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U.S. Department of Commerce
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RECORDATION FORM
TRADEMARKS 101954782

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- New
- Resubmission (Non-Recordation)
Document ID #
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

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Name

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- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

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01 FC:481 40.00 CH
02 FC:482 150.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK

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Pages

Enter the total number of pages of the attached conveyance document including any attachments.

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

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Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ROBERT SCHERER
Name of Person Signing

Robert Scherer
Signature

1/8/02
Date Signed

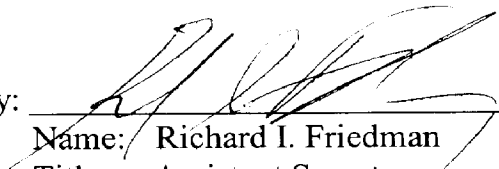
ASSIGNMENT

WHEREAS, TIME HEALTH MEDIA INC., a Delaware corporation, located at Two Embarcadero Center, Suite 600, San Francisco, CA 94111, is the owner of the trademarks and service marks shown on the attached Schedule (hereinafter the "Marks") and of the recited applications and registrations therefor;

WHEREAS, HEALTH PUBLISHING, INC., a Delaware corporation, located at 2100 Lakeshore Drive, Birmingham, AL 35209, is desirous of acquiring the Marks and the recited applications and registrations therefor; and

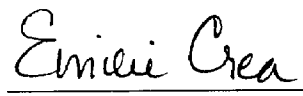
NOW, THEREFORE, for \$1.00 and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, TIME HEALTH MEDIA INC. does hereby assign to HEALTH PUBLISHING, INC. all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, that portion of the business to which the Marks pertain and the recited applications and registrations therefor.

TIME HEALTH MEDIA INC.

By: 
Name: Richard I. Friedman
Title: Assistant Secretary

State of New York :
: ss
County of New York :

On the 4th day of January, 2002, before me personally came Richard I. Friedman, to me known, who, being by me duly sworn, did depose and say that he resides in New York, NY; that he is the Assistant Secretary of TIME HEALTH MEDIA INC., the corporation described in and which executed the above instrument; and that he signed his name thereto by order of the Board of Directors of said corporation.


Notary Public

EMILIE CREA
NOTARY PUBLIC, STATE OF NEW YORK
NO. 31-4805518
QUALIFIED IN KINGS COUNTY
CERTIFICATE ON FILE IN NEW YORK COUNTY
COMMISSION EXPIRES APRIL 30, 2002

TRADEMARK
REEL: 002427 FRAME: 0412

SCHEDULE

Registrations

<u>Mark</u>	<u>Registration No.</u>	<u>Granted</u>	<u>Class</u>
FAMILY HEALTH INCORPRATING TODAYS HEALTH	1,223,362	January 11, 1983	16
HEALTH	1,961,337	March 12, 1996	16
HEALTH	2,400,337	October 31, 2000	42

Applications

<u>Mark</u>	<u>Application No.</u>	<u>Filed</u>	<u>Class(es)</u>
DESTINATION HEALTH	76/293244	August 2, 2001	39, 42
DESTINATION HEALTH	76/293245	August 2, 2001	16
HEALTH	75/776973	August 13, 1999	35
REAL LIFE SOLUTIONS FOR WOMEN	75/592098	November 19, 1998	16