



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

101999606

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

COMMERCIAL

1. Name of conveying party(ies):

Greenfield Online, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State CT Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Greenfield Online, Inc.

Internal Address:

Street Address: 15 River Road

City: Wilton State: CT Zip: 06897

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State CT Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other To correct serial number

from 75-687,511 to 75-767,511 Execution Date: 2/24/00

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75-767,511

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark A. Wright

Internal Address: McLane, Graf, Raulerson & Middleton Professional Association

Street Address: 900 Elm Street

City: Manchester State: NH Zip: 03101

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 160.00 (expedited)

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

N/A

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark A. Wright Name of Person Signing

Signature

March 5, 2002 Date

Total number of pages including cover sheet, attachments, and document: 4

03/07/2002 GT0N11 00000184 75767511

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:481 02 FC:484 40.00 OP 120.00 OP

State of Delaware

PAGE 1

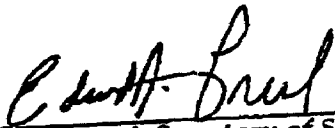
Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER OF "GFOL, INC.", CHANGING ITS NAME FROM "GFOL, INC." TO "GREENFIELD ONLINE, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF FEBRUARY, A.D. 2000, AT 8:30 O'CLOCK A.M.



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001094707


Edward J. Freel, Secretary of State

AUTHENTICATION:

DATE:

0279198

02-25-00

TRADEMARK
REEL: 002424 FRAME: 0777

04-24-2000



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OPR/FINANCE

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Greenfield Online, Inc.

02 24 00

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Connecticut

Receiving Party

Mark if additional names of receiving parties attached

Name Greenfield Online, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 15 River Road

Address (line 2) Suite 310

Address (line 3) Wilton
City

Connecticut
State/Country

06897
Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

04/21/2000 DNGUYEN 00000348 75591529

01 FC:481
02 FC:482

40.00 OP
525.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Process. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.
Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Pages of the attached conveyance document #

Trademark

Enter either
T

75-767,511

Registration Number(s)

Mark if additional numbers attached to Registration Number (DO NOT ENTER BOTH numbers for the same property).

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

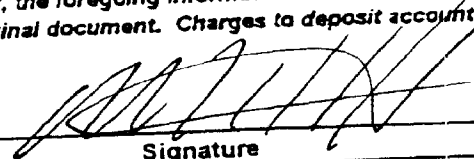
Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark A. Wright
Name of Person Signing


Signature

3/20/00
Date Signed

Attachment

Trademark Application Numbers

75-888,776
75-521,238
75-682,551
75-727,729
75-786,075
75-786,076
75-809,109
75-661,511
75-618,700

H:\data\556008\dc\NUMBER.DOC
March 17, 2000

FROM MORRIS

(331) 2-25'00 9:17/ST. 9:17/NO. 426:9:6354 2

CERTIFICATE OF MERGER

MERGING

GREENFIELD ONLINE, INC.

INTO

GFOL, INC.

Pursuant to Section 252 of the
Delaware General Corporation Law

The undersigned corporation organized and existing under
and by virtue of the General Corporation Law of the State of
Delaware,

DOES HEREBY CERTIFY:

FIRST: That the name and state of incorporation
of each of the constituent corporations in the merger
are as follows:

<u>Name</u>	<u>State of Incorporation</u>
Greenfield Online, Inc.	Connecticut
GFOL, Inc.	Delaware

SECOND: That an Agreement of Merger between the
parties to the merger has been approved, adopted,
certified, executed and acknowledged by each of the
constituent corporations in accordance with the
requirements of Section 252 of the General Corporation
Law of the State of Delaware.

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 08:30 AM 02/23/2000
001094019 - 3182535

(FRI) 2.25'00 9:18/ST. 9:17/NO. 42519:6354 ? 3

THIRD: That GFOL, Inc. shall be the surviving corporation. The certificate of incorporation of GFOL, Inc. shall be amended in the merger to change the name of the corporation to Greenfield Online, Inc. Consequently, the name of the surviving corporation shall be Greenfield Online, Inc.

FOURTH: That the certificate of incorporation of GFOL, Inc. shall be amended as set forth below, and as so amended, shall thereafter be the certificate of incorporation of the surviving corporation:

(a) Article First of the Certificate of Incorporation is deleted in its entirety and replaced with the following:

First: The name of the Corporation is Greenfield Online, Inc.

FIFTH: That the executed Agreement and Plan of Merger is on file at an office of the surviving corporation. The address of such office is 15 River Road, Wilton, Connecticut 06897.

SIXTH: That a copy of the Agreement of Merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of any constituent corporation.

SEVENTH: That the authorized capital stock of Greenfield Online, Inc., a Connecticut corporation, consists of 4,000,000 shares of Class A Common Stock, par value \$.01 per share 15,000,000 shares of Class B Common Stock, par value \$.01 per share.

EIGHTH: That the merger shall be effective at 10:00 AM on February 25, 2000.

FROM MVAAT

(FRI) 2.25'00 9:18/ST. 9:17/NO. 4261916354 P 4

In witness whereof, GFOL, Inc. has caused this Certificate of Merger to be executed by its duly authorized officer this 24th day of February, 2000.

GFOL, INC.

By: 
Name: Jonathan A. Flatow
Title: Secretary