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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

EQUIFAX INC.

- Individual(s) Association General Partnership Limited Partnership Corporation-State GEORGIA Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 10/1/01

2. Name and address of receiving party(ies)

Name: EQUIFAX CITY DIRECTORY, INC.

Internal Address:

Street Address: 37001 INDUSTRIAL DRIVE

City: LIVONIA State: MI Zip: 37053

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State GEORGIA Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,203,474 1,873,712

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ROBERTA L. CHRISTENSEN

Internal Address: KOLEY JESSEN P.C.

A LIMITED LIABILITY ORGANIZATION

Street Address: ONE PACIFIC PLACE, STE. 800 1125 S. 103RD STREET

City: OMAHA State: NE Zip: 68124

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

50-0771

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROBERTA L. CHRISTENSEN

Name of Person Signing

Signature

OCTOBER 24, 2001

Date

01/15/2002 LNUELLER 00000139 2203474

Total number of pages including cover sheet, attachments, and document: 3

01 FC:481 02 FC:482

40.00 OP documents to be recorded with required cover sheet information to: 25.00 OP Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002424 FRAME: 0521

# ASSIGNMENT OF TRADEMARKS

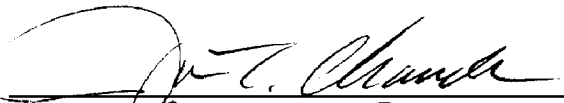
WHEREAS, EQUIFAX INC., a Georgia corporation having its principal place of business at 1550 Peachtree Street, Atlanta, Georgia 30309 ("ASSIGNOR"), owns all right, title and interest in and to the trademarks listed on Schedule "A" (attached hereto and incorporated by this reference); and

WHEREAS, EQUIFAX CITY DIRECTORY, INC., a Georgia corporation having its principal place of business at 37001 Industrial Drive, Livonia, Michigan 37053 ("ASSIGNEE"), is desirous of acquiring said trademarks, the registrations of the same and any registrations which may issue thereon, throughout the world.


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title, and interest in and to the said trademarks effective October 1, 2001 together with the goodwill of the business symbolized by the trademarks, the registrations thereof and the right to recover for damages and profits and all other remedies for past infringements thereof.

This Assignment may be executed in counterparts, each of which shall constitute an original, but which together shall constitute one and the same instrument.

EQUIFAX INC., a Georgia corporation,  
Assignor

By:   
Its: Senior Vice President

EQUIFAX CITY DIRECTORY, INC., a  
Georgia corporation, Assignee

By:   
Its: President

**SCHEDULE "A"**  
**Registered Trademarks:**

<b>MARK</b>	<b>REGISTRATION NUMBER</b>	<b>REGISTRATION DATE</b>
POLK CITY DIRECTORY	2,203,474	November 17, 1998
INFOTYME	1,873,712	January 17, 1995