

01-14-2002

FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
M&G 6973.76US01



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

101943938

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Carlson Marketing Group, Inc.

Individuals Association
 General Partnership Limited Partnership
 Corporation-State of New Jersey
 Other: _____ 1-7-02

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Carlson Companies, Inc.
Carlson Parkway, P. O. Box 59159
Minneapolis, Minnesota 55459-8249

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: _____

Execution Date: December 4, 2001

Individual(s) citizenship Association
 General Partnership Limited Partnership
 Corporation-State of Minnesota
 Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
 (Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)

B. Trademark Reg. No.(s)/Mark(s)
1,199,817

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Paul A. Welter
 Address: MERCHANT & GOULD P.C.
 P.O. Box 2910
 Minneapolis, MN 55402-0910

6. Total number of applications and trademarks involved: 1

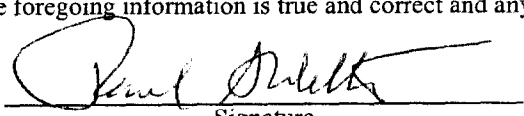
7. Total fee (37 CFR 3.41): \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul A. Welter
Name of Person Signing



Signature

40E

December 12, 2001
Date

Total number of pages including cover sheet, attachments, and document: 2

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents and Trademarks
Box Assignments
Washington, D.C. 20231

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TRADEMARK
REEL: 002421 FRAME: 0549

TRADEMARK ASSIGNMENT

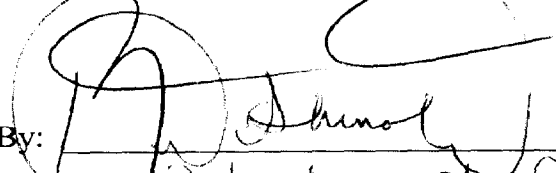
WHEREAS, Carlson Marketing Group, Inc., a New Jersey corporation, having its principal place of business at Carlson Parkway, P. O. Box 59159, Minneapolis, Minnesota 55459-8249 (hereinafter called "Assignor"), is the owner of U. S. Trademark Registration No. 1,199,817, dated June 29, 1982, for the mark **C & Design**; and

WHEREAS, Carlson Companies, Inc., a Minnesota corporation, having its principal place of business at Carlson Parkway, P. O. Box 59159, Minneapolis, Minnesota 55459-8249 (hereinafter called "Assignee"), is desirous of acquiring said trademark and trademark registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, the entire right title and interest in the United States in and to said trademark and trademark registration, together with the goodwill and other incidents of its business associated with or symbolized by said trademark.

CARLSON MARKETING GROUP, INC.

Date: December 4, 2001

By: 
Name: Richard E. Shinofield
Title: Secretary