

01-14-2002

S. DEPARTMENT OF COMMERCE

1-2-02

RE



101942646

F

Patent and Trademark Office
Docket No. 4614124000

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): James J. Feuling</p> <p><input checked="" type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input type="checkbox"/> Other</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: IMCOA Licensing America, Inc. Internal Address: Street Address: 200 East Tenth Street City, State, ZIP: Gilroy, California 95020</p> <p><input type="checkbox"/> Individual(s) citizenship: _____ <input type="checkbox"/> Association: _____ <input type="checkbox"/> General Partnership: _____ <input type="checkbox"/> Limited Partnership: _____ <input checked="" type="checkbox"/> Corporation-State: <u>Delaware</u> <input type="checkbox"/> Other: _____</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: <u>November 28, 2001</u></p>	

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s)	B. Registration No.(s)
	2,388,763 CHIEF
	<u>2,384,234 SUPER CHIEF</u>

Additional numbers attached? * Yes No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Jennifer Lee Taylor Morrison & Foerster LLP 425 Market Street San Francisco, California 94105-2482</p>	<p>6. Total number of applications and trademark registrations involved: two (2)</p> <p>7. Total fee (37 C.F.R. § 3.41): \$565.00</p> <p><input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account, referencing Attorney Docket 4614124000</p> <p>8. Deposit account number: <u>03-1952</u></p>
---	--

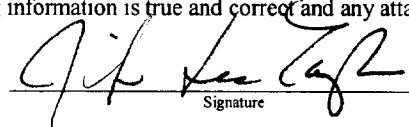
The Commissioner is hereby authorized to charge any fees under 37 C.F.R. § 1.21 which may be required by this paper, or to credit any overpayment to Deposit Account No. 03-1952.

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name: Jennifer Lee Taylor


Signature

Dec. 11, 2001
Date

Total number of pages comprising cover sheet, attachments and document: two (2)

01/14/2002 GTOM11 00000125 031952 2388763

01 FC:481 40.00 CH
02 FC:482 25.00 CH

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

sf-1219551

TRADEMARK
REEL: 002421 FRAME: 0398

ASSIGNMENT

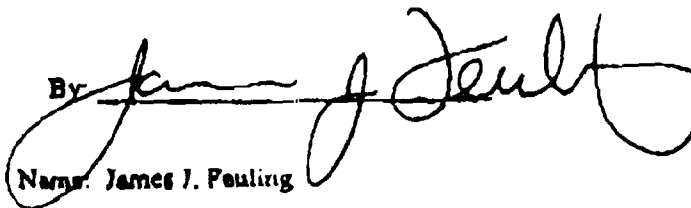
Whereas James J. Feuling, an individual residing in California ("the ASSIGNOR"), is the owner of the trademark registrations for the mark CHIEF (Registration No. 2,388,763) and the mark SUPER CHIEF (Registration No. 2,384,234) in the United States and of the marks covered thereby, together with the goodwill of the business represented and symbolized by the trademarks.

Whereas IMCOA Licensing America, Inc. ("IMCOA"), a Delaware corporation, having offices in Gilroy, California, is desirous of acquiring the entire right, title and interest of the ASSIGNOR in and to said trademark registrations and the associated trademarks, and the accompanying goodwill represented and symbolized by the trademarks.

NOW, THEREFORE, in consideration of good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to IMCOA all right, title and interest in and to the CHIEF and SUPER CHIEF marks, together with the accompanying goodwill represented and symbolized by said trademarks, the registrations for said trademarks, all common law rights, and the right to register, renew, protect and defend said trademarks and to sue for past infringements of said trademarks.

The ASSIGNOR agrees to cooperate with IMCOA for it to record this Assignment in the United States Patent & Trademark Office.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its authorized officer effective as of the ~~28th~~ day of NOVEMBER, 2001.

By 
Name: James J. Feuling

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Conveying Party:	James J. Feuling
Receiving Party:	IMCOA Licensing America, Inc.
Reg. Nos.:	2,388,763; 2,384,234
Mark:	CHIEF; SUPER CHIEF

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

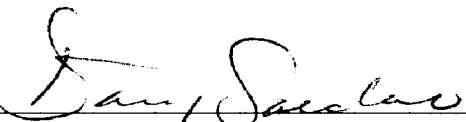
BOX ASSIGNMENTS
Commissioner of Patents and Trademarks
Washington, D.C. 20231

Dear Commissioner:

Date of Deposit: December 12, 2001

I hereby certify that the attached Recordation Form Cover Sheet Trademarks Only recording an Assignment from James J. Feuling to IMCOA Licensing America, Inc., Assignment document, authorization to charge deposit account the filing fee of \$65.00, and receipt verification postcard are being deposited with the United States Postal Service Mail delivery as "First Class Mail" service on the date indicated above, and is addressed to: BOX Assignments, Commissioner of Patents and Trademarks, Washington, D.C., 20231.

Respectfully submitted,

By: 
Daisy Saechao