

01-23-2002



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U.S. Department of Commerce  
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TRADEMARK

1.14.02

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- Assignment
- Security Agreement
- Merger
- Change of Name
- Other
- License
- Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization

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Name

DBA/AKA/TA

Composed of

Address (line 1)

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- Individual
- General Partnership
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If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

01/22/2002 BT0N11 00000132 76218011  
01 FC:481 40.00 DP

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TRADEMARK  
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**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

Method of Payment: Enclosed  Deposit Account

Deposit Account

(enter for payment by deposit account or if additional fees can be charged to the account.)

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**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposition account are authorized, as indicated herein.

Eric W. Gallender

Nov. 19, 2001

Name of Person Signing

Signature

Date Signed

## ASSIGNMENT OF TRADEMARK APPLICATION

**WHEREAS**, CEBRA INC., a Canadian corporation with its principal place of business at First Canadian Place, P.O. Box 1, Toronto, Ontario, Canada M5X 1A1 (“Assignor”), owns and has a *bona fide* intent to use the PUSH PROFIT, NOT PAPER mark (the “Mark”) in connection with the following services:

“electronic commerce services, namely the provision of an electronic means to securely receive, process and send documents and financial transactions and to provide technical support in relation thereto” in International Class 42.

**WHEREAS**, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor’s *bona fide* intent to use the Mark in commerce in connection with the above-referenced services, Appl. Ser. No. 76/218,011, filed on March 1, 2001 (the “Application”);

**WHEREAS**, Assignor is desirous of selling, assigning and transferring all of its right, title and interest in and to the Mark, the Application and that portion of Assignor’s business in connection with which it has a *bona fide* intent to use the Mark;

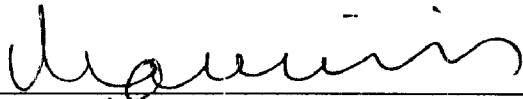
**WHEREAS**, BANK OF MONTREAL, a Canadian corporation with a principal place of business located at 1 First Canadian Place, 21<sup>st</sup> Floor, Toronto, Ontario, M5X 1A1 (“Assignee”), is desirous of acquiring all of Assignor’s right, title and interest in and to the Mark, the Application and that portion of Assignor’s business in connection with which Assignor has a *bona fide* intent to use the Mark;

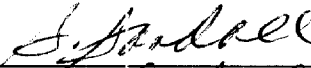
**NOW, THEREFORE**, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey and set over to Assignee, its successors and assigns, all of its right, title and interest in and to the Mark, the

Application and that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark.

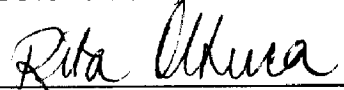
CEBRA INC., Assignor

Dated as of November 1, 2001

By:   
Name: MARVIES KINSLEY  
Title: President + CEO

By:   
Name: Susan Sandall  
Title: Assistant Secretary

SUBSCRIBED and SWORN to  
before me this 5<sup>th</sup> day  
of November, 2001

  
Notary Public  
Rita A.G. DiLuca