

01-15-2002



To the Honorable Commission.

101947244

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Outlook Policy Forum, Inc.

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation-State                      Georgia
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

10/23/01

- Assignment                               Merger
- Security Agreement                       Change of Name
- Other \_\_\_\_\_

Execution Date: October 16, 2001

2. Name and address of receiving party(ies)

Name: Southern Company Services, Inc.

Internal \_\_\_\_\_

Address: \_\_\_\_\_

Street \_\_\_\_\_

Address: 270 Peachtree Street

City: Atlanta State GA Zip 30303

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State Alabama

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,430,319

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Troutman Sanders LLP

Internal Address: Michael D. Hobbs, Jr., Esq.

Street Address: Bank of America Plaza, Suite 5200

600 Peachtree Street

City: Atlanta State GA Zip: 30303

6. Total number of applications and registrations involved:..... 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

20-1507

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael D. Hobbs, Jr., Esq.

10.23.01

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document:

01/14/2002 LNUELLER 00000359 2430319

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments,  
Washington, D.C. 20231

01 FC:401

40.00 (IP)

0795334.01

TRADEMARK  
REEL: 002423 FRAME: 0753

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 16 day of October, 2001, by and between Outlook Policy Forum, Inc., a Georgia corporation, doing business at 270 Peachtree Street, Atlanta, Georgia 30303 ("Assignor"), and Southern Company Services, Inc., an Alabama corporation, doing business at 270 Peachtree Street, Atlanta, Georgia 30303 ("Assignee").

### W I T N E S S E T H

WHEREAS, Assignor has adopted and used and is the owner of the mark OUTLOOK POLICY FORUM (the "Mark"); and

WHEREAS, Assignor is the owner of all right, title and interest in and to Registration No. 2,430,319 (the "Registration"); and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Mark and the Registration;


NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark and the Registration, along with the right to recover for damages and profits and other remedies for past infringement of the Mark and the Registration.
2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Mark and the Registration, and to enable such right, title and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States or any other country.

This 16 day of October, 2001.

“ASSIGNOR”

Outlook Policy Forum, Inc.

By:   
Name: **SAM H. DABBS, JR.**  
Title: **ASSISTANT SECRETARY**