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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Advance Internet Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: MassLive LLC

Internal

Address: _____

Street Address: 133 West Street

City Northampton State: MA Zip: 01060

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: November 1, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2217697,
2415510 and 2153485

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Eric E. Gisolfi

Internal Address: Sabin Bermant & Gould

Street Address: Four Times Square

City: NY State: NY Zip: 10036

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0004

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric E. Gisolfi
Name of Person Signing

[Signature]
Signature

November 2, 2001
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01/23/2002 JJALLAH2 00000048 190004 2217697

01 FC:481 40.00 CH
02 FC:482 50.00 CH

TRADEMARK
REEL: 002427 FRAME: 0867

ASSIGNMENT

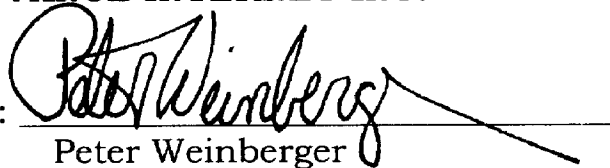
WHEREAS, Advance Internet Inc., a New Jersey corporation located at 30 Journal Square, Suite 400, Jersey City, NJ 07306 (hereinafter "Assignor") has adopted, used and registered the trademarks shown in Registration Numbers 2415510, 2217697 and 2153485, and is the record owner of said marks and registrations therefor, and

WHEREAS, MassLive LLC, a Massachusetts company located at 133 West Street, Northampton, MA 01060 (hereinafter "Assignee"), is desirous of acquiring said marks and registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective November 1, 2001, Assignor does hereby sell, assign, transfer and set over unto Assignee, all right, title and interest in and to the marks, together with the goodwill symbolized by said marks and the registrations therefor.

ADVANCE INTERNET INC.

By: _____



Peter Weinberger
Executive Vice President