

01-15-2002



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Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

RE/

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

David A. Simmons

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

12/19/01

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 13, 2001

2. Name and address of receiving party(ies)

Name: Fantasy Inc.

Internal Address:

Street Address: 2600 Tenth Street

City: Berkeley State: CA Zip: 94710

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,148,837

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marc E. Fineman

Internal Address: Kegan & Kegan, Ltd.

Street Address: 79 W. Monroe St. #1320

City: Chicago State: IL Zip: 60603-4969

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

11-0330

DO NOT USE THIS SPACE

9. Signature.

01/14/2002 DBYRNE 00000575 2148837

01 FC:481

Marc E. Fineman  
Name of Person Signing

Signature

December 19, 2001  
Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002424 FRAME: 0145

## BLUESVILLE TRADEMARK LICENSE

Fantasy Inc., a Delaware corporation with principal business address at 2600 Tenth Street, Berkeley, CA 94710, phone 800-227-0466, fax 510-486-2015 (Fantasy) owns the BLUESVILLE trademark, its United States trademark registration (®1,537,289), and foreign trademark rights and registrations. Fantasy's BLUESVILLE trademark was first used at least as early as June 1963.

David Simmons, an individual with principal address at 107 S. Front St. #43, Memphis, TN 38103, phone 901-521-0086, fax 901-521-0087, email dsimmon2@midsouth.rr.com (Simmons) wishes to use BLUESVILLE (Stylized) (the Mark) for restaurant, bar, and night club services. Simmons is the registrant of a United States trademark registration for BLUESVILLE (Stylized) (®2,148,837) for restaurant, bar, and night club services.

Fantasy and Simmons therefore agree as follows.

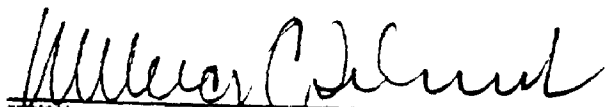
1. **Registration Assignment.** For good and valuable consideration, receipt of which is acknowledged, Simmons hereby assigns to Fantasy all goodwill, rights, title, and interest in and to the Mark and its United States federal trademark registration, ®2,148,837.

[redacted]

29. **Effective Date.** This Agreement shall become effective on the date that it is executed by the last party that signs it.


IN WITNESS WHEREOF, the parties have executed this Agreement.

FANTASY INC.

  
William C. Belmont  
Vice President

December 13, 2001

DAVID A. SIMMONS

  
David A. Simmons

December 11, 2001