

01-16-2002



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Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

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**TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
The National Education Association of the United States  
1201 16th Street, N.W.  
Washington D.C. 20036

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other Non-profit corporation organized by  
Act of Congress

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: NEA's Member Benefits Corporation  
Internal  
Address: \_\_\_\_\_  
Street Address: 900 Clopper Road, Suite 300  
City: Gaithersburg State: MD Zip: 20878-1356

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other To correct registration number previously  
recorded at reel/frame: 002347/0105  
Execution Date: \_\_\_\_\_

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
B. Trademark Registration No.(s)  
2,316,657

Additional number(s) attached  Yes  No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: John P. McNeill, Esq.  
Womble Carlyle Sandridge & Rice, PLLC  
Internal Address: \_\_\_\_\_  
Street Address: 2530 Meridian Parkway, Suite 400  
City: Durham State: NC Zip: 27713

7. Total fee (37 CFR 3.41) ..... \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
500517  
(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

John P. McNeill, Esq.      [Signature]      January 15, 2002  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01/16/2002 6TOM11 00000114 500517 2316657  
01 FC:481 40.00 CH

08-14-2001



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): The National Education Association of the United States 1201 16th Street, N.W. Washington D.C. 20036

7-31-01

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Non-profit corporation organized by Act of Congress

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: January 16, 2001

2. Name and address of receiving party(ies)

Name: NEA's Member Benefits Corporation

Internal

Address:

Street Address: 900 Clopper Road, Suite 300

City: Gaithersburg State: MD Zip: 20878-1356

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) see attached

B. Trademark Registration No.(s) see attached

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: M. Christopher Bolen, Esq. Womble Carlyle Sandridge & Rice, PLLC Internal Address:

Street Address: 2530 Meridian Parkway, Suite 400

City: Durham State: NC Zip: 27713

6. Total number of applications and registrations involved: 26

7. Total fee (37 CFR 3.41): \$ 665.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

500517

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

M. Christopher Bolen, Esq.

Name of Person Signing

Signature

July 30, 2001

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

08/13/2001 DBYRME 00000092 76012607

01 FC:481 02 FC:482

40.00 OP 625.00 OP

TRADEMARK REEL: 002424 FRAME: 0306

**ATTACHMENT TO RECORDATION FORM COVER SHEET**

Continuation of Item 4, Recordation Form Cover Sheet for The National Education Association of the United States, dated July 30, 2001

**List of Service Marks**

**A. Trademark Application No(s):**

| <u>Mark</u>                           | <u>Ser. No.</u> | <u>Date of Filing</u> | <u>Register</u> |
|---------------------------------------|-----------------|-----------------------|-----------------|
| NEA MEMBERS PAYROLL PLUS              | 76/012607       | 3/29/00               | Principal       |
| NEA NATIONAL BOARD CERTIFICATION LOAN | 75/938787       | 3/7/00                | Principal       |

**B. Trademark Registration No(s):**

| <u>Mark</u>                           | <u>Reg. No.</u> | <u>Date of Reg.</u> | <u>Register</u> |
|---------------------------------------|-----------------|---------------------|-----------------|
| NEA MEMBER BENEFITS SMART LIVING      | 2,316,357       | 2/8/00              | Principal       |
| NEA MB SMART LIVING                   | 2,343,039       | 4/18/00             | Principal       |
| NEA ADVANTAGED BUYING SERVICE         | 2,216,531       | 1/5/99              | Principal       |
| NEA VALUEBUILDER                      | 2,334,329       | 3/28/00             | Principal       |
| NEA HOMEOWNERS                        | 2,113,649       | 11/18/97            | Principal       |
| NEA INCOME PROTECTION                 | 2,063,320       | 5/20/97             | Principal       |
| NEA MEMBERCARE                        | 2,061,580       | 5/13/97             | Principal       |
| NEA MEMBERCARE (and Design)           | 2,117,546       | 12/2/97             | Principal       |
| NEA MORTGAGE QUICKLINE                | 2,063,321       | 5/20/97             | Principal       |
| NEA HELP                              | 2,137,881       | 2/17/98             | Principal       |
| NEA HOME FINANCING PROGRAM            | 2,063,236       | 5/20/97             | Principal       |
| NEA HIGHER EDUCATION LOAN PROGRAM     | 2,137,880       | 2/17/98             | Principal       |
| NEA VALUEBUILDER                      | 2,378,319       | 8/22/00             | Principal       |
| NEA VALUEBUILDER (and Design)         | 2,378,318       | 8/22/00             | Principal       |
| NEA CREDIT CARD PROGRAM               | 1,840,881       | 6/21/94             | Principal       |
| NEA PREMIER GOLD                      | 1,867,186       | 12/13/94            | Principal       |
| NEA MEMBER BENEFITS                   | 1,844,727       | 7/12/94             | Principal       |
| NEA LINE OF CREDIT                    | 1,840,879       | 6/21/94             | Principal       |
| NEA FDIC-INSURED MONEY MARKET ACCOUNT | 1,838,840       | 6/7/94              | Principal       |
| NEA CREDIT PLAN                       | 1,840,878       | 6/21/94             | Principal       |
| NEA SCHOOL DAYS                       | 1,838,839       | 6/7/94              | Principal       |
| NEA FINANCIAL SERVICES                | 1,813,194       | 12/21/93            | Principal       |
| NEA VALUEBUILDER TDA                  | 1,555,056       | 9/5/89              | Principal       |
| NEA EDNET                             | 1,424,329       | 1/6/87              | Principal       |

## ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

THIS ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS (this "Assignment") made as of January 16, 2001 (the "Effective Date"), is from THE NATIONAL EDUCATION ASSOCIATION OF THE UNITED STATES, a nonprofit corporation organized by Act of Congress ("NEA" or the "Assignor") to NEA'S MEMBER BENEFITS CORPORATION, a for-profit corporation organized under the laws of the State of Delaware and which is a wholly-owned subsidiary of the NEA (the "Assignee").

### W I T N E S S E T H:

*WHEREAS*, Assignor is the record owner of the trademarks, service marks and registrations listed in Exhibit A (the "Marks"); and

*WHEREAS*, Assignor, to facilitate management and control of the Marks, has agreed to assign, transfer and convey to Assignee all worldwide right, title and interest in and to the Marks, together with all the goodwill of the business, and all common law rights, associated with the Marks; and

*WHEREAS*, Assignor and Assignee desire to confirm the assignment of the Marks to Assignee;

*NOW, THEREFORE*, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns, transfers and conveys to Assignee all worldwide right, title and interest in and to the Marks, together with (i) the goodwill of the business symbolized by the Marks, (ii) any and all common law rights, title and interest associated with the Marks, and (iii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Marks.
2. Assignor represents and warrants to Assignee that: (i) the Marks and use thereof do not and will not violate any trademark or other intellectual property rights of any third party; (ii) Assignor has not previously transferred, assigned, licensed, or otherwise encumbered the Marks; and (iii) Assignor will not take any action to interfere with Assignee's worldwide right, title and interest in and to the Marks, the goodwill of the business associated therewith, and the common law rights therein and thereto.
3. Assignor further represents and warrants to Assignee that, upon the execution and delivery of this Assignment, Assignee will be vested with all worldwide right, title and interest in and to the Marks, free and clear of all liens, claims, licenses or other encumbrances.

4. Assignor further agrees, without further consideration, to cause to be performed such other lawful acts and to be executed such confirmatory assignments and other legal documents as Assignee, or its counsel, may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of each of the rights hereby conveyed.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the Effective Date.

ASSIGNOR:

THE NATIONAL EDUCATION  
ASSOCIATION OF THE UNITED STATES

By: Dennis Van Roekel

Printed Name: Dennis Van Roekel

Title: Secretary-Treasurer

STATE OF State: Maryland )  
COUNTY OF County: Montgomery )

I, CLINSO COPELAND JR., a Notary Public of Montgomery County, of the State of MARYLAND, do hereby certify that DENNIS VAN ROEKEL personally appeared before me this day and, being by me first duly sworn, stated that he is duly authorized by The National Education Association of the United States to execute this document as a duly authorized act of such company.

WITNESS my hand and notarial seal, this 16 of JANUARY, 2001.

[NOTARY SEAL]

[Signature]  
Signature of Notary Public

My Commission Expires:

**My Commission  
Expires July 1, 2002**

## EXHIBIT A

## List of Service Marks

## A. Registered Marks.

| <u>Mark</u>                           | <u>Reg. No.</u> | <u>Date of Reg.</u> | <u>Register</u> |
|---------------------------------------|-----------------|---------------------|-----------------|
| NEA MEMBER BENEFITS SMART LIVING      | 2,316,357       | 2/8/00              | Principal       |
| NEA MB SMART LIVING                   | 2,343,039       | 4/18/00             | Principal       |
| NEA ADVANTAGED BUYING SERVICE         | 2,216,531       | 1/5/99              | Principal       |
| NEA VALUEBUILDER                      | 2,334,329       | 3/28/00             | Principal       |
| NEA HOMEOWNERS                        | 2,113,649       | 11/18/97            | Principal       |
| NEA INCOME PROTECTION                 | 2,063,320       | 5/20/97             | Principal       |
| NEA MEMBERCARE                        | 2,061,580       | 5/13/97             | Principal       |
| NEA MEMBERCARE (and Design)           | 2,117,546       | 12/2/97             | Principal       |
| NEA MORTGAGE QUICKLINE                | 2,063,321       | 5/20/97             | Principal       |
| NEA HELP                              | 2,137,881       | 2/17/98             | Principal       |
| NEA HOME FINANCING PROGRAM            | 2,063,236       | 5/20/97             | Principal       |
| NEA HIGHER EDUCATION LOAN PROGRAM     | 2,137,880       | 2/17/98             | Principal       |
| NEA VALUEBUILDER                      | 2,378,319       | 8/22/00             | Principal       |
| NEA VALUEBUILDER (and Design)         | 2,378,318       | 8/22/00             | Principal       |
| NEA CREDIT CARD PROGRAM               | 1,840,881       | 6/21/94             | Principal       |
| NEA PREMIER GOLD                      | 1,867,186       | 12/13/94            | Principal       |
| NEA MEMBER BENEFITS                   | 1,844,727       | 7/12/94             | Principal       |
| NEA LINE OF CREDIT                    | 1,840,879       | 6/21/94             | Principal       |
| NEA FDIC-INSURED MONEY MARKET ACCOUNT | 1,838,840       | 6/7/94              | Principal       |
| NEA CREDIT PLAN                       | 1,840,878       | 6/21/94             | Principal       |
| NEA SCHOOL DAYS                       | 1,838,839       | 6/7/94              | Principal       |
| NEA FINANCIAL SERVICES                | 1,813,194       | 12/21/93            | Principal       |
| NEA VALUEBUILDER TDA                  | 1,555,056       | 9/5/89              | Principal       |
| NEA EDNET                             | 1,424,329       | 1/6/87              | Principal       |

## B. Pending Marks (Applications Filed).

| <u>Mark</u>                           | <u>Ser. No.</u> | <u>Date of Filing</u> | <u>Register</u> |
|---------------------------------------|-----------------|-----------------------|-----------------|
| NEA MEMBERS PAYROLL PLUS              | 76/012607       | 3/29/00               | Principal       |
| NEA NATIONAL BOARD CERTIFICATION LOAN | 75/938787       | 3/7/00                | Principal       |

**Thank you for your request. Here are the latest results from the TARR web server.**

**Serial Number:** 75609584

**Registration Number:** 2316357

**Mark (words only):** JOEMEX

**Current Status:** Registered.

**Date of Status:** 2000-02-08

**Filing Date:** 1998-12-21

**Registration Date:** 2000-02-08

**Law Office Assigned:** TMO Law Office 112

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### CURRENT APPLICANT(S)/OWNER(S)

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1. JOEMEX ELECTRIC CORP.

**Address:**

JOEMEX ELECTRIC CORP.  
NO. 210-1, HSING NUNG RD.  
TOU-LIOU CITY, YUNG-LIN,  
"Taiwan , Province of China"

**Country of Citizenship:** "Taiwan , Province of China"

**Legal Entity Type:** Corporation

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### GOODS AND/OR SERVICES

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Electric switches, electric switch plates, electric light switches, electronic motion sensitive switches, electronic touch sensitive switches, thermal circuit breakers, thermal switches and thermostats

**International Class:** 009

**First Use Date:** 19981105

**First Use in Commerce Date:** 19981105

**Basis:** 1(a)

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### ADDITIONAL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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2000-02-08 - Registered - Principal Register

1999-11-16 - Published for opposition

1999-10-15 - Notice of publication

1999-07-19 - Approved for Pub - Principal Register (Initial exam)



## U.S. Trademark Electronic Search System (TESS)

TESS was last updated on Sat Oct 27 04:47:13 EDT 2001

PTO HOME TRADEMARK TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT BOTTOM HELP

Logout Please logout when you are done to release system resources allocated for you.

### Record 1 out of 1

#### Check Status

*(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

#### Typed Drawing

|                                 |   |
|---------------------------------|---|
| <b>Word Mark</b>                | <b>NEA MEMBER BENEFITS SMART LIVING</b>   |
| <b>Goods and Services</b>       | IC 036. US 100 101 102. G & S: Information services, namely, providing on-line information in the field of financial planning, financial investments, life insurance, and student loans and home finance and equity loan services. FIRST USE: 19980600. FIRST USE IN COMMERCE: 19980600 |
| <b>Mark Drawing Code</b>        | (1) TYPED DRAWING   |
| <b>Serial Number</b>            | 75645409  |
| <b>Filing Date</b>              | February 22, 1999   |
| <b>Published for Opposition</b> | November 16, 1999   |
| <b>Registration Number</b>      | 2316657   |
| <b>Registration Date</b>        | February 8, 2000  |
| <b>Owner</b>                    | (REGISTRANT) National Education Association CORPORATION D.C.<br>1201 16th Street, N.W. Washington D.C. 20036  |
| <b>Attorney of Record</b>       | Dennis H. Lambert   |
| <b>Disclaimer</b>               | NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE<br>"MEMBER BENEFITS" APART FROM THE MARK AS SHOWN  |
| <b>Type of Mark</b>             | SERVICE MARK  |
| <b>Register</b>                 | PRINCIPAL   |
| <b>Live/Dead Indicator</b>      | LIVE  |

PTO HOME TRADEMARK TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT TOP HELP