

01-14-2002



101945970

COVER SHEET

Page 2

1-4-02

Domestic Representative Name and Address

Enter for the first Receiving Party only

Name:

Address (line 1):

Address (line 2):

Address (line 3):

Address (line 4):

Correspondent Name and Address

Area Code and Telephone Number: 312-357-5323

Name: Cynthia N. Burman

Address: Hartmarx Corporation Legal Department

Address: 101 North Wacker Drive

Address: Chicago, IL 60606

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #1

Trademark Application or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number

(DO NOT ENTER BOTH numbers for the same property)

Trademark Application Number(s)

Trademark Registration Number(s)

1695397 1807678 2017770

Number of Properties

Enter the total number of properties involved:

#3

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$90.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

Account Number:

#08-0962

(Enter for payment by deposit account or if additional fees may be charged to the account.)

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Cynthia N. Burman

Name of Person Signing

Cynthia N. Burman
Signature

October 16, 2001

Date Signed

01/11/2002 AHMED1 00000181 080962 1695397

01 FC:481
02 FC:482

40.00 CH
50.00 CH

TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original Trademark Assignment.

Submission Type

- New
- Resubmission
Document ID# _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
 - License
 - Security Agreement
 - Merger
 - Change of Name
 - Other: _____
 - Nunc Pro Tunc Assignment
- Effective Date: _____

Conveying Party

Mark if additional names of conveying parties attached

Name: **Consolidated Apparel Group, LLC**

Execution Date: **08102001**

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other: **Limited Liability Company**

Citizenship/State of Incorporation/Organization: **New York**

Receiving Party

Mark if additional names of receiving parties attached

Name: **CAG Acquisition Corp.**

DBA/AKA/TA

Address (line 1): 101 North Wacker Drive

Address (line 2):

Address (line 3): Chicago, IL 60606

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other: _____

Citizenship/State of Incorporation/Organization: **Delaware**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (*Designation must be a separate document from Assignment.*)

FOR OFFICE USE ONLY

U. S. TRADEMARK ASSIGNMENT

WHEREAS, Consolidated Apparel Group, LLC, a New York limited liability company having its principal office at 30 Bridge Street, Rouses Point, New York, is the owner of the trademarks set forth hereinbelow, each of which is registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Registration Date
DASH	Reg. No. 1,807,678	November 30, 1993
DASH CLASSICS	Reg. No. 2,017,770	November 16, 1996
NATURALIFE	Reg. No. 1,695,397	June 16, 1992

and

WHEREAS, CAG Acquisition Corp., a Delaware corporation having an office at 101 North Wacker Drive, Chicago, IL 60606, is desirous of acquiring the said mark and the registration therefor;


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Consolidated Apparel Group, LLC does hereby assign and transfer unto CAG Acquisition Corp. all right, title and interest in and to the said trademark, together with the good will of the business symbolized by the mark and the above-identified registration therefor.

By 
Name:

State of New York

County of New York

On this 10th day of August, 2001, before me appeared Perry Wolfman, known to me to be the President of Consolidated Apparel Group, LLC, who acknowledged that he has read the foregoing Trademark Assignment, knows the contents thereof and has signed it as a free and voluntary act on behalf of Consolidated Apparel Group, LLC.



CHERYLE E. HADER
Notary Public, State of New York
No. 31-4945742
Qualified in New York County
Commission Expires 11/27/03

Notary Public

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