

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPT. OF COMMERCE  
Patents & Trademark

Via Fax: (703) 306-5995

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Clairol Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Association
- Limited Partnership
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached  Yes  No

2. Name and address of receiving party (ies):

Name: Procter & Gamble Hair Care LLC

Internal Address: 2-C-GO/Legal  
 Street Address: One Procter & Gamble Plaza  
 City: Cincinnati State: Ohio Zip: 45202

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designation must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

Execution Date: February 27, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached

B. Trademark registration No.(s)

See attached

Additional numbers attached? Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed to:

Name: Dianna Icenhower  
 Internal Address: 2C- GO Legal  
 Street Address: One Procter & Gamble Plaza  
 City: Cincinnati State Ohio Zip: 45202

6. Total number of applications and registrations 209

7. Total fee (37 CFR 3.41): \$ 5240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2488

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianna Icenhower  
 Name of Person Signing

Dianna Icenhower  
 Signature

2/27/02  
 Date

UNITED STATES

CLAIROL INC.

|                             |           |            |         |            |
|-----------------------------|-----------|------------|---------|------------|
| A BEAUTY ALL YOUR OWN       | 78/023885 | 8/31/2000  |         |            |
| A LITTLE SUN                | 73/418745 | 3/24/1983  | 1300083 | 10/16/1984 |
| A LOT OF SUN                | 73/418749 | 3/24/1983  | 1277745 | 5/15/1984  |
| A TOUCH OF SUN              | 73/413832 | 2/16/1983  | 1292604 | 9/4/1984   |
| AQUAT 40 COMPLEX            | 75/508490 | 6/25/1998  | 2411131 | 12/5/2000  |
| ARCTIC BLONDE               | 72/332317 | 7/11/1969  | 945353  | 10/17/1972 |
| AUTUMN MIST                 | 72/304763 | 8/9/1968   | 945350  | 10/17/1972 |
| B CHARACTERS & DES          | 73/568202 | 11/12/1985 | 1396379 | 6/10/1986  |
| BABY BLUSH                  | 72/200159 | 8/19/1964  | 791156  | 6/15/1965  |
| BASIC WHITE                 | 72/322833 | 3/26/1969  | 885600  | 2/3/1970   |
| BC & DESIGN                 | 76/209561 | 2/8/2001   |         |            |
| BEAUTIFUL BLONDES           | 73/571636 | 12/4/1985  | 1407284 | 9/2/1986   |
| BEAUTIFUL BRIGHTS           | 73/527634 | 3/18/1985  | 1360034 | 9/17/1985  |
| BEAUTIFUL COLLECTION        | 74/378414 | 4/12/1993  | 1901110 | 6/20/1995  |
| BEAUTIFUL REDS              | 73/571642 | 12/4/1985  | 1406397 | 8/26/1986  |
| BERRYWOOD                   | 73/054921 | 6/12/1975  | 1036538 | 3/30/1996  |
| BLACK VELVET                | 72/219676 | 5/25/1965  | 810658  | 6/28/1966  |
| BODY DIMENSIONS             | 76/249901 | 4/27/2001  |         |            |
| BODY LANGUAGE               | 76/220952 | 3/7/2001   |         |            |
| BORN BLONDE                 | 72/188336 | 3/10/1964  | 803548  | 2/8/1966   |
| BOTANICOLOR                 | 74/483388 | 1/27/1994  | 1941618 | 12/12/1995 |
| BOTANICOLOR COMPLEX         | 78/041445 | 1/3/2001   |         |            |
| BOTANICOLOR COMPLEXES       | 74/497067 | 3/4/1994   | 1915768 | 8/29/1995  |
| BROWN SABLE                 | 72/083622 | 10/10/1959 | 724018  | 11/14/1961 |
| BW2                         | 73/571637 | 12/4/1985  | 1404561 | 8/12/1986  |
| CHAMPAGNE ICE               | 72/155574 | 10/22/1962 | 763716  | 1/21/1964  |
| CHAMPAGNE PARFAIT           | 72/155579 | 10/22/1962 | 763717  | 1/21/1964  |
| CHAMPAGNE TOAST             | 72/155576 | 10/22/1962 | 762508  | 12/31/1963 |
| CHARACTERS                  | 73/566167 | 10/31/1985 | 1396362 | 6/10/1986  |
| CLAIRESSE                   | 73/109768 | 12/16/1976 | 1071736 | 8/23/1977  |
| CLAIR-FIL                   | 72/109386 | 12/1/1960  | 722679  | 10/10/1961 |
| CLAIR-FILL                  | 72/122064 | 6/15/1961  | 733921  | 7/3/1962   |
| CLAIRMIST                   | 73/123038 | 4/18/1977  | 1083785 | 1/31/1978  |
| CLAIROL                     | 71/325101 | 3/14/1932  | 302399  | 4/18/1933  |
| CLAIROL                     | 71/673339 | 9/17/1954  | 624182  | 3/27/1956  |
| CLAIROL                     | 73/067529 | 10/30/1975 | 1039498 | 5/18/1976  |
| CLAIROL                     | 73/644051 | 2/10/1987  | 1466663 | 11/24/1987 |
| CLAIROL                     | 73/604104 | 6/13/1986  | 1424529 | 1/13/1987  |
| CLAIROL                     | 73/525366 | 3/5/1985   | 1357545 | 9/3/1985   |
| CLAIROL                     | 413828    | 2/16/1983  | 1275321 | 4/24/1984  |
| CLAIROL                     | 73/366698 | 5/26/1982  | 1258145 | 11/22/1983 |
| CLAIROL                     | 73/367005 | 5/28/1982  | 1250846 | 9/13/1983  |
| CLAIROL                     | 73/145014 | 10/17/1977 | 1095639 | 7/11/1978  |
| CLAIROL BASIC               | 264514    | 6/2/1980   | 1164513 | 8/11/1981  |
| CLAIROL BODY DIMENSIONS     | 76/249900 | 4/27/2001  |         |            |
| CLAIROL BODY LANGUAGE       | 76/220954 | 3/7/2001   |         |            |
| CLAIROL COLOR SHOCK         | 75/931391 | 2/29/2000  |         |            |
| CLAIROL EXCLUSIVES & DESIGN | 75/122739 | 6/20/1996  | 2127811 | 1/6/1998   |

UNITED STATES

CLAIROL INC.

|                               |           |            |         | Registration Date |
|-------------------------------|-----------|------------|---------|-------------------|
| CLAIROL HYDRIENCE & DESIGN    | 75/101550 | 5/1/1996   | 2074562 | 6/24/1997         |
| CLAIROL PROFESSIONAL          | 73/098184 | 8/30/1976  | 1062017 | 3/29/1977         |
| CLAIROL PROFESSIONAL          | 73/393439 | 9/29/1982  | 1258175 | 11/22/1983        |
| CLAIROL PROFESSIONAL          | 503135    | 10/9/1984  | 1345953 | 7/2/1985          |
| CLAIROL PROFESSIONAL          | 73/549083 | 7/19/1985  | 1387952 | 4/1/1986          |
| CLAIROL PROFESSIONAL          | 73/393440 | 9/29/1982  | 1258176 | 11/22/1983        |
| CLAIROL PROFESSIONAL          | 73/393441 | 9/29/1982  | 1258177 | 11/22/1983        |
| CLAIROL PROFESSIONAL RADIANCE | 75/834800 | 10/27/1999 | 2389885 | 9/26/2000         |
| CLAIROL RENEWAL               | 75/675928 | 4/5/1999   |         |                   |
| CLAIROL RENEWAL5X             | 78/023938 | 8/31/2000  |         |                   |
| CLAIROL TEXTURES & TONES      | 75/461312 | 4/2/1998   | 2453511 | 5/22/2001         |
| CLAIROXIDE                    | 71/508789 | 9/10/1946  | 433594  | 10/21/1947        |
| CLUB NATURAL                  | 74/588920 | 10/21/1994 | 2003563 | 9/24/1996         |
| COLOR BALANCE                 | 73/708711 | 2/1/1988   | 1547871 | 7/18/1989         |
| COLOR BATH                    | 71/448002 | 10/22/1941 | 396259  | 6/30/1942         |
| COLOR CONNECTION              | 74/507921 | 4/1/1994   | 2086169 | 8/5/1997          |
| COLOR SOURCE & DESIGN         | 75/122740 | 6/20/1996  | 2122380 | 12/16/1997        |
| COLOR SOURCE (Stylized)       | 76/309307 | 9/5/2001   |         |                   |
| COLOR-HOLD                    | 72/118771 | 4/27/1961  | 746026  | 2/26/1963         |
| COLORLAST                     | 76/216133 | 2/26/2001  |         |                   |
| COLORSEAL                     | 73/744359 | 8/5/1988   | 1525158 | 2/21/1989         |
| COMPLEMENTS                   | 74/422846 | 8/10/1993  | 1899529 | 6/13/1995         |
| COMPLEMENTS                   | 74/556285 | 8/2/1994   | 1908066 | 8/1/1995          |
| CONDITION                     | 72/369578 | 9/1/1970   | 1012632 | 6/3/1975          |
| CORTICULAR                    | 73/524789 | 3/1/1985   | 1358781 | 9/10/1985         |
| CREATIVE CONNECTION           | 75/046765 | 1/22/1996  | 2309525 | 1/18/2000         |
| CUSTOM CAREBRUSH              | 73/369737 | 6/14/1982  | 1245780 | 7/19/1983         |
| CUSTOM CARECURLER             | 73/369736 | 6/14/1982  | 1245779 | 7/19/1983         |
| CUSTOM CARESETTER             | 73/325125 | 8/24/1981  | 1235636 | 4/26/1983         |
| DAILY DEFENSE                 | 75/143709 | 8/1/1996   | 2226528 | 2/23/1999         |
| DAILY DEFENSE & DESIGN        | 75/338769 | 8/11/1997  | 2212556 | 12/22/1998        |
| DISCOVER COLOR                | 76/216134 | 2/26/2001  |         |                   |
| DOES SHE...OR DOESN'T SHE     | 72/109388 | 12/1/1960  | 743115  | 1/1/1963          |
| ELATION                       | 78/039640 | 12/18/2000 |         |                   |
| ENCORE                        | 78/018475 | 7/26/2000  |         |                   |
| FINAL NET                     | 72/275148 | 6/30/1967  | 865904  | 3/4/1969          |
| FINAL NET                     | 73/819480 | 8/7/1989   | 1589639 | 4/3/1990          |
| FLAXEN BLONDE                 | 72/127841 | 9/14/1961  | 740432  | 11/6/1962         |
| FRESH HOLD                    | 73/054036 | 6/3/1975   | 1033540 | 2/17/1976         |
| FRIZZ CONTROL                 | 74/706446 | 7/26/1995  | 2068105 | 6/3/1997          |
| FRIZZ CONTROL                 | 75/217329 | 12/23/1996 | 2124553 | 12/23/1997        |
| FROST & TIP                   | 73/230262 | 9/5/1979   | 1160557 | 7/14/1981         |
| FROST & TIP                   | 73/416290 | 3/7/1983   | 1282029 | 6/19/1984         |
| FRUIT FUSIONS                 | 76/218283 | 3/1/2001   |         |                   |
| G CHARACTERS & DES            | 73/568203 | 11/12/1985 | 1396380 | 6/10/1986         |
| GELOXIDE                      | 73/236339 | 10/22/1979 | 1156055 | 6/2/1981          |
| GLINT                         | 71/107972 | 12/14/1917 | 121996  | 6/11/1918         |
| GLORIOUS GRAYS                | 72/463543 | 7/20/1973  | 979688  | 2/26/1974         |

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CLAIROL INC.

|                                |           |            |         |            |
|--------------------------------|-----------|------------|---------|------------|
| GOLDEN APRICOT                 | 72/219679 | 5/25/1965  | 810659  | 6/28/1966  |
| GRAY BUSTERS                   | 74/329419 | 11/9/1992  | 1779983 | 7/6/1993   |
| HAIR SO NEW                    | 71/653422 | 9/21/1953  | 608097  | 6/28/1955  |
| HAIRPAINTING                   | 74/130676 | 1/15/1991  | 1719761 | 9/29/1992  |
| HAPPINESS                      | 72/277345 | 8/2/1967   | 853370  | 7/23/1988  |
| HAPPY HONEY                    | 72/200825 | 8/28/1964  | 791546  | 6/22/1965  |
| HERBAL ESSENCE                 | 74/304800 | 8/12/1992  | 1794598 | 9/28/1993  |
| HERBAL ESSENCES                | 75/360917 | 9/22/1997  | 2195829 | 10/13/1998 |
| HERBAL ESSENCES                | 74/522696 | 5/10/1994  | 2038053 | 2/18/1997  |
| HERBAL ESSENCES                | 75/652465 | 3/3/1999   | 2498741 | 10/16/2001 |
| HERBAL ESSENCES                |           |            |         |            |
| INTENSIVE BLENDS               | 75/854529 | 11/22/1999 |         |            |
| HERBAL ESSENCES NATURAL VOLUME | 75/834298 | 10/28/1999 |         |            |
| HERBAL ESSENCES NATURAL VOLUME | 75/980977 | 10/28/1999 | 2499112 | 10/16/2001 |
| INSTANT WHIP                   | 72/056838 | 8/8/1958   | 729289  | 3/27/1962  |
| INTENSIVE BLENDS               | 75/854530 | 11/22/1999 |         |            |
| INTENSIVE BLENDS               | 75/981611 | 11/22/1999 |         |            |
| INTENSIVES                     | 74/733601 | 9/25/1995  | 2001326 | 9/17/1996  |
| JAZZING                        | 73/423222 | 4/25/1983  | 1278572 | 5/22/1984  |
| KALEIDOCOLORS                  | 73/828449 | 9/29/1989  | 1594819 | 5/8/1990   |
| KINDNESS                       | 72/278375 | 8/16/1967  | 857577  | 9/24/1968  |
| KINDNESS                       | 72/247775 | 6/10/1966  | 833793  | 8/15/1967  |
| KINDNESS                       | 73/261015 | 5/5/1980   | 1173821 | 10/20/1981 |
| LADY CLAIROL                   | 71/620802 | 11/2/1951  | 582400  | 11/17/1953 |
| LADY CLAIROL                   | 73/467680 | 2/27/1984  | 1310716 | 12/25/1984 |
| LASTING COLOR BY LOVING CARE   | 75/676398 | 4/7/1999   | 2364239 | 7/4/2000   |
| LASTING COLOR BY LOVING CARE   | 74/180632 | 6/27/1991  | 1749183 | 1/26/1993  |
| LIGHT EFFECTS                  | 73/402693 | 11/15/1982 | 1288579 | 8/7/1984   |
| LOVING CARE                    | 72/092595 | 3/11/1960  | 707290  | 11/15/1960 |
| LUMINESCENT                    | 74/452081 | 10/27/1993 | 2044014 | 3/11/1997  |
| LUMINIZE                       | 73/076260 | 2/5/1976   | 1046630 | 8/24/1976  |
| LUMINIZE                       | 73/788923 | 3/24/1989  | 1572758 | 12/26/1989 |
| LUMINIZE                       | 73/413488 | 2/14/1983  | 1278557 | 5/22/1984  |
| MAXI BLONDE                    | 72/315997 | 1/7/1969   | 885598  | 2/3/1970   |
| MC MAX BY MISS CLAIROL         | 78/057922 | 4/11/2001  |         |            |
| MEN'S CHOICE                   | 74/331899 | 11/17/1992 | 1834273 | 5/3/1994   |
| METALEX                        | 71/414287 | 12/29/1938 | 367614  | 5/23/1939  |
| MICROPOWER                     | 73/246275 | 1/15/1980  | 1197548 | 6/15/1982  |
| MISS CLAIROL                   | 71/595760 | 4/15/1950  | 555310  | 2/26/1952  |
| MISS CLAIROL                   | 73/524788 | 3/1/1985   | 1356159 | 8/27/1985  |
| MISS CLAIROL                   | 73/801240 | 5/19/1989  | 1577232 | 1/16/1990  |
| MOONGOLD                       | 72/219678 | 5/25/1965  | 812765  | 8/9/1966   |
| MOONHAZE                       | 72/261361 | 12/23/1966 | 837702  | 10/24/1967 |
| MOONLIT BROWN                  | 72/283627 | 10/30/1967 | 944835  | 10/10/1972 |
| MOONLIT MINK                   | 72/200157 | 8/19/1964  | 791155  | 6/15/1965  |
| MOTIF                          | 73/518931 | 1/23/1985  | 1366218 | 10/22/1985 |

UNITED STATES

CLAIROL INC.

|                                 |           |            |         |            |
|---------------------------------|-----------|------------|---------|------------|
| NATURAL INSTINCTS               | 74/480250 | 1/18/1994  | 1982870 | 6/25/1996  |
| NATURAL VOLUME                  | 75/834297 | 10/28/1999 |         |            |
| NATURALLY BLONDE                | 72/254516 | 9/15/1966  | 862857  | 12/31/1968 |
| NICE 'N EASY                    | 72/217009 | 4/21/1965  | 805737  | 3/15/1966  |
| NUANCES                         | 74/604854 | 11/30/1994 | 2065494 | 5/27/1997  |
| OPTION                          | 73/551969 | 8/5/1985   | 1384913 | 3/4/1986   |
| PATTERNS                        | 73/558668 | 9/16/1985  | 1392060 | 5/6/1986   |
| PAZAZZ                          | 73/531329 | 4/8/1985   | 1373311 | 12/3/1985  |
| PAZAZZ                          | 73/559192 | 9/19/1985  | 1390481 | 4/22/1986  |
| POSITIVE REACTION               | 73/278044 | 9/15/1980  | 1245710 | 7/19/1983  |
| POWER PAC                       | 74/351108 | 1/22/1993  | 1824041 | 3/1/1994   |
| PROTINATOR                      | 72/108873 | 11/22/1960 | 730913  | 5/1/1962   |
| PSSSSSST                        | 72/272356 | 5/25/1967  | 852910  | 7/16/1968  |
| PURE SOLUTIONS                  | 75/647761 | 2/25/1999  |         |            |
| PURE WHITE                      | 73/634680 | 12/10/1986 | 1526356 | 2/28/1989  |
| QUIET TOUCH                     | 73/056525 | 6/30/1975  | 1033542 | 2/17/1976  |
| R CHARACTERS & DES              | 73/568201 | 11/12/1985 | 1396378 | 6/10/1986  |
| REAL REDS                       | 74/363936 | 3/2/1993   | 1851022 | 8/23/1994  |
| RED GINGER                      | 72/219683 | 5/25/1965  | 810660  | 6/28/1966  |
| RED OAK                         | 73/054920 | 6/12/1975  | 1036537 | 3/30/1976  |
| REP OF 3PT CROWN                | 72/105141 | 9/26/1960  | 741039  | 11/20/1962 |
| REP OF 5PT CROWN                | 72/133932 | 12/13/1961 | 739521  | 10/16/1962 |
| REP OF GIRL                     | 73/010230 | 1/7/1974   | 1019778 | 9/9/1975   |
| REP OF GIRL & GARLAND           | 73/010229 | 1/7/1974   | 1019777 | 9/9/1975   |
| RETINOL COLOR COMPLEX           | 75/483811 | 5/12/1998  | 2384291 | 9/5/2000   |
| REVITALIQUE BY CLAIROL          | 75/348153 | 8/27/1997  | 2243731 | 5/4/1999   |
| REVITALIQUE BY CLAIROL & Design | 75/351262 | 9/3/1997   | 2248264 | 5/25/1999  |
| SABLE BROWN                     | 72/284163 | 11/6/1967  | 945345  | 10/17/1972 |
| SALON DIMENSIONS                | 76/218277 | 3/1/2001   |         |            |
| SALON RADIANCE                  | 76/218278 | 3/1/2001   |         |            |
| SECOND NATURE                   | 73/313133 | 6/4/1981   | 1231598 | 3/22/1983  |
| SHEER MIST                      | 73/678541 | 8/14/1987  | 1485856 | 4/26/1988  |
| SHEER STRAWBERRY                | 72/215052 | 3/26/1965  | 809052  | 5/24/1966  |
| SHIMMER LIGHTS                  | 73/279774 | 9/29/1980  | 1201718 | 7/20/1982  |
| SILENT SNOW                     | 72/200821 | 8/28/1964  | 791544  | 6/22/1965  |
| SILK & SILVER                   | 72/119935 | 5/15/1961  | 744188  | 1/22/1963  |
| SILK AND SILVER                 | 72/109301 | 11/30/1960 | 769276  | 5/5/1964   |
| SPARKLING SHERRY                | 71/597593 | 9/8/1952   | 608510  | 7/5/1955   |
| SPRING HONEY                    | 72/304895 | 8/12/1968  | 944838  | 10/10/1972 |
| SUMMER BLONDE                   | 72/215386 | 3/31/1965  | 816260  | 10/4/1966  |
| SUMMER BLONDE                   | 73/562057 | 10/7/1985  | 1394593 | 5/27/1986  |
| SUNBLONDE BROWN                 | 73/444100 | 9/16/1983  | 1321685 | 2/26/1985  |
| SUNLIT BROWN                    | 72/283626 | 10/30/1967 | 944209  | 10/3/1972  |
| SUNNY AUBURN                    | 72/382910 | 2/4/1971   | 941155  | 8/15/1972  |
| SUNSET BROWN                    | 73/444627 | 9/21/1983  | 1325320 | 3/19/1985  |
| SWEET SILVER                    | 72/200820 | 8/28/1964  | 798661  | 11/9/1965  |
| TAN PEARL                       | 72/161150 | 1/22/1963  | 766117  | 3/3/1964   |
| TEXTURES & TONES                | 75/284205 | 4/30/1997  | 2250232 | 6/1/1999   |
| TEXTURES & TONES Design         | 75/740627 | 6/30/1999  | 2350094 | 5/16/2000  |

UNITED STATES

CLAIROL INC.

|   |           |            |         |            |
|---|-----------|------------|---------|------------|
| THE BEAUTY PRESCRIPTION<br>...                    | 73/235007 | 10/12/1979 | 1244050 | 7/5/1983   |
| THE BEAUTY PRESCRIPTION<br>FOR TROUBLED HAIR      | 72/221156 | 6/15/1965  | 819619  | 11/29/1966 |
| THE CREATIVE STUDIO                               | 75/867748 | 12/10/1999 | 2477439 | 8/14/2001  |
| THE UNCOLOR SYSTEM                                | 73/649752 | 4/2/1987   | 1479247 | 3/8/1988   |
| TO TELL THE TRUTH, IT'S<br>CLAIROL                | 76/019972 | 4/5/2000   |         |            |
| TOPAZ   | 71/597596 | 8/8/1952   | 608511  | 7/5/1955   |
| TORRIDS   | 73/599003 | 5/15/1986  | 1421657 | 12/23/1986 |
| TOWHEAD   | 72/107178 | 10/26/1960 | 731990  | 5/22/1962  |
| ULTIMATE BLONDE                                   | 74/171027 | 5/28/1991  | 1763571 | 4/6/1993   |
| ULTRA BLUE  | 72/097822 | 5/25/1960  | 731988  | 5/22/1962  |
| ULTRA BLUE  | 72/268703 | 4/10/1967  | 853890  | 7/30/1968  |
| ULTRESS   | 73/429062 | 6/6/1983   | 1282034 | 6/19/1984  |
| V CHARACTERS & DES                                | 73/568200 | 11/12/1985 | 1396377 | 6/10/1986  |
| WATERCOLORS                                       | 73/495936 | 8/21/1984  | 1343733 | 6/25/1985  |
| WINSOME WHEAT                                     | 72/200823 | 8/28/1964  | 791545  | 6/22/1965  |
| WINTER WHEAT                                      | 72/304893 | 8/12/1968  | 945913  | 10/24/1972 |
| XtremeFX and Design                               | 75/925922 | 2/17/2000  |         |            |
| YOU'RE NOT GETTING OLDER<br>YOU'RE GETTING BETTER | 73/117014 | 2/22/1977  | 1075795 | 10/25/1977 |

UNITED STATES

ASSIGNMENT

WHEREAS, CLAIROL INC., a corporation organized and existing under the laws of the State of Delaware, United States of America, with a principal place of business at 345 Park Avenue, New York, New York 10034 (Assignor), is the owner of the trademark(s) and application(s)/registration(s) thereof in the United States Patent and Trademark Office as set forth in Schedule A attached hereto together with the goodwill of the business connected with and symbolized by said trademarks; and

WHEREAS, PROCTER & GAMBLE HAIR CARE LLC, a corporation organized and existing under the laws of the State of Delaware, United States of America, with a principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (Assignee), is desirous of acquiring said trademark(s) and application(s)/registration(s) thereof together with the goodwill of the business connected with and symbolized by said trademark(s). Assignee is the successor to the portion of the ongoing and existing business to which the trademark(s) pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, CLAIROL INC., does hereby sell and assign unto the Assignee, PROCTER & GAMBLE HAIR CARE LLC all right, title and interest in and to said trademark(s) and application(s)/registration(s) thereof as set forth in Schedule A attached hereto, together with the goodwill of the business connected with and symbolized by said trademark(s) and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, CLAIROL INC., has caused this instrument to be executed by its duly authorized corporate officer this 27<sup>th</sup> day of February, 2002.

CLAIROL INC.

By: David M. Moyer  
Name: David M. Moyer  
Title: Assistant Secretary