

Form PTO-1594 (Rev. 03/01)
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**RECORDATION FORM COVER SHEET
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U.S. DEPARTMENT OF COMMERCE
 U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Mary Cohr, S.A.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State France
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Guinot
 Internal _____
 Address: _____
 Street Address: 1 rue de la Paix
 City: Paris State: France Zip: 75002

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State France
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 11, 1999

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1206677

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Jay H. Geller
 Internal Address: _____

 Street Address: West Tower, Suite 4000
2425 W. Olympic Bl.

 Santa
 City: Monica State: CA Zip: 90404

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

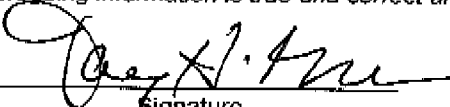
Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 50-1284

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jay H. Geller  March 13, 2002
 Name of Person Signing Signature Date

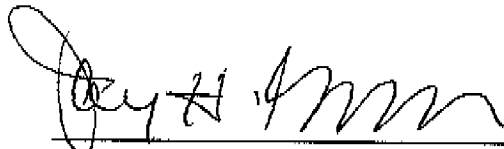
Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Guinot hereby appoints Jay H. Geller, West Tower Suite 4000,
2425 W. Olympic Bl., Santa Monica 90404 its domestic
representative in connection with the recordation of the assignment
of the mark MARY COHR from Mary Cohr, S.A. to Guinot.

Dated: March 11, 2002



Jay H. Geller
Attorney for Assignee

ASSIGNMENT

Whereas Mary Cohr, S.A. has adopted and is using the following trademark for which it has obtained United States Patent and Trademark Registration, No. 1,206,677 - MARY COHR;

Whereas, Guinot is desirous of acquiring said mark;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, said Mary Cohr, S.A. does hereby assign unto said Guinot all right, title and interest in and to the mark together with the good will of the business symbolized by the mark, and the above referenced trademark registration.

Dated this 11 day of August, 1999.

Mary Cohr, S.A.

By 

Jean-Daniel Mondin
President