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To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Helen of Troy L.P.

1. 2000

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 17, 2002

2. Name and address of receiving party(ies)

Helen of Troy Texas Corporation

Name: \_\_\_\_\_

Internal Address: \_\_\_\_\_

Street Address: 1 Helen of Troy Plaza

City: El Paso State: Texas ZIP: 79912

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Texas
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

76/289,434 filed July 19, 2001

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stewart L. Gitler

Internal Address: Hoffman, Wasson & Gitler, P.C.

Suite 522

Street Address: 2361 Jefferson Davis Highway

City: Arlington State: VA ZIP: 22202

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-2455 (DEFICIENCIES ONLY!!!)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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40.00 OR

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stewart L. Gitler  
Name of Person Signing

Signature

1-23-02

Date

Total number of pages including cover sheet, attachments, and document: 2

**ASSIGNMENT**

Whereas, **HELEN OF TROY L.P.**, 1 Helen of Troy Plaza, El Paso, Texas 79912, has acquired the entire right, title, and interest in the mark "i TOUCH PRODUCTS and design", U.S. Trademark Application Serial No. 76/289,434, filed on July 19, 2001; and

Whereas, **HELEN OF TROY TEXAS CORPORATION**, a Texas corporation, presently doing business at 1 Helen of Troy Plaza, El Paso, Texas 79912, is desirous of acquiring said mark and the application thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said **HELEN OF TROY L.P.** does hereby assign to **HELEN OF TROY TEXAS CORPORATION** all right, title and interest in, and to, the said mark, together with the good will of the business symbolized by the mark, and the above-identified application thereof.

1/17/02  
Date

**HELEN OF TROY L.P.**

By: Helen of Troy Nevada Corporation, General Partner

Gerald J. Rubin

Name : **Gerald J. Rubin**

Title: **CEO & President**

Attorney's Docket: T-7744.ASS/eb