 02 FC:482 25.00

01/14/2002 JTL/LWE 04000024 2055327 01 FC:482

ASSIGNMENT

WHEREAS, VIRGO PUBLISHING, INC., an Arizona corporation, having its principal place of business at 3300 North Central Avenue, Suite 2500, Phoenix, Arizona 85012, has adopted, used and is using and is the owner of the following trademark registrations:

Event Solutions The Professional Journal for Successful Events	2,055,327	April 22, 1997
Event Solutions Expo	2,142,672	March 10, 1998
Event Solutions Arizona	2,285,532	December 12, 1999

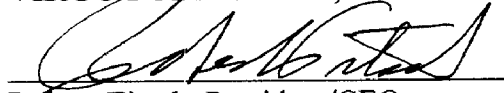
hereinafter referred to as "Trademark Rights";

WHEREAS, EVENT PUBLISHING, LLC, a Delaware limited liability company, having its principal place of business at 5440 South Lakeshore Drive, #101, Tempe, Arizona 85283, is desirous of acquiring said Trademark Rights.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, VIRGO PUBLISHING, INC., hereby assigns to EVENT PUBLISHING, LLC, all right, title and interest in the United States in and to said Trademark Rights, together with the goodwill of the business symbolized by said Trademark Rights.

Signed this 28th day of September, 2001.


VIRGO PUBLISHING, INC.


Robert Titsch, President/CEO

STATE OF ARIZONA)
) ss.
COUNTY OF MARICOPA)

On this 28 day of September, 2001, before me the undersigned, Robert Titsch, personally appeared, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the foregoing instrument for the purposes therein contained.

IN WITNESS WHEREOF, I have set my hand and official seal.


Notary Public

My commission expires:

