

1-31-92

Tab settings →→→

1/4/2 RE



101944268

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ideation International, Inc.  
25160 Lasher, Suite 110  
Southfield, MI 48034

- Individual
- General Partnership
- Corporation a Delaware corporation
- Other:

- Association
- Limited Partnership

Additional name(s) of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Ideation International, Inc.  
25505 West Ten Mile Road, Suite 5500  
Southfield, MI 48034

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation a Delaware corporation
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(s) attached:  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other: Change of Address
- Merger
- Change of Name

Effective Date:

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,367,571	2,474,005	2,229,201
2,236,735	2,331,247	
2,247,554	2,369,346	
1,985,026	2,452,330	

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrea H. Scheidt, Esq.  
Address: KENYON & KENYON  
One Broadway  
New York, New York 10004

6. Total number of applications and registrations involved: 9

7. Total fee (37 C.F.R. 3.41) .....\$240

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 11-0600

01/11/2002 00000248 110600 2367571  
01 FC:481 40.00 CH  
02 FC:482 200.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer C. Dross  
Name of Person Signing

J C D  
Signature

10/18/01  
Date

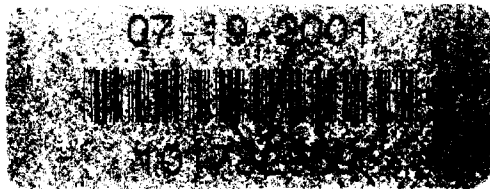
OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

U.S. Patent and Trademark Office  
Assignment Division  
Box Assignments  
CG-4  
1213 Jefferson Davis Highway, Suite 320  
Washington DC 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, DC 20503. **TRADEMARK**  
Office of Management and Budget, Paperwork Reduction Project (0605-0011), Washington, D.C. 20503



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Attorney Ref.: 1819/999

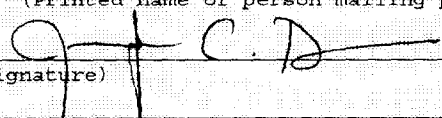
July 5, 2001

7.05.01

**VIA EXPRESS MAIL**

FEE

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513  
Attn: Assignment Division

EXPRESS MAIL CERTIFICATE	
Express Mail Label No.	<u>EL488569705US</u>
Date of Deposit	<u>July 5, 2001</u>
I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513.	
	<u>Jennifer C. Dross</u>
	(Printed name of person mailing paper(s))
	
	(signature)

Re: **Mark** : **TRIZSOFT**  
**Serial No.** : **75/563,632**  
**Filing Date** : **August 22, 1994**

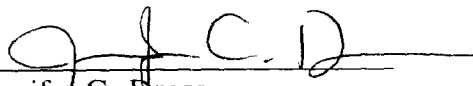
Dear Madam:

Enclosed herewith is a Request for Recordal of Change of Address.

Please charge the statutory fee of \$40.00 for the first registration plus \$25.00 for each additional application/registration, and any deficiency therein, to Kenyon & Kenyon's Deposit Account No. 11-0600. For this purpose, a duplicate copy of this letter is enclosed.

Respectfully submitted,

KENYON & KENYON

By:   
Jennifer C. Dross  
Legal Assistant

Enclosure

cc: Charles R. Brainard, Esq.  
Joseph F. Nicholson, Esq.  
Andrea H. Scheidt, Esq.

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Hon. Commissioner of  
 Patents and Trademarks  
 Washington, D.C. 20231  
 Attention: Assignment Division

**REQUEST FOR RECORDAL OF CHANGE OF ADDRESS**

Ideation International, Inc. is a corporation organized and existing under the laws of Delaware, doing business at 25505 West Twelve Mile Road, Suite 5500, Southfield, Michigan 48034.

The above-identified registrant has changed its address from 25160 Lasher, Suite 110, Southfield, Michigan 48034, and hereby requests that said change of address be recorded in the records of the United States Patent and Trademark Office against the following registrations:

<u>Serial No.</u>	<u>Mark</u>	<u>Date of Filing</u>
75/439,785	AFD	February 23, 1998
75/439,784	AFD	February 23, 1998
75/543,257	DIRECTED EVOLUTION	August 27, 1998
75/538,240	THE IDEATOR SYSTEM	August 14, 1998
74/565,842	INNOVATION WORKBENCH	August 22, 1994
75/531,873	INNOVATION SITUATION QUESTIONNAIRE	August 6, 1998
75/531,979	ISQ	August 6, 1998
75/439,786	IWB	February 23, 1998
75/536,487	KNOWLEDGE WIZARD	August 14, 1998
75/544,019	PROBLEM FORMULATOR	August 28, 1998

75/544,885

PF

August 28, 1998

74/563,632

TRIZSOFT

August 22, 1994

Ideation International, Inc. hereby appoints Charles R. Brainard (Reg. No. 21,069), Joseph F. Nicholson, and Andrea H. Scheidt (Reg. No. 36,918), members of the Bar of the State of New York, as its attorneys to file this request for change of address, to transact all business in the Patent and Trademark Office in connection therewith, and to receive evidence that the change of address has been recorded against the above registration.

Signed at New York, this 2 day of July, 2001.

**IDEATION INTERNATIONAL, INC.**

By: Andrea H. Scheidt

Name: Andrea H. Scheidt

Title: Attorney of Record