

01-15-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): OM Beloved IAM Unlimited, Inc. 1319 Third Street Santa Monica, California 90401

- Individual(s) Association General Partnership Limited Partnership Corporation-State California Other

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Execution Date: October 4, 2001

2. Name and address of receiving party(ies) Name: Bravo Development, Inc. Internal Address: 4644 Kenny Road

Street Address: Same City: Columbus State: Ohio Zip: 43220

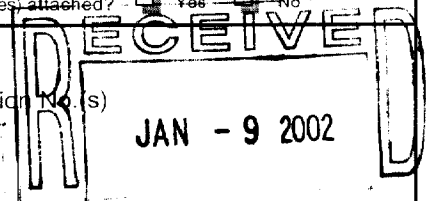
- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Ohio Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/924274

B. Trademark Registration No.(s)

Additional number(s) attached Yes No



5. Name and address of party to whom correspondence concerning document should be mailed: Name: Timothy P. Fraelich, Esq.

Internal Address: Jones, Day, Reavis & Pogue North Point

Street Address: 901 Lakeside Avenue

City: Cleveland State: Ohio Zip: 44114

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number: 501432 (Ref. 180555-019012)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Suzanne Koston Name of Person Signing

Signature

October 30, 2001 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

75924274 501432 40.00 CH 01/14/2002 MUELLER 00000316 501432 01 FC:481

TRADEMARK REEL: 002423 FRAME: 0464

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of this ^{October} ~~4th~~ day of ~~September~~, 2001, ("Effective Date"), by and between OM Beloved IAM Unlimited, Inc., of 1319 Third Street, Santa Monica, California 90401 ("ASSIGNOR"), and Bravo Development, Inc., of 4644 Kenny Road, Columbus, Ohio 43220 ("ASSIGNEE").

WHEREAS, the ASSIGNOR has been using the mark "BRAVO CUCINA" and has filed Application Serial No. 75/924274 on February 19, 2000 in the United States Patent and Trademark Office for registration of the mark (the "Trademark");

WHEREAS, ASSIGNEE is desirous of acquiring the Trademark and the goodwill associated therewith; and

WHEREAS, ASSIGNOR AND ASSIGNEE have entered into a letter agreement dated September 11, 2001, pertaining to the Trademark and the use thereof and under the terms of which this Assignment is entered into.

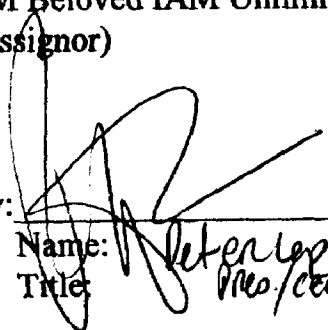
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers and sets over to ASSIGNEE all right, title and interest in and to the Trademark, together with the goodwill associated therewith, and the above-identified application for registration thereof.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to ASSIGNEE.


* * *

IN WITNESS WHEREOF, each of the parties hereto have executed or caused this TRADEMARK ASSIGNMENT to be executed on its behalf as of the 4th day of Oct., 2001.

OM Beloved IAM Unlimited, Inc.
(Assignor)

By: 
Name: Peter Lepore
Title: Pres./CEO.

Bravo Development, Inc.
(Assignee)

By: 
Name: John C. Doody
Title: President & C.O.O.

State of California)
County of Los Angeles) SS:

On this 4 day of October, 2001 before me personally came Peter Lefore, to me known, who being by me duly sworn, did say that he is an officer of OM Beloved IAM Unlimited, Inc. which executed the foregoing Assignment, and that he signed his name thereto.

[seal]



[Signature]
Notary Public

State of _____)
County of _____) SS:

On this _____ day of _____, 2001 before me personally came _____, to me known, who being by me duly sworn, did say that he is an officer of Bravo Development, Inc. which executed the foregoing Assignment, and that he signed his name thereto.

[seal]

Notary Public