

01-15-2002

U.S. Department of Commerce  
Patent and Trademark Office

01-8-2



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To the Honorable Commissioner of Patents and Trademarks: Please receive the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 Intertec Publishing Corporation

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State DELAWARE  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)  
 Name: PRIMEDIA Business Magazines & Media Inc.  
 Address: 9800 Metcalf  
 Overland Park, Kansas 66212-2216

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other Name Change

Execution Date: July 24, 2001

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State: DELAWARE  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s) 75/915,917 B. Trademark Registration No.(s)  
 Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Cowan, Liebowitz & Latman, P.C.  
 1133 Avenue of the Americas  
 New York, NY 10036-6799

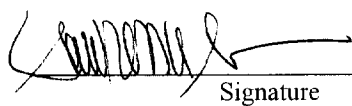
6. Total number of applications and registrations involved:  
 ONE (1)

7. Total fee (37 CFR 3.41)..... \$ 40.00  
 Enclosed  
 Any deficiency is authorized to be charged to  
 Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Lawrence Greene  1-8-02  
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

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REEL: 002422 FRAME: 0920

State of Delaware  
Office of the Secretary of State

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PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERTEC PUBLISHING CORPORATION", CHANGING ITS NAME FROM "INTERTEC PUBLISHING CORPORATION" TO "PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JULY, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2198100 8100

AUTHENTICATION: 1258944

010356705

DATE: 07-24-01

TRADEMARK  
REEL: 002422 FRAME: 0921

**CERTIFICATE OF AMENDMENT**  
**OF**  
**CERTIFICATE OF INCORPORATION**

Intertec Publishing Corporation (hereinafter called the "Corporation"), a Corporation organized and existing under and by virtue of the General Corporation of the State of Delaware, does hereby certify:

**FIRST:** That the Board of Directors of the Corporation duly adopted resolutions setting forth and declaring advisable a proposed amendment to the Certificate of Incorporation of said Corporation:

**RESOLVED;** that the Certificate of Incorporation of this Corporation be amended by changing the First Article so that, as amended, said Article shall be read as follows: "The name of the corporation is PRIMEDIA Business Magazines & Media Inc."

**SECOND:** That by written consent, filed with the minutes of the Corporation, the sole stockholder approved said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

**THIRD:** That the aforesaid amendment to the Corporation's Certificate of Incorporation was duly adopted in accordance with the applicable provisions of Section 242 and Section 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Intertec Publishing Corporation has caused this Certificate to be executed by Christopher A. Fraser, its authorized officer on this 24<sup>th</sup> day of July, 2001.

By: \_\_\_\_\_

Christopher A. Fraser  
Vice President

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 09:00 AM 07/24/2001  
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\*\* TOTAL PAGE.03 \*\*

**TRADEMARK**  
**REEL: 002422 FRAME: 0922**

**EXHIBIT A**  
**NAME CHANGE from INTERTEC PUBLISHING CORPORATION**  
**to PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.**  
**dated July 24, 2001**

<b>Mark</b>	<b>Application No.</b>	<b>Application Date</b>
ISECURITY	76/218,292	March 1, 2001

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RECORDED: 01/08/2002

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